

#### **Our Services**



Text-based responsive search ads placed in search engine results on Google



Web - Display banner ads served on various websites: supported ad sizes include 300x250, 160x600, 728x90, 300x600, and 970x250

Mobile - Display banner ads served on mobile apps: supported sizes include 320x50, 300x250, and 728x90

Native - ads designed to look native to the websites on which they serve

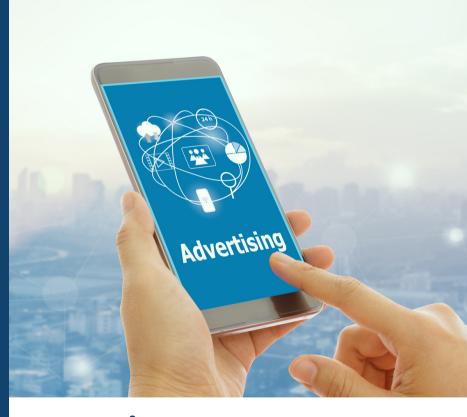


Carousel and single image ads served on Facebook and Instagram



A pre-roll video ad that plays instream before a video or livestream

# DIGITAL AD NETWORK



#### Why it works:

With a unified and consistent message distributed across all ad channels, customers are more likely to recognize and trust your brand, keeping your business top of mind to drive engagement and leads.

### WHY DIGITAL ADVERTISING?

## Let's start with the basics! Digital advertising with MFCP empowers you to:

- Reach a wider audience than with traditional advertising
- Clearly define and serve ads to your target audience
- Measure success with daily updated performance reports
- Save money on production and distribution costs, returning greater ROI Update digital creatives, messaging, and campaign settings on the fly



#### WHAT IS OMNICHANNEL ADVERTISING?



#### **CONTACT US**

Have a question or need more information?



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