

# ***DIGITAL AD NETWORK***

## **Our Services**



Text-based responsive search ads placed in search engine results on Google



Web - Display banner ads served on various websites: supported ad sizes include 300x250, 160x600, 728x90, 300x600, and 970x250

Mobile - Display banner ads served on mobile apps: supported sizes include 320x50, 300x250, and 728x90

Native - ads designed to look native to the websites on which they serve



Carousel and single image ads served on Facebook and Instagram



A pre-roll video ad that plays in-stream before a video or livestream



## **Why it works:**

With a unified and consistent message distributed across all ad channels, customers are more likely to recognize and trust your brand, keeping your business top of mind to drive engagement and leads.

# WHY DIGITAL ADVERTISING?

**Let's start with the basics! Digital advertising with MFCP empowers you to:**

- Reach a wider audience than with traditional advertising
- Clearly define and serve ads to your target audience
- Measure success with daily updated performance reports
- Save money on production and distribution costs, returning greater ROI Update digital creatives, messaging, and campaign settings on the fly



## WHAT IS OMNICHANNEL ADVERTISING?



Our Digital Ad Network combines the most widely used digital advertising channels and packages them together so your messaging is consistent across the entire world wide web - while running ads on all channels boosts brand recognition, ultimately driving higher ROIs on ad spend.

With search, web, mobile, social, video, and native channels all housed within a single campaign, you can set one budget to be allocated across all channels, and track performance both per channel and per campaign to make adjustments quickly and as needed.

## CONTACT US

Have a question or need more information?



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