

LESS IS more.

One quick call,
one low price
& we get the word
out for you!



NETWORK ADVERTISING

Advertising through the Midwest Free Community Papers (MFCP) network is a great opportunity to reach a widespread audience of new customers in a simple, cost-effective way.

Established in 1955, MFCP is the largest regional free community papers association, offering you combined support and circulation for success.

Your business can **reach up to**
1.9 million customers

in 9 states for
only \$249/week

with **Midwest**
Classifieds
Network!

Or choose from
4 zones to reach
your market area

reach a combined circulation **over 1.9 million:**

ALL ZONES:
\$249/week

9 states:
*South Dakota, Nebraska, Kansas, Minnesota,
Iowa, Missouri, Wisconsin, Illinois, Indiana*

Or choose from the zones below to reach all MCN members in your market area:

IOWA
\$169/week
over 1 million
circulation

MINNESOTA
\$115/week
over 389,000
circulation

EAST of I-35
\$169/week
over 988,000
circulation

WEST of I-35
\$169/week
over 920,000
circulation

Ads are 30 words or less. Additional words: \$2 each. 10% discount for running ad 3 consecutive weeks; 15% for 5 consecutive weeks; 20% for 7 consecutive weeks.

Circulation is approximate as not all members run all ads every week.

Contact your local
newspaper ad rep or

(888) 899-MFCP (6327)
MFCP.org
director@mfcop.org

your
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SMALL advertising budget.

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