membership DIRECTORY

2022

MFCP

midwest free community papers

MFCP

midwest free community papers

54	AdVenture	Sioux Falls	SD
23	Advertiser - Osceola	Osceola	IA
27	Advertising Guide - Storm Lake	Storm Lake	IA
50	Advisor - Albion	Norfolk	NE
10	AdVisor - Denison	Denison	IA
21	Ad-Visor - Orange City	Orange City	IA
4	Algona Reminder	Algona	IA
51	Approved Marketing Solutions	Omaha	NE
56	Big Buck Shopper	Chippewa Falls	WI
12	Bonny Buyer	Ft Madison	IA
32	Boone County Shopper, Inc.	Belvidere	IL
55	Broadcaster, The	Vermillion	SD
24	Calhoun County Reminder	Rockwell City	IA
29	Cedar Valley Saver	Waterloo	IA
7	Chickasaw County Advertiser- New Hampton Tribun	Charles City	IA
14	Cityview	Johnston	IA
12	Consumer Weekly - The Messenger	Fort Dodge	IA
8	Cresco Shopper	Cresco	IA
45	Dairy Star	Sauk Centre	MN
10	Dubuque Advertiser	Dubuque	IA
4	East Central Iowa Shopping News	Anamosa	IA
11	Eastern Iowa Shopping News	Dyersville	IA
52	Elkhorn Valley Shopper	West Point	NE
31	Exchange, The	Winterset	IA
11	Fairfield Town Crier	Fairfield	IA
37	Fairmont Photo Press	Fairmont	MN
33	Family Flyer- Lake County	Crown Point	IN
43	Farm Market News	Pipestone	MN
45	Fillmore County Journal	Preston	MN
42	FM Extra	Moorhead	MN
43	Free Star	Pipestone	MN
34	Freeborn County Shopper	Albert Lea	MN
25	Golden Shopper	Sheldon	IA
59	Grant Iowa Lafayette Shopping News	Platteville	WI
31	Grapevine	Whiting	IA
58	Great Dane Shopping News	Oregon	WI
49	Hartington Shopper	Hartington	NE
34	Hillsboro Free Press	Hillsboro	KS
17	Hometown Marketplace	Marengo	IA
54	Hometown Trader	Salem	SD
13	Humboldt Reminder	Humboldt	IA
14	Iowa Living Magazine	Johnston	IA
20	Jasper County Advertiser	Newton	IA
16	Lake Panorama Times	Johnston	IA
19	Lakes News Shopper	Milford	IA
39	Livewire -Jackson County	Jackson	MN
41	Longfellow Nokomis Messenger	Minneapolis	MN
40	Luverne Announcer	Luverne	MN
18	Mason City Shopper	Mason City	IA
41	Midway Como Frogtown Monitor	Minneapolis	MN
56	Missouri Valley Shopper	Yankton	SD
35	Mower County Shopper	Austin	MN

20	Mt. Pleasant Shopper	Mt Pleasant	IA
38	Murray County Advantage	Fulda	MN
39	NewsHopper	Ironton	MN
5	Nishna Valley Tribune	Audubon	IA
50	Norfolk Area Shopper	Norfolk	NE
8	Northeast Iowa Shopper	Charles City	IA
27	Northwest Iowa Shopper	Spencer	IA
23	NWIA Extra	Rock Rapids	IA
21	Oelwein Shopper's Reminder	Oelwein	IA
51	O'Neill Shopper	O'Neill	NE
59	Oshkosh Herald	Oshkosh	WI
35	Patriot News MN, LLC	Becker	MN
53	Payday	Huron	SD
6	Penny Saver - Cedar Rapids	Cedar Rapids	IA
13	PennySaver - Harlan	Harlan	IA
17	Pennysaver - Marshalltown	Marshalltown	IA
30	Pulse - Formerly The Insider	Waterloo	IA
55	Quik Quarter	Sioux Falls	SD
38	Red River Promoter	Hendrum	MN
60	Richland Center Shopping News	Richland Center	WI
47	Sartell St.Stephen Newsleader	St. Cloud	MN
46	Sauk Rapids Herald	Sauk Centre	MN
16	Shopper - Maquoketa	Maquoketa	IA
48	Shopper - The Windom	Windom	MN
19	Shoppers' Guide	Monticello	IA
52	Shopping Guide	Hartford	SD
25	Sioux Center Shopper	Sioux Center	IA
42	Southwest Connector	Minneapolis	MN
9	Southwest Iowa Advertiser	Creston	IA
5	Southwest Iowa Shopper	Atlantic	IA
47	St. Joseph Newsleader	St. Cloud	MN
46	Star Shopper	Sauk Centre	MN
30	Super Shopper Waverly	Waverly	IA
28	Tama County Shopper	Tama	IA
49	The Country Peddler	Devils Lake	ND
40	The Land	Mankato	MN
33	The Shopper	South Holland	IL
32	The Shopper - Winterset	Winterset	IA
53	The Valley Shopper	Milbank	SD
37	The Valley Shopper - Crookston	Crookston	MN
18	The Winnebago-Hancock Shopper	Mason City	IA
9	Thrifty Nickel	Davenport	IA
7	Tidbits of Linn & Johnson Cty- Hawkeye Publishing	Cedar Rapids	IA
58	Tri-County Foxxy Shoppers	La Crosse	WI
6	Tri-County Shopper	Bloomfield	IA
24	Tri-County Special	Rockwell City	IA
28	Vinton Livewire	Vinton	IA
29	Washington County Shoppers Guide	Washington	IA
48	Winona Post	Winona	MN
60	Wisconsin Iowa Shopping News	Prairie du Chien	WI

Algona Reminder, Algona, IA

MFCP# 10
14 E Nebraska St Algona, IA 50511
Tel: (515) 295-3535 Fax:
Website: www.algona.com
Publisher Email: publisher@algona.com

Publication Information

Circulation: 11,730
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Hallmark Integrated Media
Year Established: 1936
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 12P
Rate As Of: January 1, 2021
Column Width: inches
Mechanical Data:
Full Page: 11.5" x 21.5"
Open Rate: $13.90 / column inch
Insert Open Rate: $69.00 / thousand
Classified Rate: $0.80
Delivery Method:

Personnel

Publisher: Brad Hicks
Display Ad Contact: Nancy Steburg
Display Email:ads@algona.com

MCN Contact: Nancy Steburg
MCN Email: ads@algona.com

Distribution by Zip Code

50511	Algona	3,757
50514	Armstrong	41
50517	Bancroft	519
50519	Bode	276
50423	Britt	1,370
50424	Buffalo Center	287
50522	Burt	383
50430	Corwith	234
50539	Fenton	222
50451	Lakota	249
50556	Ledyard	158
50558	Livermore	283
50559	Lone Rock	84
50560	LuVerne	280
50570	Ottosen	91
MISC	Racks	1,100
50590	Swea City	437
50480	Titonka	417
50483	Wesley	338
50597	West Bend	605
50598	Whittemore	396
50484	Woden	203

East Central Iowa Shopping News, Anamosa, IA

MFCP# 9291
405 E. Main St. PO Box 108 Anamosa, IA 52205
Tel: 319-462-3511 Fax:
Website: www.eastcentraliowanews.com
Publisher Email: dbrady@wcinet.com

Publication Information

Circulation: 11,281
Number of Editions: 1
Format & Avg Page Count: Tabloid / 8
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Woodward Communications Inc
Year Established: 2021
Publication Type: Shopper
Insert Zoning Available:

Mechanical Data

ROP Deadline:
Rate As Of: January 1, 2021
Column Width: 1.625 inches
Mechanical Data:
Full Page: 6 col x 16.25"
Open Rate: / column inch
Insert Open Rate: $70.00 / thousand
Classified Rate: $9.25
Delivery Method: Combination - Carrier and Rack

Personnel

Publisher: Denise Brady
Display Ad Contact: Dani Ortmann
Display Email:dani.ortmann@wcinet.com

MCN Contact: Greg Tangeman
MCN Email: gtangeman@wcinet.com

Distribution by Zip Code

52205	Anamosa, IA	3,715
52205	Anamosa, IA	50
52205	Anamosa, IA	25
52212	Center Junction, IA	138
52214	Central City, IA	25
52216	Clarence, IA	431
52002	Dubuque, IA	8
52040	Dyersville, IA	25
52253	Lisbon, IA	1,429
52253	Lisbon, IA	10
52305	Martelle, IA	292
52305	Martelle, IA	5
52306	Mechanicsville, IA	752
52312	Morley, IA	44
52314	Mount Vernon, IA	2,263
52314	Mount Vernon, IA	50
52314	Mount Vernon, IA	20
52320	Olin, IA	524
52320	Olin, IA	5
52321	Onslow, IA	198
52323	Oxford Junction, IA	396
52323	Oxford Junction, IA	5
52333	Solon, IA	5
52336	Springville, IA	5
52337	Stanwood, IA	362
52362	Wyoming, IA	489
52362	Wyoming, IA	10

Southwest Iowa Shopper, Atlantic, IA

MFCP# 45
410 Walnut St. Atlantic, IA 50022
Tel: (712) 243-2624 Fax:
Website: http://www.swiowanewssource.com/atlantic/
Publisher Email: jrlund@ant-news.com

Publication Information

Circulation: 13,237
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Community Media Group
Year Established: 1992
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 5P
Rate As Of: January 1, 2021
Column Width: 1.778 inches
Mechanical Data:
Full Page: 10.75" x 21"
Open Rate: $12.30 / column inch
Insert Open Rate: $92.00 / thousand
Classified Rate: $10.96
Delivery Method:

Personnel

Publisher: Jeff Lundquist
Display Ad Contact: Composing
Display Email:ant@ant-news.com

MCN Contact: Diana
MCN Email:
dianab@audubooncountynews.com

Distribution by Zip Code

50002	Adair	652
50020	Anita	840
MISC	Assorted	200
50022	Atlantic	4,010
51521	Avoca	1,028
50837	Bridgewater	193
50048	Casey	423
50841	Corning	225
50843	Cumberland	285
51531	Elk Horn	400
51532	Elliott	290
50846	Fontanelle	545
50847	Grant	50
51535	Griswold	868
51536	Hancock	224
51537	Harlan	314
51543	Kimballton	235
51544	Lewis	328
51552	Marne	141
50853	Massena	322
51560	Oakland	961
50864	Villisca	176
51577	Walnut	511
50274	Wiota	16

Nishna Valley Tribune, Audubon, IA

MFCP# 50
517 Leroy St. Audubon, IA 50025-0268
Tel: (712) 563-2741 Fax:
Website: http://www.swiowanewssource.com/atlantic/
Publisher Email: jrlund@ant-news.com

Publication Information

Circulation: 7,917
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 12
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Community Media Group
Year Established: 1954
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 5P
Rate As Of: January 1, 2021
Column Width: 1.8125 inches
Mechanical Data:
Full Page: 10.75" x 21.5"
Open Rate: $7.20 / column inch
Insert Open Rate: $70.00 / thousand
Classified Rate: $13.50
Delivery Method:

Personnel

Publisher: Jeff Lundquist
Display Ad Contact: Jeanne Meaike
Display Email:
ieannem@audubooncountvnews.com
MCN Contact: Diana
MCN Email:
dianab@audubooncountynews.com

Distribution by Zip Code

MISC	Assorted	374
50025	Audubon	1,735
50029	Bayard	171
50042	Brayton	17
50058	Coon Rapids	153
51440	Dedham	165
51531	Elk Horn	405
50076	Exira	932
50110	Gray	16
50115	Guthrie Center	1,343
50117	Hamlin	95
51537	Harlan	770
51446	Irwin	254
51543	Kimballton	222
51447	Kirkman	87
51454	Manilla	549
51455	Manning	365
51463	Templeton	264

Tri-County Shopper, Bloomfield, IA

MFCP# 70
208 Weaver Rd. PO Box 168 Bloomfield, IA 52537
Tel: (641) 664-1333 Fax:
Website: https://tri-countyshopper.pageflip.site/publications/Tri-
Publisher Email: shopper@netins.net

Publication Information

Circulation: 10,033
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Jeri Lyn Rupe
Year Established: 1971
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Monday 10A
Rate As Of: January 1, 2021
Column Width: 1.5625 inches
Mechanical Data:
Full Page: 10.3125" x 13"
Open Rate: $8.50 / column inch
Insert Open Rate: $60.00 / thousand
Classified Rate: $8.25
Delivery Method:

Personnel

Publisher: Jeri Lyn Rupe
Display Ad Contact: Jeri Lyn Rupe
Display Email:shopper@netins.net

MCN Contact:
MCN Email: shopper@netins.net

Distribution by Zip Code

63432	Arbela, MO	230
MISC	Assorted	175
63531	Baring, MO	230
52537	Bloomfield	3,241
52542	Cantril	156
63535	Coatsville, MO	55
52551	Douds	402
63536	Downing, MO	404
52560	Floris	212
63541	Glenwood, MO	185
63543	Gorin, MO	165
63546	Greentop, MO	658
63548	Lancaster, MO	651
63555	Memphis, MO	1,456
52570	Milton	368
52572	Moulton	319
52573	Mt. Sterling	156
52584	Pulaski	198
63561	Queen City, MO	559
63563	Rutledge, MO	213

Penny Saver - Cedar Rapids, Cedar Rapids, IA

MFCP# 100
500 3rd Ave. SE Cedar Rapids, IA 52401
Tel: (319) 398-8333 Fax:
Website: www.thegazette.com
Publisher Email: zack.kucharski@thegazette.com

Publication Information

Circulation: 62,649
Number of Editions: 1
Format & Avg Page Count: Tabloid / 32
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Gazette Communications
Year Established: 1957
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 12P
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 9.5" x 9.8"
Open Rate: $20.00 / column inch
Insert Open Rate: $50.00 / thousand
Classified Rate: $21.60
Delivery Method:

Personnel

Publisher: Zack Kucharski
Display Ad Contact: Cindy Margretz
Display Email:cindy.margretz@thegazette.com
MCN Contact:
MCN Email: classifieds@thegazette.com

Distribution by Zip Code

52202	Alburnett	403
52205	Anamosa	403
MISC	Assorted	42
52401	Cedar Rapids	4,000
52402	Cedar Rapids	11,791
52403	Cedar Rapids	3,369
52404	Cedar Rapids	10,881
52405	Cedar Rapids	6,900
52411	Cedar Rapids	1,353
52213	Center Point	403
52214	Central City	403
52218	Coggon	404
52227	Ely	643
52228	Fairfax	643
52233	Hiawatha	2,948
52253	Lisbon	643
52302	Marion	11,778
52314	Mt Vernon	643
52315	Newhall	643
52324	Palo	404
52219	Praireburg	404
52328	Robins	404
52336	Springvile	644
52338	Swisher	644
52341	Toddville	404
52344	Troy Mills	404
52351	Walford	644
52352	Walker	404

Tidbits of Linn & Johnson Cty- Hawkeye Publishing, Cedar Rapids, IA

MFCP# 101
5001 1st Ave. SE, Ste 105 PMB 162 Cedar Rapids, IA 52402
Tel: (319) 360-3936 Fax:
Website: http://www.tidbitpapers.com
Publisher Email: russ@tidbitpapers.com

Publication Information

Circulation: 14,982
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Hawkeye Publishing
Year Established: 2005
Publication Type: Shopper
Insert Zoning Available: No

Mechanical Data

ROP Deadline: Friday
Rate As Of: January 1, 2021
Column Width: inches
Mechanical Data:
Full Page: 10.3" x 15.6"
Open Rate: $10.00 / column inch
Insert Open Rate: / thousand
Classified Rate: $0.40
Delivery Method:

Personnel

Publisher: Russ Swart
Display Ad Contact: Russ Swart
Display Email:russ@tidbitpapers.com

MCN Contact: Russ Swart
MCN Email: russ@tidbitpapers.com

Distribution by Zip Code

52203	Amana	67
52205	Anamosa	159
MISC	Assorted	24
52401	Cedar Rapids	678
52402	Cedar Rapids	3,026
52403	Cedar Rapids	1,049
52404	Cedar Rapids	3,309
52405	Cedar Rapids	892
52406	Cedar Rapids	35
52214	Central City	17
52241	Coralville	733
52228	Fairfax	37
52233	Hiawatha	484
52240	Iowa City	868
52242	Iowa City	719
52243	Iowa City	88
52245	Iowa City	522
52246	Iowa City	485
52253	Lisbon	41
52302	Marion	729
52305	Martelle	12
52314	Mount Vernon	243
52317	North Liberty	501
52324	Palo	11
52333	Solon	75
52336	Springville	57
52338	Swisher	71
52340	Tiffin	28
52351	Walford	22

Chickasaw County Advertiser- New Hampton Tribune, Charles City, IA

MFCP# 455
801 Riverside Drive Charles City, IA 50616
Tel: (641)-228-3211 Fax:
Website: http://www.nhtrib.com
Publisher Email: christopherhall@charlescitypress.com

Publication Information

Circulation: 6,814
Number of Editions: 1
Format & Avg Page Count: Tabloid / 20
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Charles City Press
Year Established: 2010
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Wednesday 5P
Rate As Of: January 1, 2021
Column Width: 1.8 inches
Mechanical Data:
Full Page: 11.45" x 21.5"
Open Rate: $13.09 / column inch
Insert Open Rate: $84.00 / thousand
Classified Rate: $10.00
Delivery Method:

Personnel

Publisher: Christopher Hall
Display Ad Contact: Laurie Tiemessen
Display Email:accounting@nhtrib.com

MCN Contact: Laurie Tiemessen
MCN Email: ads@nhtrib.com

Distribution by Zip Code

50603	Alta Vista	262
MISC	Assorted	225
50628	Elma	591
50630	Fredericksburg	747
50645	Ionia	500
52154	Lawler	479
50658	Nashua	1,160
50659	New Hampton	2,425
52171	Waucoma	425

CIRCULATION VERIFICATION COUNCIL

Northeast Iowa Shopper, Charles City, IA

MFCP# 120
801 Riverside Drive Charles City, IA 50616
Tel: (641) 228-3211 Fax:
Website: www.charlescitypress.com
Publisher Email: christopherhall@charlescitypress.com

Publication Information

Circulation: 15,252
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 8
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Charles City Press
Year Established: 1960
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Wednesday 4PM
Rate As Of: January 1, 2021
Column Width: 1.8125 inches
Mechanical Data:
Full Page: 11" x 21"
Open Rate: $15.88 / column inch
Insert Open Rate: $60.00 / thousand
Classified Rate: $15.88
Delivery Method:

Personnel

Publisher: Christopher Hall
Display Ad Contact: Chris Rimrod
Display Email:chris@charlescitypress.com, graphics@charlescitypress.com
MCN Contact: Rachel
MCN Email: classifiedads@charlescitypress.com

Distribution by Zip Code

50603	Alta Vista	262
50616	Charles City	4,652
50619	Clarksville	50
50628	Elma	591
50435	Floyd	328
50636	Greene	932
50653	Ionia	500
50653	Marble Rock	265
50658	Nashua	1,165
50659	New Hampton	2,485
50460	Orchard	30
50461	Osage	2,297
50466	Riceville	638
50468	Rockford	732
50471	Rudd	325

Cresco Shopper, Cresco, IA

MFCP# 150
P.O. Box 117 116 2nd Ave. S.E. Cresco, IA 52136
Tel: (563) 547-2025 Fax:
Website:
Publisher Email: shopper@iowatelecom.net

Publication Information

Circulation: 13,645
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 14
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: John & Peggy Loveless
Year Established: 1965
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Friday 12P
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 15.125" x 21.25"
Open Rate: $12.00 / column inch
Insert Open Rate: $60.00 / thousand
Classified Rate: $6.50
Delivery Method: Combination - Carrier, Rack and Postal

Personnel

Publisher: John Loveless
Display Ad Contact: Peggy Loveless
Display Email:crescoshopperads@gmail.com
MCN Contact: Peggy Loveless
MCN Email: crescoshopperads@gmail.com

Distribution by Zip Code

50603	Alta Vista	253
MISC	Assorted	850
52132	Calmar	400
55922	Canton, MN	331
52134	Chester	30
52136	Cresco	2,828
52101	Decorah	1,469
50628	Elma	591
52144	Ft. Atkinson	553
55939	Harmony, MN	901
52154	Lawler	500
55951	LeRoy, MN	669
52155	Lime Springs	665
50659	New Hampton	346
55961	Ostrander, MN	180
55965	Preston, MN	1,165
52163	Protivin	156
50466	Riceville	952
52165	Ridgeway	90
52168	Spillville	226
52166	St. Lucas	70
52171	Waucoma	420

Southwest Iowa Advertiser, Creston, IA

MFCP# 155
503 W. Adams Creston, IA 50801
Tel: (641)782-2141 Fax:
Website: https://www.crestonnews.com/online-newspaper/
Publisher Email: cmittag@shawmedia.com

Publication Information

Circulation: 6,316
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 4
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Shaw Company
Year Established: 1965
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: 2 days prior 12P
Rate As Of: January 1, 2021
Column Width: 1.639 inches
Mechanical Data:
Full Page: 10.458" x 21.5"
Open Rate: $17.20 / column inch
Insert Open Rate: $67.00 / thousand
Classified Rate: $11.90
Delivery Method:

Personnel

Publisher: Craig Mittag
Display Ad Contact: Craig Mittag
Display Email:advertising@crestonnews.com
MCN Contact:
MCN Email: advertising@crestonnews.com

Distribution by Zip Code

50830	Afton	774	50155	Macksburg	10
MISC	Assorted	43	50854	Mount Ayr	985
50835	Benton	13	50857	Nodaway	10
50836	Blockton	43	50858	Orient	132
50840	Clearfield	147	50859	Prescott	264
50841	Corning	481	50860	Redding	9
50801	Creston	1,420	50861	Shannon City	15
50842	Cromwell	32	50862	Sharpsburg	16
50845	Diagonal	329	50254	Thayer	21
50074	Ellston	6	50863	Tingley	113
50846	Fontanelle	12			
50849	Greenfield	69			
50133	Kellerton	3			
50851	Lenox	979			
50149	Lorimor	390			

Thrifty Nickel, Davenport, IA

MFCP# 9100
500 E. Third St. Davenport, IA 52801
Tel: (563) 383-2406 Fax:
Website: www.thriftynickel.com
Publisher Email: danselm@qctimes.com

Publication Information

Circulation: 28,864
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 16
Circulation Cycle: Weekly
Circulation Date/Time: Thursday
Ownership: Lee Enterprises
Year Established: 1982
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Friday 3P
Rate As Of: January 1, 2021
Column Width: 1.556 inches
Mechanical Data:
Full Page: 9.889" x 21"
Open Rate: $16.00 / column inch
Insert Open Rate: $38.85 / thousand
Classified Rate: $8.00
Delivery Method:

Personnel

Publisher: Debbie Anselm
Display Ad Contact: Brian Menster
Display Email:bmenster@qctimes.com

MCN Contact: Jim Tappa
MCN Email: jtappa@qctimes.com

Distribution by Zip Code

61410	Abingdon, IL	90	61238	Cambridge, IL	35	52747	Durant	105
61230	Albany, IL	15	61239	Carbon Cliff	15	61244	East Moline, IL	492
61231	Aledo, IL	143	52732	Clinton	275	52748	Eldridge	75
61413	Alpha, IL	10	61240	Coal Valley, IL	60	61250	Erie, IL	15
61414	Altona, IL	10	61241	Colona, IL	115	61252	Fulton, IL	70
61232	Andalusia,IL	30	61242	Cordova, IL	35	61401	Galesburg, IL	475
61234	Annawan, IL	25	52801	Davenport	540	61434	Galva, IL	55
MISC	Assorted	177	52802	Davenport	2,664	61254	Geneseo, IL	215
52720	Atalissa	10	52803	Davenport	2,941	61256	Hampton, IL	75
61235	Atkinson, IL	20	52804	Davenport	3,946	61443	Kewanee, IL	205
61236	Barstow, IL	10	52805	Davenport	361	61448	Knoxville, IL	20
52722	Bettendorf	5,558	52806	Davenport	4,630	52753	LeClaire	55
52726	Blue Grass	30	52807	Davenport	1,202	61261	Lyndon, IL	40
52728	Buffalo	35	52742	Dewitt	232	61264	Milan, IL	444
52730	Camanche	30	61021	Dixon, IL	165	61265	Moline, IL	1,005

AdVisor - Denison, Denison, IA

MFCP# 180
1410 Broadway PO Box 550 Denison, IA 51442
Tel: (712) 263-2122 Fax:
Website: http://www.dbrnews.com/advisor/
Publisher Email: greg.wehle@bulletinreview.com

Publication Information

Circulation: 10,501
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Lee Enterprises
Year Established: 1934
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Friday 5P
Rate As Of: January 1, 2021
Column Width: 1.55 inches
Mechanical Data:
Full Page: 10.25" x 21.5"
Open Rate: $8.25 / column inch
Insert Open Rate: $60.00 / thousand
Classified Rate: $8.25
Delivery Method:

Personnel

Publisher: Greg Wehle
Display Ad Contact: Greg Wehle
Display Email:ads@bulletinreview.com

MCN Contact: Greg Wehle
MCN Email: ads@bulletinreview.com

Distribution by Zip Code

51520	Arion	93
51431	Arthur	100
51432	Aspinwall	35
51010	Castana	200
51439	Charter Oak	400
51527	Defiance	121
51441	Deloit	125
51442	Denison	4,371
51528	Dow City	379
51445	Ida Grove	878
51448	Kiron	264
51454	Manilla	457
51455	Manning	400
51034	Mapleton	826
51458	Odebolt	415
51460	Ricketts	65
51461	Schleswig	492
51060	Ute	333
51465	Vail	299
51467	Westside	248

Dubuque Advertiser, Dubuque, IA

MFCP# 210
2966 J.F.K. Road Dubuque, IA 52002
Tel: (563) 588-0162 Fax:
Website: http://www.dubuquetoday.com/archives.cfm
Publisher Email: gbirkett@dbqadvertiser.com

Publication Information

Circulation: 28,365
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Dubuque Advertiser Inc
Year Established: 1963
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Friday 12P
Rate As Of: January 1, 2021
Column Width: 1.625 inches
Mechanical Data:
Full Page: 10.375" x 16"
Open Rate: $15.00 / column inch
Insert Open Rate: $60.00 / thousand
Classified Rate: $7.99
Delivery Method:

Personnel

Publisher: Greg Birkett
Display Ad Contact: Greg Birkett
Display Email:gbirkett@dbqadvertiser.com
MCN Contact: Greg Birkett
MCN Email: gbirkett@dbqadvertiser.com

Distribution by Zip Code

MISC	Assorted	0
53807	Cuba City, WI	85
53808	Dickeyville, WI	95
52001	Dubuque	13,725
52002	Dubuque	5,858
52003	Dubuque	4,350
52039	Durango	465
52040	Dyersville	135
61025	East Dubuque, IL	1,552
52045	Epworth	20
52046	Farley	25
61036	Galena, IL	380
52052	Guttenberg	0
53811	Hazel Green, WI	50
52053	Holy Cross	20
53812	Kieler, WI	25
52056	Luxemburg	10
52065	New Vienna	15
52066	North Buena Vista	30
52068	Peosta	1,075
53820	Potosi, WI	75
52073	Sherrill	375
53824	Sinsinawa, IL	0

Eastern Iowa Shopping News, Dyersville, IA

MFCP# 390
223 1st Ave E PO Box 350 Dyersville, IA 52040
Tel: (563) 875-7131 Fax:
Website: www.easterniowashoppingnews.com
Publisher Email: bob.woodward@wcinet.com

Publication Information

Circulation: 20,766
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Woodward Communications Inc - Iowa
Year Established: 1975
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 2P
Rate As Of: January 1, 2021
Column Width: 1.625 inches
Mechanical Data:
Full Page: 10.375" x 16.2"
Open Rate: $13.75 / column inch
Insert Open Rate: $62.50 / thousand
Classified Rate: $12.25
Delivery Method: Postal, Bulk

Personnel

Publisher: Bob Woodward III
Display Ad Contact: Denise Brady
Display Email:dbrady@wcinet.com
MCN Contact: Desiree Whalen
MCN Email: desiree.whalen@wcinet.com

Distribution by Zip Code

MISC	Assorted	133
52032	Bernard	20
52033	Cascade	330
52035	Colesburg	408
52036	Delaware	84
52223	Delhi	714
52038	Dundee	211
52039	Durango	20
52040	Dyersville	3,147
52041	Earlville	653
52042	Edgewood	741
52043	Elkader	1,183
52044	Elkport	61
52045	Epworth	1,064
52046	Farley	959
52048	Garber	158
52049	Garnavillo	636
52050	Greeley	221
52052	Guttenberg	1,540
52053	Holy Cross	439
52237	Hopkinton	643
50650	Lamont	342
52056	Luxemburg	127
52057	Manchester	4,077
50654	Masonville	192
52065	New Vienna	373
52066	North Buena Vista	53
52068	Peosta	200
52330	Ryan	344
52072	Saint Olaf	172
52076	Strawberry Point	997
52077	Volga	164
52078	Worthington	360

Fairfield Town Crier, Fairfield, IA

MFCP# 240
114 E. Broadway Fairfield, IA 52556
Tel: (641) 472-4129 Fax:
Website: www.southeastiowaunion.com
Publisher Email: pub@southeastiowaunion.com

Publication Information

Circulation: 11,065
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 4
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Folience
Year Established: 1980
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 9AM
Rate As Of: January 1, 2021
Column Width: 1.5625 inches
Mechanical Data:
Full Page: 9.875" x 19.8
Open Rate: $12.00 / column inch
Insert Open Rate: $50.00 / thousand
Classified Rate: $12.00
Delivery Method:

Personnel

Publisher: Matt Bryant
Display Ad Contact: Leann Nolte
Display Email:leann.nolte@southeastiowaunion.com
MCN Contact: Katie Meck
MCN Email: coordinators@ffledger.com

Distribution by Zip Code

52533	Batavia	494
52535	Birmingham	426
52620	Bonaparte	426
52542	Cantril	205
52551	Douds	339
52554	Eldon	635
52556	Fairfield	6,633
52565	Keosaugua	996
52567	Libertyville	284
52570	Milton	352
52651	Stockport	275

CIRCULATION VERIFICATION COUNCIL

Consumer Weekly - The Messenger, Fort Dodge, IA

MFCP# 260
713 Central Ave Fort Dodge, IA 50501
Tel: (515) 576-6721 Fax:
Website: www.messengernews.net
Publisher Email: tchristensen@messengernews.net

Publication Information

Circulation: 9,955
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 8
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Ogden Newspapers
Year Established: 1970
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 12 Noon
Rate As Of: January 1, 2021
Column Width: 1.583 inches
Mechanical Data:
Full Page: 10" x 21.5"
Open Rate: $15.00 / column inch
Insert Open Rate: $50.00 / thousand
Classified Rate: $12.75
Delivery Method: Carrier, Postal, Bulk

Personnel

Publisher: Terry Christensen
Display Ad Contact: Charlene Peterson
Display Email: cpeterson@messengernews.net
MCN Contact: Charlene Peterson
MCN Email: cpeterson@messengernews.net

Distribution by Zip Code

50516	Badger	140
50518	Barnum	122
50034	Blairsburg, IA	149
50521	Burnside	31
50523	Callender	130
50524	Clare	142
50529	Dakota City, IA	25
50530	Dayton	174
50532	Duncombe	246
50533	Eagle Grove	125
50075	Ellsworth, IA	25
50538	Farnhamville	15
50501	Fort Dodge, IA	3,376
50543	Gowrie	331
50544	Harcourt, IA	85
50130	Jewell, IA	25
50132	Kamrar, IA	120
50552	Knierim, IA	17
50557	Lehigh	124
51453	Lohrville	25
50563	Manson	659
50566	Moorland	90
50571	Palmer	135
50575	Pomeroy, IA	122
50579	Rockwell City	601
50586	Somers	77
50246	Stanhope, IA	25
50249	Stratford, IA	160
50595	Webster City, IA	2,503
50271	Williams, IA	25
50599	Woolstock, IA	131

Bonny Buyer, Ft Madison, IA

MFCP# 9209
1226 Avenue H PO Box 160 Ft Madison, IA 52627
Tel: 319-372-6421 Fax:
Website: http://www.mississippivalleypublishing.com/daily_democrat/
Publisher Email: bill@hancockshopper.com

Publication Information

Circulation: 11,903
Number of Editions: 1
Format & Avg Page Count: Tabloid / 24
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Mississippi Valley Publishing Co, Inc
Year Established: 1973
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Friday 12P
Rate As Of: January 1, 2021
Column Width: 1.53 inches
Mechanical Data:
Full Page: 10" x 16"
Open Rate: $9.00 / column inch
Insert Open Rate: / thousand
Classified Rate:
Delivery Method:

Personnel

Publisher: William Helenthal
Display Ad Contact: Tony Stutzman
Display Email:tonys@dailydem.com

MCN Contact: April Mayers
MCN Email: bbclassifieds@gmail.com

Distribution by Zip Code

MISC	Assorted	707
52601	Burlington, IA	690
52624	Denmark, IA	233
52625	Donnellson, IA	1,243
52626	Farmington, IA	629
52627	Fort Madison, IA	6,115
52631	Houghton, IA	82
52641	Mt Pleasant, IA	600
52648	Pilot Grove, IA	16
52649	Salem, IA	75
52656	West Point, IA	1,091
52658	Wever, IA	422

PennySaver - Harlan, Harlan, IA

MFCP# 9050
1114 7th Street Harlan, IA 51537
Tel: (712) 755-3111 Fax:
Website: www.harlanonline.com/Penny-saver
Publisher Email: josh@harlanonline.com

Publication Information

Circulation: 8,561
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 6
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Harlan Publishing, Inc.
Year Established: 1971
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Friday 10A
Rate As Of: January 1, 2021
Column Width: 1.75 inches
Mechanical Data:
Full Page: 11.75" x 21.5"
Open Rate: $9.10 / column inch
Insert Open Rate: $70.00 / thousand
Classified Rate: $12.00
Delivery Method: USPS Mail

Personnel

Publisher: Josh Byers
Display Ad Contact: Mike Kolbe
Display Email:mike@harlanonline.com

MCN Contact: Mike Kolbe
MCN Email: comp@harlanonline.com

Distribution by Zip Code

50025	Audubon	341
51521	Avoca	1,013
51527	Defiance	244
51529	Dunlap	146
51530	Earling	310
51531	Elk Horn	400
50076	Exira	10
51536	Hancock	209
51537	Harlan	1,354
51446	Irwin	265
51543	Kimballton	212
51447	Kirkman, IA	89
51546	Logan	297
51454	Manilla	79
51455	Manning	39
51552	Marne	125
51553	Minden	400
51559	Neola	780
51560	Oakland	26
51562	Panama	215
51563	Persia	279
51565	Portsmouth	225
51570	Shelby/Tennant	504
51577	Walnut	507
51578	Westphalia	58
51579	Woodbine	434

Humboldt Reminder, Humboldt, IA

MFCP# 290
512 Sumner Ave. PO Box 157 Humboldt, IA 50548
Tel: (515) 332-2514 Fax:
Website: http://humboldtnews.com/pdf-edition/humboldt-reminder
Publisher Email: info@humboldtnews.com

Publication Information

Circulation: 11,386
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Gargano Communications
Year Established: 1936
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Monday 12P
Rate As Of: January 1, 2021
Column Width: 1.5833 inches
Mechanical Data:
Full Page: 10" x 16"
Open Rate: $9.25 / column inch
Insert Open Rate: $75.00 / thousand
Classified Rate: $6.50
Delivery Method:

Personnel

Publisher: Jeff Gargano, Jaime Zweibohmer
Display Ad Contact: Jaime Zweibohmer
Display Email:jaime@humboldtnews.com

MCN Contact: Jaime Zweibohmer
MCN Email: jaime@humboldtnews.com

Distribution by Zip Code

50516	Badger	296
50518	Barnum	138
50519	Bode	270
50520	Bradgate	70
50524	Clare	230
50529	Dakota City	401
50533	Eagle Grove	224
50501	Fort Dodge	1,187
50541	Gilmore City	392
50542	Goldfield	432
50545	Hardy	85
50546	Havelock	155
50548	Humboldt	3,910
50558	Livermore	278
50560	Luverne	268
50570	Ottosen	93
50571	Palmer	175
50573	Plover	23
50574	Pocahontas	1,183
50577	Renwick	194
50581	Rolfe	404
50582	Rutland	105
50591	Thor	132
50594	Vincent	134
50597	West Bend	607

Cityview, Des Moines, IA

MFCP# 189
8101 Birchwood Court, Suite D Johnston, IA 50131
Tel: (515) 953-4822 Fax:
Website: http://www.dmcityview.com
Publisher Email: shane@dmcityview.com

Publication Information

Circulation: 30,000
Number of Editions: 1
Format & Avg Page Count: Magazine / 104
Circulation Cycle: Monthly
Circulation Date/Time: 1st Thursday
Ownership: Big Green Umbrella Media
Year Established: 1992
Publication Type: Magazine
Insert Zoning Available: Yes- Route

Mechanical Data

ROP Deadline: 3rd Monday of Month by 5PM
Rate As Of: January 1, 2021
Column Width: 2.25 inches
Mechanical Data:
Full Page: 9.5" x 11.25"
Open Rate: / column inch
Insert Open Rate: $35.00 / thousand
Classified Rate: $25.00
Delivery Method: Postal, Bulk

Personnel

Publisher: Shane Goodman
Display Ad Contact: Jolene Goodman
Display Email: jolene@iowalivingmagazines.com
MCN Contact: Shane Goodman
MCN Email: shane@dmcityview.com

Distribution by Zip Code

50003	Adel, IA	1,218
50009	Altoona	650
50010	Ames, IA	420
50021	Ankeny	905
50038	Booneville, IA	10
50325	Clive	2,420
50309	Des Moines	4,247
50310	Des Moines	1,150
50311	Des Moines	950
50312	Des Moines	1,660
50313	Des Moines	1,940
50314	Des Moines	380
50315	Des Moines	965
50316	Des Moines	320
50317	Des Moines	630
50320	Des Moines	1,750
50321	Des Moines	400
50111	Grimes	455
50125	Indianola	750
50131	Johnston	1,220
50211	Norwalk	560
50322	Urbandale	1,715
50323	Urbandale, IA	50
50263	Waukee	730
50265	West Des Moines	1,410
50266	West Des Moines	2,685
50324	Windsor Heights	410

Iowa Living Magazine, Johnston, IA

MFCP# 188
8101 Birchwood Court, Suite D Johnston, IA 50131
Tel: (515) 953-4822 Fax:
Website: http://www.iowalivingmagazines.com/
Publisher Email: shane@dmcityview.com

Publication Information

Circulation: 145,894
Number of Editions: 13
Format & Avg Page Count: Magazine / 28
Circulation Cycle: Monthly
Circulation Date/Time: Thursday
Ownership: Big Green Umbrella Media
Year Established: 2007
Publication Type: Magazine
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: 15th of month prior
Rate As Of: January 1, 2021
Column Width: inches
Mechanical Data:
Full Page: 7.5" x 9.81"
Open Rate: $31.41 / column inch
Insert Open Rate: / thousand
Classified Rate: $25.00
Delivery Method:

Personnel

Publisher: Shane Goodman
Display Ad Contact: Jolene Goodman
Display Email: jolene@iowalivingmagazines.com
MCN Contact: Jolene Goodman
MCN Email: jolene@iowalivingmagazines.com

Distribution by Zip Code

50003	Adel	3,528
50007	Alleman	195
50009	Altoona	8,306
50021	Ankeny	13,411
50023	Ankeny	14,367
50035	Bondurant	2,958
50325	Clive	7,250
50069	De Soto	485
50310	Des Moines	3,783
50312	Des Moines	7,809
50073	Elkhart	588
50111	Grimes	5,817
50125	Indianola	8,272
50131	Johnston	9,454
50167	Minburn	320
50211	Norwalk	5,881
50220	Perry	3,809
50327	Pleasant Hill	4,748
50226	Polk City	2,398
50243	Sheldahl	127
50322	Urbandale	13,601
50323	Urbandale	5,765
50263	Waukee	9,123
50266	West Des Moines	7,553
50324	Windsor Heights	2,607
50273	Winterset	3,739

ASK-CRM

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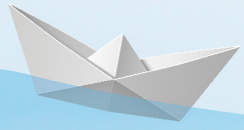

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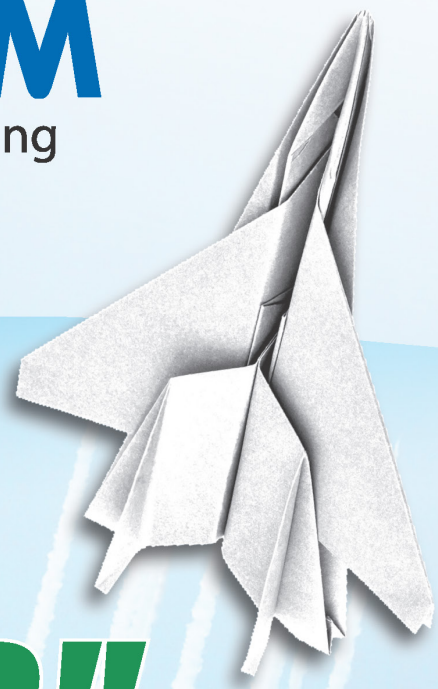

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- *Goals tracking*
- *Email Marketing*
- *Email Validation*
- *Ad Tracking*
- *Scheduled Email Campaigns*
- *Proposal generation*

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Lake Panorama Times, Panora, IA

MFCP# 9215
8101 Birchwood Court, Suite D Johnston, IA 50131
Tel: 515-953-4822 Fax: 515-953-1394
Website: www.lakepanoramatimes.com
Publisher Email: shane@dmcityview.com

Publication Information

Circulation: 1,850
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 16
Circulation Cycle: Monthly
Circulation Date/Time: Thursday
Ownership: Big Green Umbrella Media
Year Established: 1969
Publication Type: Community Newspaper
Insert Zoning Available: no

Mechanical Data

ROP Deadline: 1st Wed of month
Rate As Of: January 1, 2021
Column Width: inches
Mechanical Data:
Full Page: 10.49" x 20.5"
Open Rate: $80.00 / column inch
Insert Open Rate: $80.00 / thousand
Classified Rate: $25.00
Delivery Method:

Personnel

Publisher: Shane Goodman
Display Ad Contact: Jolene Goodman
Display Email: jolene@iowalivingmagazines.com
MCN Contact: Jolene Goodman
MCN Email: jolene@iowalivingmagazines.com

Distribution by Zip Code

50216		1,850

Shopper - Maquoketa, Maquoketa, IA

MFCP# 400
108 N. Main Maquoketa, IA 52060
Tel: (563) 652-6803 Fax:
Website:
Publisher Email: shopper-ads@qwestoffice.net

Publication Information

Circulation: 12,778
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: The Shopper
Year Established: 1972
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Monday 12P
Rate As Of: January 1, 2021
Column Width: 1.5625 inches
Mechanical Data:
Full Page: 10.25" x 16"
Open Rate: $4.75 / column inch
Insert Open Rate: $50.00 / thousand
Classified Rate: $4.00
Delivery Method:

Personnel

Publisher: Judy Van Hecke
Display Ad Contact: Judy Van Hecke
Display Email:shopper-ads@qwestoffice.net
MCN Contact: Judy Van Hecke
MCN Email: shopper-ads@qwestoffice.net

Distribution by Zip Code

52701	Andover	62	52064	Miles	371
52030	Andrew	173	52309	Monmouth	190
MISC	Assorted	313	52323	Oxford Junction	285
52207	Baldwin	196	52069	Preston	686
52031	Bellevue	1,034	52074	Sprague ville	124
52727	Bryant	165	52075	Springbrook	71
52731	Charlotte	361	52771	Teeds Grove	23
52037	Delmar	482	52774	Welton	67
52742	DeWitt	1,547	52362	Wyoming	331
52750	Gooselake	251	52079	Zwingle	329
52751	Grand Mound	308			
52064	Green Island	50			
52054	LaMotte	403			
52254	Lost Nation/Elwood	432			
52060	Maquoketa	4,524			

Hometown Marketplace, Marengo, IA

MFCP# 659
1069 Court Ave. PO Box 222 Marengo, IA 52301
Tel: (319) 741-6185 Fax:
Website: https://www.hometownmarketplace.net/hometown-marketplace
Publisher Email:

Publication Information

Circulation: 13,998
Number of Editions: 1
Format & Avg Page Count: Tabloid / 20
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Our Town Publications
Year Established: 2009
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Monday 12P
Rate As Of: January 1, 2021
Column Width: inches
Mechanical Data:
Full Page: 10" x 14"
Open Rate: $8.00 / column inch
Insert Open Rate: $40.00 / thousand
Classified Rate: $5.00
Delivery Method:

Personnel

Publisher: John Rotter
Display Ad Contact: Angie Nolte
Display Email:marketplace@netins.net

MCN Contact: Angie Nolte
MCN Email: marketplace@netins.net

Distribution by Zip Code

52203	Amana	838
52206	Atkins	891
52208	Belle Plaine	1,770
52209	Blairstown	488
52215	Chelsea	345
52220	Conroy	120
52225	Elberon	67
52221	Guernsey	93
52232	Hartwick	93
52236	Homestead	230
52249	Keystone	424
52251	Ladora	245
52257	Luzerne	117
52301	Marengo	1,964
52307	Middle Amana	100
52308	Millersberg	90
52315	Newhall	529
52316	North English	776
52318	Norway	442
52325	Parnell	319
52334	South Amana	161
52335	South English	394
52346	Van Horne	478
52347	Victor	670
52348	Vining	35
52354	Watkins	171
52361	Williamsburg	2,148

Pennysaver - Marshalltown, Marshalltown, IA

MFCP# 410
135 West Main Street PO Box 1300 Marshalltown, IA 50158
Tel: (641) 752-6630 Fax:
Website: www.marshalltownpennysaver.com
Publisher Email: trpub@timesrepublican.com

Publication Information

Circulation: 18,155
Number of Editions: 2
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday/Saturday
Ownership: Ogden Newspapers
Year Established: 1972
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 12P
Rate As Of: January 1, 2021
Column Width: 1.56 inches
Mechanical Data:
Full Page: 10' x 21.5"
Open Rate: $16.53 / column inch
Insert Open Rate: / thousand
Classified Rate: $10.84
Delivery Method:

Personnel

Publisher: Mike Schlesinger
Display Ad Contact: Malette Glader
Display Email:
mglader@marshalltownpennysaver.com
MCN Contact: Kelly Nash
MCN Email: knash@timesrepublican.com

Distribution by Zip Code

50005	Albion	154
50609	Beaman	76
50051	Clemons	128
50621	Conrad	200
50078	Ferguson	25
50632	Garwin	232
50106	Gilman	413
50635	Gladbrook	597
50637	Green Mountain	25
50120	Haverhill	136
50141	Laurel	96
50142	LeGrand	141
50652	Lincoln	25
50148	Liscomb	148
50158	Marshalltown	15,342
50162	Melbourne	77
50173	Montour	28
50234	Rhodes	15
50239	St. Anthony	13
50247	State Center	111
52339	Tama	41
52342	Toledo	45
50258	Union	75
50269	Whitten	12

Mason City Shopper, Mason City, IA

MFCP# 420

687 S. Taft Ave, Suite 2 Mason City, IA 50401
Tel: (641) 421-0507 Fax: (641) 421-7416
Website: www.masoncityshopper.com
Publisher Email: janet.johnson@globegazette.com

Publication Information

Circulation: 28,035
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 8
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Lee Enterprises
Year Established: 1970
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 2P
Rate As Of: January 1, 2021
Column Width: 1.5556 inches
Mechanical Data:
Full Page: 9.8889" x 20"
Open Rate: $10.00 / column inch
Insert Open Rate: $40.00 / thousand
Classified Rate: $12.00
Delivery Method:

Personnel

Publisher: Janet Johnson
Display Ad Contact: Chelsi
Display Email:msc.
MCN Contact: Sue Weydert
MCN Email: msc.
Classads@globegazette.com

Distribution by Zip Code

50428	Clear Lake	4,997
50433	Dougherty	98
50435	Floyd	304
50440	Grafton	80
50444	Hanlontown	165
50448	Kensett	275
50456	Manly	685
50401	Mason City	12,329
50457	Merservey	152
50458	Nora Springs	769
50459	Northwood	1,357
50461	Osage	2,388
50464	Plymouth	267
50466	Riceville	100
50468	Rockford	624
50469	Rockwell	583
50471	Rudd	294
50475	Sheffield	662
50472	St. Ansgar	1,085
50476	Stacyville	60
50477	Swaledale	126
50479	Thornton	264
50482	Ventura	371

The Winnebago-Hancock Shopper, Mason City, IA

MFCP# 250

687 S. Taft Ave, Suite 2 Mason City, IA 50401
Tel: 641-421-0518 Fax: (641) 585-4442
Website: www.globegazette.com
Publisher Email: janet.johnson@globegazette.com

Publication Information

Circulation: 11,153
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 8
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Lee Enterprises
Year Established: 1948
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 12Noon
Rate As Of: January 1, 2021
Column Width: 1.5556 inches
Mechanical Data:
Full Page: 11.625" x 20"
Open Rate: $8.20 / column inch
Insert Open Rate: $75.00 / thousand
Classified Rate: $8.20
Delivery Method:

Personnel

Publisher: Janet Johnson
Display Ad Contact: Chelsi
Display Email:MSC.
MajorsMail@globegazette.com
MCN Contact: Sue Weydert
MCN Email: msc.classads@globegazette.com

Distribution by Zip Code

50423	Britt	1,418
50424	Buffalo Center	737
50430	Corwith	236
50432	Crystal Lake	139
50434	Fertile	207
50436	Forest City	2,869
50438	Garner	1,939
50446	Joice	264
50447	Kanawha	507
50449	Klemme	329
50450	Lake Mills	1,455
50453	Leland	245
50401	Mason City, IA	21
50473	Scarville, IA	117
50478	Thompson	437
50483	Wesley	50
50484	Woden	183

Lakes News Shopper, Milford, IA

MFCP# 340
1009 22nd St. Milford, IA 51351
Tel: (712)338-4489 Fax:
Website: www.lakesnewsshopper.com
Publisher Email: john@LNSprint.com

Publication Information

Circulation: 25,091
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 22
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Lakes News Shopper
Year Established: 1972
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Monday 11A
Rate As Of: January 1, 2021
Column Width: 1.63 inches
Mechanical Data:
Full Page: 14.25" x 21.5"
Open Rate: $6.90 / column inch
Insert Open Rate: $50.00 / thousand
Classified Rate: $12.00
Delivery Method: Postal, Bulk

Personnel

Publisher: John Adams
Display Ad Contact: John Adams, Jr.
Display Email:john@LNSprint.com
MCN Contact: John Adams
MCN Email: john@LNSprint.com

Distribution by Zip Code

51331	Arnolds Park	1,205
51334	Estherville	970
51338	Everly	205
51340	Fostoria	116
51345	Harris	205
56143	Jackson	2,400
51347	Lake Park	755
56150	Lakefield	1,300
51351	Milford	2,755
51354	Ocheyedan, IA	530
51355	Okoboji	1,155
51301	Spencer	7,400
51360	Spirit Lake	5,700
51363	Superior	60
51364	Terril	335

Shoppers' Guide, Monticello, IA

MFCP# 430
111 E. Grand St Monticello, IA 52310
Tel: (319) 465-3555 Fax:
Website:
Publisher Email: advertising@monticelloexpress.com

Publication Information

Circulation: 7,408
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Monticello Express Inc
Year Established: 1949
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Friday 5P
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10" x 16"
Open Rate: $10.40 / column inch
Insert Open Rate: $75.00 / thousand
Classified Rate: $9.20
Delivery Method:

Personnel

Publisher: Mark Spensley
Display Ad Contact: Mark Spensley
Display Email:
advertising@monticelloexpress.com
MCN Contact: Mark Spensley
MCN Email:
advertising@monticelloexpress.com

Distribution by Zip Code

52205	Anamosa	1,050
MISC	Assorted	150
52033	Cascade	1,505
52212	Center Junction	168
52237	Hopkinton	647
52310	Monticello	3,123
52321	Onslow	203
52219	Praireburg	75
52362	Wyoming	487

Mt. Pleasant Shopper, Mt Pleasant, IA

MFCP# 440
119 West Monroe St Mt Pleasant, IA 52641
Tel: (319) 385-3131 Fax:
Website: www.southeastiowaunion.com
Publisher Email: pub@southeastiowaunion.com

Publication Information

Circulation: 10,182
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 4
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Folience
Year Established: 1975
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 9AM
Rate As Of: January 1, 2021
Column Width: 1.5625 inches
Mechanical Data:
Full Page: 9.875" x 19.8"
Open Rate: $12.00 / column inch
Insert Open Rate: $50.00 / thousand
Classified Rate: $12.00
Delivery Method:

Personnel

Publisher: Matt Bryant
Display Ad Contact: Holly Frary
Display Email:holly.frarv@southeastiowaunion.com
MCN Contact: Katie Meck
MCN Email: coordinators@ffledger.com

Distribution by Zip Code

52623	Danville	847
52630	Hillsboro	175
52635	Lockridge	292
52641	Mt Pleasant	5,025
52644	Mt Union	181
52645	New London	1,363
52647	Olds	118
52649	Salem	426
52652	Swedesburg	44
52656	West Point	1,048
52659	Winfield	663

Jasper County Advertiser, Newton, IA

MFCP# 460
200 1st Ave. E Newton, IA 50208
Tel: (641) 792-3121 Fax: (641)791-7104
Website: www.jaspercountyadvertiser.com
Publisher Email: dgoetz@shawmedia.com

Publication Information

Circulation: 9,748
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 6
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Shaw Media
Year Established: 1958
Publication Type: Shopper
Insert Zoning Available: No

Mechanical Data

ROP Deadline: Two days prior 12P
Rate As Of: January 1, 2021
Column Width: 1.5278 inches
Mechanical Data:
Full Page: 10" x 20.5"
Open Rate: $12.50 / column inch
Insert Open Rate: $62.00 / thousand
Classified Rate: $12.20
Delivery Method:

Personnel

Publisher: Dan Goetz
Display Ad Contact: Teresa Price
Display Email: advertising@newtondailvnews.com
MCN Contact: Carrie Vander Weerdt
MCN Email: advertising@newtondailynews.com

Distribution by Zip Code

50054	Colfax	100
50135	Kellogg	50
50137	Killduff	25
50170	Monroe	75
50208	Newton	9,343
50228	Prairie City	75
50232	Reasnor	50
50251	Sully	30

Oelwein Shopper's Reminder, Oelwein, IA

MFCP# 470
25 First Street SE Oelwein, IA 50662
Tel: (319) 283-2144 Fax: (319)283-3268
Website: www.oelweindailyregister.com
Publisher Email: tracycummings@oelweindailyregister.com

Publication Information

Circulation: 19,241
Number of Editions: 2
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Weekly
Circulation Date/Time: Monday
Ownership: Community Media Group Inc
Year Established: 1968
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday by 12 Noon
Rate As Of: January 1, 2021
Column Width: 1.625 inches
Mechanical Data:
Full Page: 10.33" x 14"
Open Rate: $18.65 / column inch
Insert Open Rate: $70.00 / thousand
Classified Rate: $20.00
Delivery Method:

Personnel

Publisher: Tracy Cummings
Display Ad Contact: Cindy Klendworth
Display Email:ads@oelweindailyregister.com
MCN Contact: Janet Orr
MCN Email: classifieds@oelweindailyregister.com

Distribution by Zip Code

50606	Arlington	382
50607	Aurora	78
52210	Brandon	330
50629	Fairbank	936
52142	Fayette	626
52147	Hawkeye	472
50641	Hazleton	691
50644	Independence	4,300
50648	Jesup	1,731
50655	Maynard	115
50662	Oelwein	3,782
50664	Oran	60
52326	Quasqueton	276
52164	Randalia	99
52329	Rowley	326
50674	Sumner	1,695
52344	Troy Mills	93
52169	Wadena	158
52352	Walker	708
52175	West Union	1,240
50681	Westgate	187
50682	Winthrop	956

Ad-Visor - Orange City, Orange City, IA

MFCP# 490
113 Central Ave. SE Orange City, IA 51041
Tel: (712) 737-4266 Fax:
Website: https://pluimpublishing.com
Publisher Email: pluimpub@gmail.com

Publication Information

Circulation: 9,146
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Pluim Publishing Inc
Year Established: 1955
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Monday 12P
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 13.5" x 21"
Open Rate: $7.75 / column inch
Insert Open Rate: $80.00 / thousand
Classified Rate: $4.00
Delivery Method:

Personnel

Publisher: Dale Pluim
Display Ad Contact: Dale Pluim
Display Email:dale@pluimpublishinginc.com
MCN Contact:
MCN Email:

Distribution by Zip Code

51003	Alton	724
51022	Granville	336
51238	Hospers	501
51027	Ireton	510
51036	Maurice	246
51041	Orange City	3,059
51050	Remsen	625
51250	Sioux Center	3,145

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Advertiser - Osceola, Osceola, IA

MFCP# 500
111 E. Washington Street Osceola, IA 50213-0362
Tel: (641) 342-6006 Fax:
Website: https://www.osceolaiowa.com
Publisher Email: cmittag@crestonnews.com

Publication Information

Circulation: 10,181
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Clarke County Publishing
Year Established: 1959
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 12P
Rate As Of: January 1, 2021
Column Width: 1.639 inches
Mechanical Data:
Full Page: 10.458" x 21"
Open Rate: $7.25 / column inch
Insert Open Rate: $65.00 / thousand
Classified Rate: $0.20
Delivery Method:

Personnel

Publisher: GM Craig Mittag
Display Ad Contact: Craig Mittag
Display Email:advertising@crestonnews.com
MCN Contact: Craig Mittag
MCN Email: advertising@crestonnews.com

Distribution by Zip Code

50801	Creston, IA	5
50065	Davis City	238
50067	Decatur	155
50074	Ellston	205
50103	Garden Grove	175
50108	Grand River	218
50123	Humeston	360
50133	Kellerton	15
50140	Lamoni	1,074
50144	Leon	1,348
50151	Lucas	331
50174	Murray	624
50210	New Virginia	798
50213	Osceola	3,990
50262	Van Wert	200
50264	Weldon	226
50275	Woodburn	219

NWIA Extra, Rock Rapids, IA

MFCP# 549
310 1st Ave Rock Rapids, IA 51246
Tel: (712) 472-2525 Fax:
Website: www.ncppub.com
Publisher Email: lmiller@ncppub.com

Publication Information

Circulation: 1,094
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Weekly
Circulation Date/Time: Monday
Ownership: New Century Press
Year Established: 2011
Publication Type: Shopper
Insert Zoning Available: CP

Mechanical Data

ROP Deadline: Friday 12P
Rate As Of: January 1, 2021
Column Width: 1.604 inches
Mechanical Data:
Full Page: 10.25" x 10"
Open Rate: $12.09 / column inch
Insert Open Rate: $148.51 / thousand
Classified Rate:
Delivery Method:

Personnel

Publisher: Lisa Miller
Display Ad Contact: Katie Kelderman
Display Email:ads@ncppub.com
MCN Contact: Katie Kelderman
MCN Email: ads@ncppub.com

Distribution by Zip Code

51230	Alvord	36
51234	Boyden	20
51235	Doon	40
56129	Ellsworth	32
51237	George	14
56138	Hills	66
51239	Hull	61
51240	Inwood	81
51241	Larchwood	69
51242	Lester	42
51243	Little Rock	122
51246	Rock Rapids	511

Calhoun County Reminder, Rockwell City, IA

MFCP# 550
515 4th Street Rockwell City, IA 50579
Tel: (712) 297-8931 Fax:
Website: www.ccreminder.com
Publisher Email: jmajor@calhouncountyreminder.com

Publication Information

Circulation: 5,696
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Dudley Printing Inc
Year Established: 1959
Publication Type: Shopper
Insert Zoning Available: CP

Mechanical Data

ROP Deadline: Friday 5P
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10.25" x 16"
Open Rate: $5.50 / column inch
Insert Open Rate: $60.00 / thousand
Classified Rate: $6.00
Delivery Method:

Personnel

Publisher: Jason Major
Display Ad Contact: Melissa Leners
Display Email:
ads@calhouncountvreminder.com
MCN Contact: Connie
MCN Email:
ads@calhouncountyreminder.com

Distribution by Zip Code

51433	Auburn	296
50538	Farnhamville	280
50540	Fonda	200
50551	Jolley	72
50552	Knierim	34
51449	Lake City	966
51453	Lohrville	250
50561	Lytton	252
50563	Manson	1,180
50571	Palmer	200
50575	Pomeroy	420
50579	Rockwell City	1,380
50586	Somers	166

Tri-County Special, Rockwell City, IA

MFCP# 47
PO Box 106 Rockwell City, IA 50579
Tel: (712) 688-2216 Fax:
Website: www.tricountyspecial.com
Publisher Email: office@calhouncountyreminder.com

Publication Information

Circulation: 7,988
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Dudley Printing Inc
Year Established: 1955
Publication Type: Shopper
Insert Zoning Available: No

Mechanical Data

ROP Deadline: Friday 5P
Rate As Of: January 1, 2021
Column Width: 1.812 inches
Mechanical Data:
Full Page: 10.25" x 16"
Open Rate: $5.25 / column inch
Insert Open Rate: $60.00 / thousand
Classified Rate: $6.00
Delivery Method:

Personnel

Publisher: Jason Major
Display Ad Contact: Diane Julian
Display Email:dpisales9@gmail.com

MCN Contact:
MCN Email: trico@win-4-u.net

Distribution by Zip Code

51430	Arcadia	316
MISC	Assorted	465
51433	Auburn	296
51436	Breda	372
51401	Carroll	1,468
50535	Early	416
51444	Halbur	128
51449	Lake City	327
51450	Lake View	827
50561	Lytton	252
50567	Nemaha	44
51458	Odebolt	649
50583	Sac City	1,483
51465	Vail	152
51466	Wall Lake	520
51467	Westside	273

Golden Shopper, Sheldon, IA

MFCP# 570
227 9th Street Sheldon, IA 51201
Tel: (712) 324-5347 Fax: 712-324-2345
Website: www.nwestiowa.com/gs
Publisher Email: pww@iowainformation.com

Publication Information

Circulation: 14,218
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 8
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Iowa Information Publications Inc
Year Established: 1962
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 12P
Rate As Of: January 1, 2021
Column Width: inches
Mechanical Data:
Full Page: 10.5" x 21.5"
Open Rate: $8.94 / column inch
Insert Open Rate: $70.00 / thousand
Classified Rate: $6.50
Delivery Method: Postal, Bulk

Personnel

Publisher: Peter Wagner
Display Ad Contact: Denise Rust
Display Email: Drust@iowainformation.com
MCN Contact: Creative
MCN Email: creative@iowainformation.com

Distribution by Zip Code

51231	Archer	121
51232	Ashton	369
56117	Bigelow	164
51234	Boyden	520
51235	Doon	199
51237	George	751
51022	Granville	321
51345	Harris	174
51346	Hartley	1,122
51238	Hospers	506
51239	Hull	1,286
51243	Little Rock	340
51244	Matlock	40
51350	Melvin	191
51354	Ocheyedan	501
51046	Paullina	775
51245	Primghar	612
51247	Rock Valley	2
56168	Rushmore	390
51248	Sanborn	834
51201	Sheldon	3,321
51249	Sibley	1,679

Sioux Center Shopper, Sioux Center, IA

MFCP# 585
67 3rd St NE Sioux Center, IA 51250
Tel: (712) 722-0511 Fax:
Website: www.nwestiowa.com/scnews/
Publisher Email: pww@iowainformation.com

Publication Information

Circulation: 14,124
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 12
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Iowa Information Publications Inc
Year Established: 1938
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Friday 12P
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10.25" x 21.25"
Open Rate: $7.21 / column inch
Insert Open Rate: $70.00 / thousand
Classified Rate: $6.50
Delivery Method:

Personnel

Publisher: Peter Wagner
Display Ad Contact: Denise Rust
Display Email:drust@iowainformation.com
MCN Contact: Creative
MCN Email: creative@iowainformation.com

Distribution by Zip Code

51003	Alton	716
MISC	Assorted	13
51234	Boyden	923
51023	Hawarden	1,572
51238	Hospers	506
57034	Hudson	365
51239	Hull	1,268
51027	Ireton	502
51036	Maurice	262
51041	Orange City	2,306
51247	Rock Valley	2,166
51201	Sheldon	30
51250	Sioux Center	3,495

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Northwest Iowa Shopper, Spencer, IA

MFCP# 600
310 E. Milwaukee Spencer, IA 51301
Tel: (712) 262-6610 Fax:
Website: https://www.spencerdailyreporter.com/reader/shopper
Publisher Email: publisher@spencerdailyreporter.com

Publication Information

Circulation: 18,400
Number of Editions: 1
Format & Avg Page Count: / 16
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership:
Year Established: 1988
Publication Type: Shopper
Insert Zoning Available: No

Mechanical Data

ROP Deadline: Friday 2P
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10" x 21.5"
Open Rate: $13.13 / column inch
Insert Open Rate: $79.56 / thousand
Classified Rate: $13.13
Delivery Method:

Personnel

Publisher: Brad Hicks
Display Ad Contact: TJ Murphy
Display Email: timurphy@spencerdailyreporter.com
MCN Contact: Kari VanderWoude
MCN Email: kvanderwoude@spencerdailyreporter.com

Distribution by Zip Code

51331	Arnolds Park	670
51005	Aurelia	103
50527	Curlew	20
51333	Dickens	201
50536	Emmetsburg	175
51338	Everly	439
51340	Fostoria	103
51341	Gillett Grove	20
51342	Graettinger	40
51346	Hartley	457
51347	Lake Park	45
50554	Laurens	126
51033	Linn Grove	210
50562	Mallard	20
50565	Marathon	35
51351	Milford	2,283
51355	Okoboji	625
51047	Peterson	335
51245	Primghar	70
51357	Royal	276
51358	Ruthven	445
51248	Sanborn	60
51301	Spencer	7,662
51360	Spirit Lake	3,069
50588	Storm Lake	466
51058	Sutherland	60
51364	Terril	200
51366	Webb	185

Advertising Guide - Storm Lake, Storm Lake, IA

MFCP# 610
527 Cayuga St. Storm Lake, IA 50588
Tel: (712) 732-3130 Fax:
Website: www.stormlake.com
Publisher Email: publisher@algona.com

Publication Information

Circulation: 15,800
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership:
Year Established: 1988
Publication Type: Shopper
Insert Zoning Available: No

Mechanical Data

ROP Deadline: Thursday 2P
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10" x 21.5"
Open Rate: $10.69 / column inch
Insert Open Rate: $79.56 / thousand
Classified Rate: $10.69
Delivery Method:

Personnel

Publisher: Brad Hicks
Display Ad Contact: Tim Marlow
Display Email:tim@stormlake.com

MCN Contact: Tim Marlow
MCN Email: tim@stormlake.com

Distribution by Zip Code

50510	Albert City	499
51002	Alta	1,165
51431	Arthur	25
51005	Aurelia	678
50535	Early	490
50540	Fonda	500
51020	Galva	259
51025	Holstein	880
50554	Laurens	220
51033	Linn Grove	235
50565	Marathon	173
50567	Nemaha	100
50568	Newell	690
51458	Odebolt	632
51047	Peterson	335
50574	Pocahontas	180
50576	Rembrandt	155
50583	Sac City	1,466
51053	Schaller	503
50585	Sioux Rapids	466
50588	Storm Lake	6,080
50592	Truesdale	39
50593	Varina	30

Tama County Shopper, Tama, IA

MFCP# 615
220 W. Third St Tama, IA 52339
Tel: (641) 753-6611 Fax:
Website: www.tamatoledonews.com
Publisher Email: apelzer@timesrepublican.com

Publication Information

Circulation: 9,518
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Marshalltown Newspapers, Inc
Year Established: 1972
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday- 12 Noon
Rate As Of: January 1, 2021
Column Width: 1.56 inches
Mechanical Data:
Full Page: 10" x 21"
Open Rate: $15.54 / column inch
Insert Open Rate: $50.00 / thousand
Classified Rate:
Delivery Method:

Personnel

Publisher: Abigail Pelzer
Display Ad Contact: Polly Sokol
Display Email:psokol@tamatoledonews.com
MCN Contact: Kelly Nash
MCN Email: knash@timesrepublican.com

Distribution by Zip Code

52208	Belle Plaine	1,312
50612	Buckingham	140
52215	Chelsea	340
52217	Clutier	235
52224	Dysart	893
52225	Elberon	248
50632	Garwin	80
50635	Gladbrook	776
50158	Marshalltown, IA	50
50173	Montour	283
52339	Tama	2,140
52342	Toledo	1,872
50675	Traer	1,121
52348	Vining	28

CIRCULATION VERIFICATION COUNCIL

Vinton Livewire, Vinton, IA

MFCP# 620
108 E. 5th Street Vinton, IA 52349
Tel: (319) 472-3303 Fax:
Website: www.vintonlivewire.com
Publisher Email: tracycummings@oelweindailyregister.com

Publication Information

Circulation: 11,682
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Community Media Group Inc
Year Established: 1957
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Friday 12P
Rate As Of: January 1, 2021
Column Width: 1.667 inches
Mechanical Data:
Full Page: 10.25" x 14"
Open Rate: $11.55 / column inch
Insert Open Rate: $80.00 / thousand
Classified Rate: $20.00
Delivery Method: Postal, Bulk

Personnel

Publisher: Tracy Cummings
Display Ad Contact: Mona Garwood
Display Email:ads@vintonnewspapers.com
MCN Contact:
MCN Email: ads@vintonnewspapers.com

Distribution by Zip Code

52206	Atkins	1,024
52209	Blairstown	503
52210	Brandon	329
52213	Center Point	789
52224	Dysart	903
52229	Garrison	286
52249	Keystone	421
50651	La Porte City	397
52313	Mount Auburn	168
52315	Newhall	529
52332	Shellsburg	949
52345	Urbana	650
52346	Van Horne	483
52349	Vinton	3,790
52352	Walker	461

Washington County Shoppers Guide, Washington, IA

MFCP# 630
111 North Marion Ave Washington, IA 52353
Tel: (319) 653-2191 Fax:
Website: www.southeastiowaunion.com
Publisher Email: pub@southeastiowaunion.com

Publication Information

Circulation: 14,056
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 4
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Folience
Year Established: 1977
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 3P
Rate As Of: January 1, 2021
Column Width: 1.5625 inches
Mechanical Data:
Full Page: 9.875" x 19.8"
Open Rate: $12.00 / column inch
Insert Open Rate: $50.00 / thousand
Classified Rate: $10.00
Delivery Method:

Personnel

Publisher: Matt Bryant
Display Ad Contact: Julie Scott
Display Email:julie.scott@southeastiowaunion.com
MCN Contact: Katie Meck
MCN Email: coordinators@ffledger.com

Distribution by Zip Code

52201	Ainsworth	513
52540	Brighton	623
52737	Columbus City	138
52738	Columbus Jct.	1,445
52621	Crawfordsville	295
52231	Harper	140
52247	Kalona	2,273
52248	Keota	738
52585	Richland	446
52327	Riverside	1,346
52353	Washington	4,127
52654	Wayland	692
52356	Wellman	1,171
52359	West Chester	109

Cedar Valley Saver, Waterloo, IA

MFCP# 641
3336 Kimball Ave. Ste. 251-A Waterloo, IA 50702
Tel: (319) 232-4500 Fax: (319)232-4510
Website: http://www.cvsaver.com/
Publisher Email: brian@cvsaver.com

Publication Information

Circulation: 23,823
Number of Editions: 1
Format & Avg Page Count: Tabloid / 10
Circulation Cycle: Bi-Weekly
Circulation Date/Time: Thursday
Ownership: Cedar Valley Saver Incorporated
Year Established: 2004
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 12P
Rate As Of: January 1, 2021
Column Width: 1.946 inches
Mechanical Data:
Full Page: 10.25" x 16"
Open Rate: $20.00 / column inch
Insert Open Rate: $32.00 / thousand
Classified Rate: $7.00
Delivery Method: Postal, Bulk

Personnel

Publisher: Brian Lewis
Display Ad Contact: Tom Hofmann
Display Email:tom@cvsaver.com

MCN Contact: Tom Hofmann
MCN Email: tom@cvsaver.com

Distribution by Zip Code

MISC	Assorted	50
50613	Cedar Falls	12,356
50707	Evansdale, IA	275
50701	Waterloo	4,242
50702	Waterloo	6,695
50703	Waterloo	205

Pulse - Formerly The Insider, Waterloo, IA

MFCP# 640
PO Box 540 Waterloo, IA 50701
Tel: (319) 291-1403 Fax:
Website:
Publisher Email: david.adams@wcfcourier.com

Publication Information

Circulation: 70,579
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 8
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Lee Enterprises
Year Established: 1975
Publication Type: Community Newspaper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Wednesday 12P
Rate As Of: January 1, 2021
Column Width: 1.556 inches
Mechanical Data:
Full Page: 9.889" x 19.5
Open Rate: $14.29 / column inch
Insert Open Rate: $50.00 / thousand
Classified Rate: $17.50
Delivery Method:

Personnel

Publisher: David Adams
Display Ad Contact: Kelly Balvanz
Display Email:kelly.balvanz@wcfcourier.com
MCN Contact: Carmen
MCN Email: carmen.goedken@wcfcourier.com

Distribution by Zip Code

50601	Ackley	111	50626	Dunkerton	582	50643	Hudson	955
50602	Allison	617	52224	Dysart	166	50644	Independence	440
50603	Alta Vista	25	50627	Eldora	30	50645	Ionia	64
50604	Aplington	147	50628	Elma	49	50126	Iowa Falls	87
MISC	Assorted	486	50707	Evansdale	3,242	50647	Janesville	779
52210	Brandon	28	50629	Fairbank	207	50648	Jesup	1,508
50612	Buckingham	40	50630	Fredericksburg	145	50651	La Porte City	1,283
50613	Cedar Falls	15,990	50634	Gilbertville	460	52154	Lawler	49
50616	Charles City	132	50635	Gladbrook	42	50655	Maynard	30
50619	Clarksville	718	50636	Greene	75	50658	Nashua	157
52136	Cresco	162	50638	Grundy Center	270	50659	New Hampton	370
52101	Decorah	59	50441	Hampton	27	50660	New Hartford	446
50622	Denver	1,229	52147	Hawkeye	44	50662	Oelwein	195
50624	Dike	715	50641	Hazleton	61	50665	Parkersburg	972
50625	Dumont	35	50642	Holland	29	50666	Plainfield	383

Super Shopper Waverly, Waverly, IA

MFCP# 475
311 W. Bremer Waverly, IA 50677
Tel: (319) 352-3334 Fax: (319) 352-5135
Website:
Publisher Email: tracycummings@oelweindailyregister.com

Publication Information

Circulation: 9,704
Number of Editions: 1
Format & Avg Page Count: Tabloid / 10
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Community Media Group Inc
Year Established:
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday by 4PM
Rate As Of: January 1, 2021
Column Width: 1.667 inches
Mechanical Data:
Full Page: 10.25" x 14"
Open Rate: $12.52 / column inch
Insert Open Rate: $70.00 / thousand
Classified Rate: $22.00
Delivery Method:

Personnel

Publisher: Tracy Cummings
Display Ad Contact: Melanie Buzynski
Display Email:melbuzynski@gmail.com

MCN Contact: Janet Orr
MCN Email: classifieds@oelweindailyregister.com

Distribution by Zip Code

50602	Allison	613
MISC	Assorted	15
50619	Clarksville	619
50622	Denver	1,444
50631	Frederika, IA	91
50647	Janesville	598
50666	Plainfield, IA	416
50668	Readlyn	496
50670	Shell Rock	721
50674	Sumner, IA	151
50676	Tripoli	711
50677	Waverly	3,829

CIRCULATION VERIFICATION COUNCIL

Grapevine, Whiting, IA

MFCP# 480
621 Whittier PO Box 330 Whiting, IA 51063
Tel: (712) 458-2402 Fax:
Website: www.grapevineonline.net
Publisher Email: grapevinerpc@gmail.com

Publication Information

Circulation: 9,153
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Ryan Publishing Company
Year Established: 1951
Publication Type: Community Newspaper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Monday 12P
Rate As Of: January 1, 2021
Column Width: 1.625 inches
Mechanical Data:
Full Page: 10.375" x 15.7"
Open Rate: $6.00 / column inch
Insert Open Rate: $75.00 / thousand
Classified Rate: $10.00
Delivery Method:

Personnel

Publisher: Tim Ryan
Display Ad Contact: Phil Hane
Display Email:grapevinerpc@gmail.com

MCN Contact: Nick
MCN Email: grapevinerpc@gmail.com

Distribution by Zip Code

51004	Anthon	473	51460	Ricketts	55
MISC	Assorted	102	51051	Rodney	43
51523	Blencoe	160	51052	Salix	432
51010	Castana	230	51055	Sloan	665
51439	Charter Oak	409	51056	Smithland	293
51019	Danbury	342	51572	Soldier	191
68020	Decatur	388	51060	Ute	296
51026	Hornick	378	51063	Whiting	501
51545	Little Sioux	191			
51034	Mapleton	916			
51557	Mondamin	417			
51558	Moorhead	248			
51040	Onawa	2,084			
51044	Oto	104			
51564	Pisgah	235			

Exchange, The, Winterset, IA

MFCP# 710
113 S. 1st Avenue Winterset, IA 50273
Tel: (515) 462-4625 Fax:
Website: www.exchangeline.com
Publisher Email: ads@exchangeline.com

Publication Information

Circulation: 30,763
Number of Editions: 1
Format & Avg Page Count: Tabloid / 48
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Texline, Inc
Year Established: 1978
Publication Type: Shopper
Insert Zoning Available: No

Mechanical Data

ROP Deadline: Friday 5P
Rate As Of: January 1, 2021
Column Width: 1.1875 inches
Mechanical Data:
Full Page: 10.375" x 16"
Open Rate: $5.75 / column inch
Insert Open Rate: / thousand
Classified Rate: $6.00
Delivery Method:

Personnel

Publisher: Susan Smith
Display Ad Contact: Tim Lumadue
Display Email:ads@exchangeline.com

MCN Contact: Sue Smith
MCN Email: ads@exchangeline.com

Distribution by Zip Code

50002	Adair	115	50029	Bayard	35	51632	Clarinda	218
50003	Adel	245	50833	Bedford	320	50840	Clearfield	45
52531	Albia	537	64424	Bethany, MO	210	50325	Clive	395
64420	Allendale, MO	12	50033	Bevington	123	50054	Colfax	75
50008	Allerton	35	50035	Bondurant	60	50058	Coon Rapids	40
50009	Altoona	165	50036	Boone	505	50841	Corning	435
50010	Ames	980	50038	Booneville	15	50060	Corydon	187
50020	Anita	79	50042	Brayton	6	50801	Creston	1,675
50021	Ankeny	245	50837	Bridgewater	24	50843	Cumberland	31
50023	Ankeny	495	50839	Carbon	14	50061	Cumming	8
50831	Arispe	25	50047	Carlisle	200	50063	Dallas Center	70
50022	Atlantic	428	51401	Carroll	313	50069	De Soto	80
50025	Audubon	159	50048	Casey	35	50309	Des Moines	395
51521	Avoca	107	52544	Centerville	1,103	50310	Des Moines	235
50028	Baxter	145	50049	Chariton	724	50311	Des Moines	290

The Shopper - Winterset, Winterset, IA

MFCP# 700
215 N. 1st Ave Winterset, IA 50273
Tel: (515) 462-1535 Fax:
Website: http://www.wintersetshopper.com/
Publisher Email: thewintersetshopper@gmail.com

Publication Information

Circulation: 13,983
Number of Editions: 1
Format & Avg Page Count: Tabloid / 28
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Winterset Madisonian Inc
Year Established: 1969
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Monday 12P
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10.25x16
Open Rate: $4.75 / column inch
Insert Open Rate: $60.00 / thousand
Classified Rate: $6.00
Delivery Method:

Personnel

Publisher:
Display Ad Contact: Vicki Morlan
Display Email: thewintersetshopper@gmail.com
MCN Contact:
MCN Email:

Distribution by Zip Code

50830	Afton	179
50033	Bevington	110
50801	Creston	230
50061	Cumming	511
50070	Dexter	685
50072	Earlham	1,125
50848	Fontanelle	50
50849	Greenfield	415
50149	Lorimor	430
50155	Macksburg	151
50160	Martensdale	30
50210	New Virginia	128
50211	Norwalk	50
50858	Orient	345
50218	Patterson	70
50222	Peru	20
50229	Prole	296
50240	St Charles	954
50241	St Marys	60
50250	Stuart	1,047
50257	Truro	635
50261	Van Meter	1,647
50273	Winterset	4,815

CIRCULATION VERIFICATION COUNCIL

Boone County Shopper, Inc., Belvidere, IL

MFCP# 735
112 Leonard Court Belvidere, IL 61008
Tel: (815) 544-2166 Fax:
Website: www.boonecountyshopper.com
Publisher Email: boonecountyshopr@aol.com

Publication Information

Circulation: 20,395
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Weekly
Circulation Date/Time: Thursday
Ownership: The Boone County Shopper Inc
Year Established: 1947
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Monday 12P
Rate As Of: January 1, 2021
Column Width: 1.625 inches
Mechanical Data:
Full Page: 10.375" x 15"
Open Rate: $17.47 / column inch
Insert Open Rate: $45.00 / thousand
Classified Rate: $11.35
Delivery Method: Postal, Bulk

Personnel

Publisher: Edward L Branom
Display Ad Contact: Matt Branom
Display Email: mbranom@boonecountyshopper.com
MCN Contact: Edward Branom
MCN Email: boonecountyshopr@aol.com

Distribution by Zip Code

61008	Belvidere	13,528
61011	Caledonia	1,178
61012	Capron	866
61016	Cherry Valley, IL	98
61038	Garden Prarie	524
61065	Poplar Grove	4,106
Assorted	Rockford Il	95

The Shopper, South Holland, IL

MFCP# 9237
924 E 162nd St South Holland, IL 60473
Tel: (708) 333-5901 Fax: 708-333-9630
Website: www.myshopper.biz
Publisher Email: ericaw@myshopper.biz

Publication Information

Circulation: 7,000
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership:
Year Established: 1963
Publication Type: Shopper
Insert Zoning Available: Yes- Zip Code

Mechanical Data

ROP Deadline: Friday 4
Rate As Of: January 1, 2021
Column Width: 1.66 inches
Mechanical Data:
Full Page: 10.25 x 16
Open Rate: $6.50 / column inch
Insert Open Rate: $80.00 / thousand
Classified Rate: $25.00
Delivery Method: Postal, Bulk

Personnel

Publisher: Erica Wolak
Display Ad Contact: Erica Wolak
Display Email:ericaw@myshopper.biz

MCN Contact: Erica Wolak
MCN Email: general@myshopper.biz

Distribution by Zip Code

IL	Assorted	21
IN	Assorted	3
60409	Calumet City, IL	493
60417	Crete, IL	102
60419	Dolton, IL	322
46311	Dyer, IN	314
60426	Harvey, IL	83
46322	Highland, IN	605
60438	Lansing, IL	1,139
46321	Munster, IN	401
46307	Schererville, IN	503
60473	South Holland, IL	2,824
60476	Thornton, IL	190

CIRCULATION VERIFICATION COUNCIL

Family Flyer- Lake County, Crown Point, IN

MFCP# 1430
PO Box 1004 Crown Point, IN 46308
Tel: (219) 689-6262 Fax:
Website: www.familyflyer.com
Publisher Email: info@familyflyer.com

Publication Information

Circulation: 56,200
Number of Editions: 1
Format & Avg Page Count: Magazine / 48
Circulation Cycle: Monthly
Circulation Date/Time: 1st Thursday
Ownership: Family Flyer Inc
Year Established: 2000
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: 15th of month prior
Rate As Of: January 1, 2021
Column Width: 1.75 inches
Mechanical Data:
Full Page: 7.5" x 10"
Open Rate: $25.00 / column inch
Insert Open Rate: $50.00 / thousand
Classified Rate: $20.00
Delivery Method:

Personnel

Publisher: Shari Foreman
Display Ad Contact: Shari Foreman
Display Email:info@familyflyer.com

MCN Contact: Shari Foreman
MCN Email: shari@familyflyer.com

Distribution by Zip Code

46303	Cedar Lake	5,692
46307	Crown Point	23,894
46311	Dyer	4,262
46341	Hebron	1,200
46356	Lowell	6,620
46410	Merriville	4,079
46373	Saint John	5,556
46375	Schererville	4,557
46376	Schneider	180
46377	Shelby	160

Hillsboro Free Press, Hillsboro, KS

MFCP# 1032
116 S. Main St. Hillsboro, KS 67063
Tel: (620) 947-5702 Fax:
Website: https://www.hillsborofreepress.com/
Publisher Email: joey@kspublishingventures.com

Publication Information

Circulation: 7,606
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 16
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Kansas Publishing Ventures LLC
Year Established: 1998
Publication Type: Community Newspaper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Monday 12P
Rate As Of: January 1, 2021
Column Width: 1.833 inches
Mechanical Data:
Full Page: 10" x 21"
Open Rate: $16.00 / column inch
Insert Open Rate: $65.00 / thousand
Classified Rate: $7.50
Delivery Method:

Personnel

Publisher: Joey Young
Display Ad Contact: Joey Young
Display Email: joey@kspublishingventures.com
MCN Contact: Joey Young
MCN Email: joey@kspublishingventures.com

Distribution by Zip Code

MISC	Assorted	1,355
66838	Burdick	86
66840	Burns	303
67428	Canton	375
66843	Cedar Point	111
67438	Durham	132
66851	Florence	286
67053	Goessel	125
67063	Hillsboro	1,510
67073	Lehigh	113
66858	Lincolnville	200
66859	Lost Springs	81
66861	Marion	1,540
67114	Newton	352
66866	Peabody	760
67475	Ramona	86
67483	Tampa	151
67151	Walton	40

Freeborn County Shopper, Albert Lea, MN

MFCP# 1300
110 W. Pearl Street Albert Lea, MN 56007
Tel: (507) 473-4422 Fax:
Website: http://www.freeborncountyshopper.com/
Publisher Email: julia.thompson@freeborncountyshopper.com

Publication Information

Circulation: 16,478
Number of Editions: 1
Format & Avg Page Count: Tabloid / 20
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Southern Minnesota Shoppers
Year Established: 1964
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 5P - Rate card on
Rate As Of: January 1, 2021
Column Width: 2.375 inches
Mechanical Data:
Full Page: 10.125" x 12.75"
Open Rate: $32.00 / column inch
Insert Open Rate: $63.00 / thousand
Classified Rate: $17.50
Delivery Method: Carrier, Postal, Bulk

Personnel

Publisher: Julia Thompson
Display Ad Contact: Sarah Thelen
Display Email:sarah.thelen@freeborncountyshopper.com
MCN Contact: Teresa Hofmeister Drescher
MCN Email: teresa.hofmeister@freeborncountyshopper.com

Distribution by Zip Code

56007	Albert Lea	10,882
56009	Alden	710
56016	Clarks Grove	500
56020	Conger	90
56026	Ellendale	395
56029	Emmons	330
56032	Freeborn	170
56035	Geneva	306
56036	Glenville	590
56042	Hartland	233
56043	Hayward	225
56045	Hollandale	297
56051	Kiester	240
50450	Lake Mills	365
56072	New Richland	595
50459	Northwood	200
56089	Twin Lakes	15
56097	Wells	335

Mower County Shopper, Austin, MN

MFCP# 1330
3405 W. Oakland Ave. Austin, MN 55912
Tel: (507) 473-4422 Fax:
Website: www.mowercountyshopper.com
Publisher Email: julia.thompson@mowercountyshopper.com

Publication Information

Circulation: 14,698
Number of Editions: 1
Format & Avg Page Count: Tabloid / 10
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Boone Newspapers Inc
Year Established: 1964
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 5PM
Rate As Of: January 1, 2021
Column Width: 2.41 inches
Mechanical Data:
Full Page: 10.16" x 11.27"
Open Rate: $32.00 / column inch
Insert Open Rate: $67.00 / thousand
Classified Rate: $17.50
Delivery Method: Carrier, Postal, Bulk

Personnel

Publisher: Julia Thompson
Display Ad Contact: Lizzie Gunter
Display Email: salesrep@mowercountyshopper.com
MCN Contact: Teresa
MCN Email: officemanager@mowercountyshopper.com

Distribution by Zip Code

55909	Adams	377
55912	Austin	11,883
55917	Blooming Prairie	503
55918	Brownsdale	315
55926	Dexter	160
55933	Elkton	90
55936	Grand Meadow	120
55940	Hayfield	245
55953	Lyle	315
55970	Rose Creek	325
55973	Sargeant	125
50476	Stacyville	185
55977	Taopi	55

Patriot News MN, LLC, Becker, MN

MFCP# 9216
14054 Bank St. Becker, MN 55308
Tel: (763) 275-0275 Fax:
Website: www.patriotnewsmn.com
Publisher Email: reporter.bill@patriotnewsmn.com

Publication Information

Circulation: 16,155
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 16
Circulation Cycle: Weekly
Circulation Date/Time: Saturday
Ownership: Wm Morgan, C Meyer, C Hanson, K Nelson (Owners)
Year Established: 1994
Publication Type: Newspaper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Wednesday 12P
Rate As Of: January 1, 2021
Column Width: 1.528 inches
Mechanical Data:
Full Page: 10" x 21.25"
Open Rate: $15.60 / column inch
Insert Open Rate: $50.00 / thousand
Classified Rate: $15.60
Delivery Method:

Personnel

Publisher: William Morgan
Display Ad Contact:
Display Email:
MCN Contact: Kathy Nelson
MCN Email: legals.kathy@patriotnewsmn.com

Distribution by Zip Code

55308	Becker	3,697
55309	Big Lake	7,884
55319	Clear Lake	2,209
55320	Clearwater	2,365

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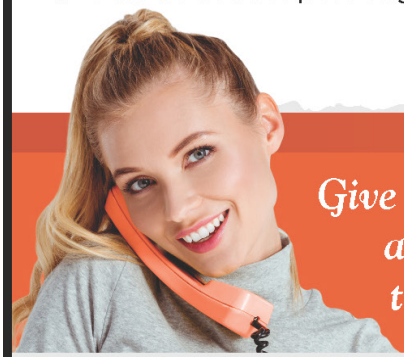

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Howard Barbanel
516-860-7440 (m)
Howard@design2pro.com

DesiGn2Pro

The Valley Shopper - Crookston, MN

MFCP# 1311
124 S. Broadway Crookston, MN 56716
Tel: (218) 281-2730 Fax:
Website: www.crookstontimes.com
Publisher Email: dforney@localiq.com

Publication Information

Circulation: 9,459
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Saturday
Ownership: Gannett
Year Established: 1980
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Tuesday 12P
Rate As Of: January 1, 2021
Column Width: inches
Mechanical Data:
Full Page: 11.7" x 21.5"
Open Rate: $12.25 / column inch
Insert Open Rate: $65.00 / thousand
Classified Rate:
Delivery Method:

Personnel

Publisher: Don Forney
Display Ad Contact: Don Forney
Display Email:dforney@localiq.com

MCN Contact: Don Forney
MCN Email: dforney@localiq.com

Distribution by Zip Code

56517	Beltrami	117
56715	Brooks	172
56523	Climax	234
56716	Crookston	4,582
56535	Erskine	610
56722	Euclid	147
56540	Fertile	865
56723	Fisher	458
56556	McIntosh	528
56736	Mentor	515
	Newsstands	861
56568	Nielsville	71
56581	Shelly	137
56762	Warren	162

CIRCULATION VERIFICATION COUNCIL

Fairmont Photo Press, Fairmont, MN

MFCP# 1310
112 E. 1st St. Fairmont, MN 56031
Tel: (507) 238-9456 Fax: (507)238-9457
Website: www.fairmontphotopress.com
Publisher Email: editor@fairmontphotopress.com

Publication Information

Circulation: 11,871
Number of Editions: 1
Format & Avg Page Count: Tabloid / 18
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Karen Fisher
Year Established: 1963
Publication Type: Newspaper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Monday 12P
Rate As Of: January 1, 2021
Column Width: 1.6875 inches
Mechanical Data:
Full Page: 10.5" x 14.75"
Open Rate: $12.95 / column inch
Insert Open Rate: $50.00 / thousand
Classified Rate: $7.00
Delivery Method: USPS Mail

Personnel

Publisher: Sherman Kumba
Display Ad Contact: Randy Chirpich
Display Email:ads@fairmontphotopress.com
MCN Contact:
MCN Email:
frontdesk@fairmontphotopress.com

Distribution by Zip Code

56111	Alpha, MN	210
50514	Armstrong	695
56121	Ceylon	274
50531	Dolliver	113
56127	Dunnell	181
56031	Fairmont	5,923
56039	Granada	421
50556	Ledyard	225
56060	Lewisville	103
56075	Northrop	50
56160	Odin, MN	109
56162	Ormsby	120
50578	Ringsted	295
56171	Sherburn	775
50590	Swea City	436
56176	Trimont	497
56088	Truman	896
56181	Welcome	548

CIRCULATION VERIFICATION COUNCIL

Murray County Advantage, Fulda, MN

MFCP# 1319
118 N. St. Paul Ave. Fulda, MN 56131
Tel: (507) 425-2303 Fax:
Website: www.fuldafreepress.net
Publisher Email: text@fuldafreepress.net

Publication Information

Circulation: 7,993
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 8
Circulation Cycle: Weekly
Circulation Date/Time: Monday
Ownership: Johnson Publishing
Year Established: 1995
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 12P
Rate As Of: January 1, 2021
Column Width: 1.75 inches
Mechanical Data:
Full Page: 15" x 21.5"
Open Rate: $7.80 / column inch
Insert Open Rate: $60.00 / thousand
Classified Rate: $7.35
Delivery Method: Postal, Bulk

Personnel

Publisher: Louise M. Johnson
Display Ad Contact: Steff Heppler
Display Email:ads@fuldafreepress.net
MCN Contact: Mary Sauer
MCN Email: text@fuldafreepress.net

Distribution by Zip Code

56110	Adrian, MN	10
MISC	Assorted	9
56114	Avoca	17
56115	Balaton	620
56119	Brewster	283
56122	Chandler	248
56123	Currie	260
56128	Edgerton	398
56131	Fulda	1,236
56137	Heron Lake	25
56141	Iona	35
56151	Lake Wilson	521
56153	Leota	120
56155	Lismore	200
56170	Ruthton	29
56172	Slayton	1,870
56175	Tracy	496
56180	Walnut Grove	660
56183	Westbrook	684
56185	Wilmont	242
56186	Woodstock	30

Red River Promoter, Hendrum, MN

MFCP# 1307
300 Main St. E. Hendrum, MN 56550
Tel: (218) 861-6708 Fax:
Website: www.redriverpromoter.com
Publisher Email: kolnesscommunications@gmail.com

Publication Information

Circulation: 13,990
Number of Editions: 1
Format & Avg Page Count: Tabloid / 48
Circulation Cycle: Monthly
Circulation Date/Time: 1st Thursday
Ownership: Heritage Publications
Year Established: 1992
Publication Type: Community Newspaper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: 1st of month
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10" x 10"
Open Rate: $12.00 / column inch
Insert Open Rate: $80.00 / thousand
Classified Rate: $10.00
Delivery Method:

Personnel

Publisher: John Kolness
Display Ad Contact: John Kolness
Display Email:ads@redriverpromoter.com
MCN Contact: John Kolness
MCN Email: john@redriverpromoter.com

Distribution by Zip Code

58002	Absaraka, ND	12
56510	Ada	1,224
58005	Argusville, ND	273
58006	Arthur, ND	200
58007	Ayr, ND	52
56516	Bejou	119
56517	Beltrami	85
56519	Borup	124
58218	Buxton, ND	317
58219	Caledonia, ND	22
58016	Clifford, ND	77
56523	Climax	234
58223	Cummings, ND	103
58029	Erie, ND	58
56536	Felton	215
56540	Fertile	921
58230	Finley, ND	354
56541	Flom	37
58035	Galesburg, ND	126
58036	Gardner, ND	108
56545	Gary	315
56546	Georgetown	123
58038	Grandin, ND	162
56548	Halstad	370
58042	Harwood, ND	587
58240	Hatton, ND	507
56550	Hendrum	200
58045	Hillsboro, ND	1,147
56552	Hitterdal	186
58046	Hope, ND	298
58048	Hunter, ND	243
56558	Mahnomen	1,289
58257	Mayville, ND	1,086
56568	Nielsville	76
56574	Perley	134
58274	Portland, ND	469
56581	Shelly	139
56584	Twin Valley	661
56585	Ulen	463
56589	Waubun	874

NewsHopper, Ironton, MN

MFCP# 1331

2027 South 6th St PO Box 562 Ironton, MN 56455
Tel: (218) 821-1393 Fax:
Website: https://newshopper.pageflip.site/publications/NewsHopper
Publisher Email: hopper@crosbyironton.net

Publication Information

Circulation: 14,619
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 8
Circulation Cycle: Weekly
Circulation Date/Time: Saturday
Ownership: Eric and Laura Heglund
Year Established: 2000
Publication Type: Newspaper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Monday by 12 Noon
Rate As Of: January 1, 2021
Column Width: 1.69 inches
Mechanical Data:
Full Page: 10.15" x 21.25"
Open Rate: $12.50 / column inch
Insert Open Rate: $55.00 / thousand
Classified Rate: $13.00
Delivery Method: Postal, Bulk

Personnel

Publisher: Eric Heglund
Display Ad Contact: Eric or Laura Heglund
Display Email:hopper@crosbyironton.net

MCN Contact: Eric Heglund
MCN Email: hopper@crosbyironton.net

Distribution by Zip Code

56431	Aitkin	5,240
56401	Brainerd	3,431
56441	Crosby	1,763
56442	Crosslake, MN	287
56444	Deerwood	1,525
56447	Emily	630
56450	Garrison	947
56455	Ironton	705
56468	Nisswa, MN	91

Livewire -Jackson County, Jackson, MN

MFCP# 1320

310 Second St. Jackson, MN 56143
Tel: (507) 847-3771 Fax: (507) 847-5822
Website: https://www.jacksoncountypilot.com/pageview/viewer/livewire
Publisher Email: justinl@livewireprinting.com

Publication Information

Circulation: 9,889
Number of Editions: 1
Format & Avg Page Count: Tabloid / 10
Circulation Cycle: Weekly
Circulation Date/Time: Sunday
Ownership: Livewire Printing Company Inc
Year Established: 1930
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Wednesday 5PM
Rate As Of: January 1, 2021
Column Width: 1.5939 inches
Mechanical Data:
Full Page: 10.375" x 15"
Open Rate: $10.95 / column inch
Insert Open Rate: $100.00 / thousand
Classified Rate: $9.50
Delivery Method: Carrier, Postal, Bulk

Personnel

Publisher: Justin Lessman
Display Ad Contact: Dallas Luhmann
Display Email:dallasl@livewireprinting.com
MCN Contact: Eileen Cushman
MCN Email: eileenc@livewireprinting.com

Distribution by Zip Code

56111	Alpha	202
MISC	Assorted	387
56127	Dunnell	200
56137	Heron Lake	457
56143	Jackson	2,917
56150	Lakefield	1,160
56161	Okabena	90
56167	Round Lake	310
56171	Sherburn	971
51360	Spirit Lake	1,684
56176	Trimont	504
56181	Welcome	543
56101	Windom	464

Luverne Announcer, Luverne, MN

MFCP# 1325
117 W. Main St. Luverne, MN 56156
Tel: (507) 283-2333 Fax:
Website: www.star-herald.com
Publisher Email: rick@star-herald.com

Publication Information

Circulation: 8,923
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 6
Circulation Cycle: Weekly
Circulation Date/Time: Sunday
Ownership: Tollefson Publishing
Year Established: 1931
Publication Type: Community Newspaper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 12P
Rate As Of: January 1, 2021
Column Width: 1.75 inches
Mechanical Data:
Full Page: 12.5" x 21"
Open Rate: $10.10 / column inch
Insert Open Rate: $78.00 / thousand
Classified Rate: $8.50
Delivery Method:

Personnel

Publisher: Rick Peterson
Display Ad Contact: Roger Tollefson
Display Email:tolly@star-herald.com

MCN Contact: Rick Peterson - Heather Johns
MCN Email: designer@star-herald.com

Distribution by Zip Code

56110	Adrian	770
56116	Beaver Creek	235
56128	Edgerton	423
56129	Ellsworth	328
57030	Garretson	635
56134	Hardwick	168
56138	Hills	384
56144	Jasper	391
56146	Kanaranzi	20
56147	Kenneth	80
56155	Lismore	115
56156	Luverne	3,122
56158	Magnolia	163
51246	Rock Rapids	1,299
56173	Steen	155
57068	Valley Springs	635

The Land, Mankato, MN

MFCP# 746
418 S Second Street Mankato, MN 56001
Tel: (507) 345-4523 Fax:
Website: www.thelandonline.com
Publisher Email: sjameson@mankatofreepress.com

Publication Information

Circulation: 19,994
Number of Editions: 1
Format & Avg Page Count: Tabloid / 32
Circulation Cycle: Bi-Weekly
Circulation Date/Time: Friday
Ownership: CNHI
Year Established: 1976
Publication Type: Agricultural Publication
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 12P
Rate As Of: January 1, 2021
Column Width: 1.7 inches
Mechanical Data:
Full Page: 10.417" x 10.166"
Open Rate: $31.00 / column inch
Insert Open Rate: $89.75 / thousand
Classified Rate: $21.99
Delivery Method: Combination - Carrier and Postal

Personnel

Publisher: Steve Jameson
Display Ad Contact: Deb Petterson
Display Email:dpetterson@thelandonline.com
MCN Contact: Deb Petterson
MCN Email: dpetterson@thelandonline.com

Distribution by Zip Code

56010	Amboy	498
MISC	Assorted	150
56013	Blue Earth	232
56024	Eagle Lake	1,232
56037	Good Thunder	559
56063	Madison Lake	1,256
56001	Mankato	14,266
56065	Mapleton	1,282
56068	Minnesota Lake	287
56090	Vernon Center	232

Longfellow Nokomis Messenger, Minneapolis,MN

MFCP# 9264
5139 34th Ave. S. #17097 Minneapolis, MN 55417
Tel: 612-345-9998 Fax:
Website: www.LongfellowNokomisMessenger.com
Publisher Email: tesha@swConnector.com

Publication Information

Circulation: 19,000
Number of Editions: 12
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Monthly
Circulation Date/Time: Thursday
Ownership: TMC Publications Co.
Year Established: 1982
Publication Type: Tabloid
Insert Zoning Available:

Mechanical Data

ROP Deadline: Monday
Rate As Of: January 1, 2021
Column Width: 2.4417 inches
Mechanical Data:
Full Page: 10.25 x 15
Open Rate: $26.62 / column inch
Insert Open Rate: $80.00 / thousand
Classified Rate: $10.00
Delivery Method: Combination - Carrier and Rack

Personnel

Publisher: Tesha M. Christensen
Display Ad Contact: Tesha M. Christensen
Display Email:tesha@swConnector.com

MCN Contact:
MCN Email:

Distribution by Zip Code

55406	**Minneapolis, MN**	**10,345**
55407	**Minneapolis, MN**	**1,900**
55409	**Minneapolis, MN**	**100**
55417	**Minneapolis, MN**	**6,655**

Midway Como Frogtown Monitor, MN

MFCP# 9265
5139 34th Ave. S. #17097 Minneapolis, MN 55417
Tel: 612-345-9998 Fax:
Website: www.MonitorSaintPaul.com
Publisher Email: tesha@swConnector.com

Publication Information

Circulation: 24,000
Number of Editions: 12
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Monthly
Circulation Date/Time: Thursday
Ownership: TMC Publications Co.
Year Established: 1975
Publication Type: Tabloid
Insert Zoning Available:

Mechanical Data

ROP Deadline: Monday
Rate As Of: January 1, 2021
Column Width: 2.4417 inches
Mechanical Data:
Full Page: 10.25 x 15
Open Rate: $26.62 / column inch
Insert Open Rate: $80.00 / thousand
Classified Rate: $10.00
Delivery Method: Combination - Carrier and Rack

Personnel

Publisher: Tesha M. Christensen
Display Ad Contact: Tesha M Christensen
Display Email:tesha@swConnector.com

MCN Contact:
MCN Email:

Distribution by Zip Code

55406	**Minneapolis, MN**	**45**
55102	**Saint Paul, MN**	**150**
55103	**Saint Paul, MN**	**6,050**
55104	**Saint Paul, MN**	**9,900**
55108	**Saint Paul, MN**	**3,600**
55114	**Saint Paul, MN**	**1,250**
55116	**Saint Paul, MN**	**100**
55117	**Saint Paul, MN**	**2,905**

Southwest Connector, Minneapolis, MN

MFCP# 9266
5139 34th Ave. S. #17097 Minneapolis, MN 55417
Tel: 612-345-9998 Fax:
Website: www.swConnector.com
Publisher Email: tesha@swConnector.com

Publication Information

Circulation: 0
Number of Editions: 23
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Semi-Monthly
Circulation Date/Time: Thursday
Ownership: TMC Publications Co.
Year Established: 2021
Publication Type: Tabloid
Insert Zoning Available:

Mechanical Data

ROP Deadline: Monday
Rate As Of: January 1, 2021
Column Width: 2.4417 inches
Mechanical Data:
Full Page: 10.25 x 15
Open Rate: $26.62 / column inch
Insert Open Rate: $80.00 / thousand
Classified Rate: $10.00
Delivery Method: Combination - Carrier and Rack

Personnel

Publisher: Tesha M. Christensen
Display Ad Contact: Tesha M. Christensen
Display Email:tesha@swConnector.com

MCN Contact:
MCN Email:

Distribution by Zip Code

CIRCULATION VERIFICATION COUNCIL

FM Extra, Moorhead, MN

MFCP# 1352
810 4th Ave S, Ste 120 Moorhead, MN 56561
Tel: (218) 284-1288 Fax:
Website: www.thefmextra.com
Publisher Email: lmiller@ncppub.com

Publication Information

Circulation: 5,859
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 12
Circulation Cycle: Weekly
Circulation Date/Time: Thursday
Ownership: New Century Press Inc
Year Established: 2001
Publication Type: Magazine
Insert Zoning Available: No

Mechanical Data

ROP Deadline: Monday 9A
Rate As Of: January 1, 2021
Column Width: 1.604 inches
Mechanical Data:
Full Page: 10" x 21.5"
Open Rate: $12.00 / column inch
Insert Open Rate: $135.90 / thousand
Classified Rate: $12.00
Delivery Method:

Personnel

Publisher: Lisa Miller
Display Ad Contact: Tammy Finney
Display Email:ads@ncppub.com

MCN Contact:
MCN Email: ads@ncppub.com

Distribution by Zip Code

56510	Ada	114
56514	Barnesville	55
56529	Dilworth	200
58102	Fargo	525
58103	Fargo	807
58104	Fargo	450
56546	Georgetown	20
56547	Glyndon	42
56548	Halstad	40
56549	Hawley	127
56550	Hendrum	10
56552	Hitterdal	10
56560	Moorehead	3,164
56574	Perley	10
56580	Sabin	10
56585	Ulen	25
58078	West Fargo	250

Farm Market News, Pipestone, MN

MFCP# 1361
115 2nd St. NE Pipestone, MN 56164
Tel: (507) 825-3333 Fax:
Website: www.farmmarketnews.com
Publisher Email: jdraper@pipestonestar.com

Publication Information

Circulation: 18,057
Number of Editions: 1
Format & Avg Page Count: Tabloid / 32
Circulation Cycle: Bi-Weekly
Circulation Date/Time: 1st-3rd Monday
Ownership: Pipestone Publishing Company
Year Established: 2005
Publication Type: Agricultural Publication
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Wednesday
Rate As Of: January 1, 2021
Column Width: 1.875 inches
Mechanical Data:
Full Page: 10.25" x 15"
Open Rate: $17.30 / column inch
Insert Open Rate: $80.00 / thousand
Classified Rate: $17.30
Delivery Method:

Personnel

Publisher: John Draper
Display Ad Contact: Paul Lorang
Display Email:plorang@pipestonestar.com
MCN Contact: Paul Lorang
MCN Email: prepress@pipestonestar.com

Distribution by Zip Code

56110	Adrian	523	56127	Dunnell	15	56142	Ivanhoe	15
56111	Alpha	76	56128	Edgerton	732	56143	Jackson	2,385
56115	Balaton	410	57024	Egan	169	56144	Jasper	280
56116	Beaver Creek	12	57026	Elkton	411	56149	Lake Benton	496
56118	Bingham Lake	15	56129	Ellsworth	286	56554	Lake Park	30
57005	Brandon	10	51334	Estherville, IA	30	56151	Lake Wilson	348
56119	Brewster	247	56031	Fairmont	30	56150	Lakefield	275
57006	Brookings	18	57028	Flandreau, SD	554	56153	Leota	20
56120	Butterfield	15	56131	Fulda	837	56155	Lismore	127
56121	Ceylon	15	57030	Garretson	784	56156	Luverne	1,120
56122	Chandler	182	56132	Garvin	15	50456	Manly	8
57017	Colman	25	56134	Hardwick	123	56258	Marshall	45
56019	Comfrey	15	56137	Heron Lake	15	57042	Masdison	16
56123	Currie	196	56138	Hills	276	56159	Mountain Lake	30
57022	Dell Rapids	16	56139	Holland	166	56161	Okabena	15

Free Star, Pipestone, MN

MFCP# 1360
115 2nd St. NE Pipestone, MN 56164
Tel: (507) 825-3333 Fax:
Website: www.pipestonestar.com
Publisher Email: jdraper@pipestonestar.com

Publication Information

Circulation: 11,003
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 12
Circulation Cycle: Weekly
Circulation Date/Time: Monday
Ownership: Pipestone Publishing Co
Year Established: 1976
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Friday 12P
Rate As Of: January 1, 2021
Column Width: 2 inches
Mechanical Data:
Full Page: 15" x 21.5"
Open Rate: $11.35 / column inch
Insert Open Rate: $83.00 / thousand
Classified Rate: $11.75
Delivery Method:

Personnel

Publisher: John Draper
Display Ad Contact: Paul Lorang
Display Email:plorang@pipestonestar.com
MCN Contact: Paul Lorang
MCN Email: prepress@pipestonestar.com

Distribution by Zip Code

MISC	Assorted	257	57065	Trent, SD	170
56122	Chandler	252	56178	Tyler	1,022
56128	Edgerton	869	56186	Woodstock	168
57024	Egan, SD	174			
57026	Elkton/Ward, SD	640			
57028	Flandreau, SD	1,303			
57030	Garretson/Sherman, SD	476			
56134	Hardwick	188			
56139	Holland	196			
56140	Ihlen	40			
56144	Jasper/Trosky	552			
56149	Lake Benton	634			
56151	Lake Wilson	386			
56164	Pipestone	3,415			
56170	Ruthton	261			

SATURATION MAILERS COALITION

SMC represents shared mailers, including free papers, coupon magazine and envelope mailers that use USPS saturation mail. SMC advocates for reasonable postal rates, regulations, and reliable service. SMC shares reciprocal memberships with national, regional, and state free paper associations to represent publishers' postal interests in Washington and before the USPS and to keep association members up to date on postal matters.

Donna Hanbery
SMC Executive Director
Direct: 612-340-9350
Fax 612340-9446
hanbery@hnclaw.com

Fillmore County Journal, Preston, MN

MFCP# 1357
136 St. Anthony St. Preston, MN 55965
Tel: (507) 765-2151 Fax:
Website: www.fillmorecountyjournal.com
Publisher Email: jason@fillmorecountyjournal.com

Publication Information

Circulation: 18,316
Number of Editions: 1
Format & Avg Page Count: Tabloid / 72
Circulation Cycle: Weekly
Circulation Date/Time: Monday
Ownership: Sethre Media Group Inc
Year Established: 1985
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Tuesday 5P
Rate As Of: January 1, 2021
Column Width: 2 inches
Mechanical Data:
Full Page: 10" x 15"
Open Rate: $18.02 / column inch
Insert Open Rate: $63.80 / thousand
Classified Rate: $11.50
Delivery Method:

Personnel

Publisher: Jason Sethre
Display Ad Contact: Jason Sethre
Display Email:ads@fillmorecountyjournal.com
MCN Contact: Jason Sethre
MCN Email: jason@fillmorecountyjournal.com

Distribution by Zip Code

MISC	Assorted	835
55921	Caledonia, MN	2,259
55922	Canton	334
55923	Chatfield	2,014
52140	Dorchester, IA	243
55931	Eitzen, MN	183
55935	Fountain	398
55936	Grand Meadow, MN	798
55939	Harmony	923
55943	Houston	1,299
55949	Lanesboro	901
55951	Le Roy, MN	747
55954	Mabel	735
55961	Ostrander	179
55962	Peterson	341
55965	Preston	1,192
55971	Rushford	1,468
55974	Spring Grove, MN	1,047
55975	Spring Valley	2,024
55990	Wykoff	396

Dairy Star, Sauk Centre, MN

MFCP# 9241
522 Sinclair Lewis Ave Sauk Centre, MN 56378
Tel: (320) 352-6577 Fax:
Website: www.star-pub.com
Publisher Email: joyce@saukherald.com

Publication Information

Circulation: 0
Number of Editions: 1
Format & Avg Page Count: Tabloid / 80
Circulation Cycle: Semi-Monthly
Circulation Date/Time: Saturday
Ownership: Star Publications ,LLC
Year Established: 1999
Publication Type: Niche Publication
Insert Zoning Available:

Mechanical Data

ROP Deadline: Friday
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10.25" x 14.75"
Open Rate: $17.34 / column inch
Insert Open Rate: $80.00 / thousand
Classified Rate: $30.00
Delivery Method: USPS Mail

Personnel

Publisher: Joyce Frericks
Display Ad Contact: Joyce Frericks
Display Email:joyce@saukherald.com

MCN Contact:
MCN Email:

Distribution by Zip Code

Sauk Rapids Herald, Sauk Rapids, MN

MFCP# 1370
522 Sinclair Lewis Ave. Sauk Centre, MN 56378
Tel: (320) 251-1971 Fax: (320)352-5647
Website: www.saukrapidsherald.com
Publisher Email: joyce@saukherald.com

Publication Information

Circulation: 5,411
Number of Editions: 1
Format & Avg Page Count: Tabloid / 24
Circulation Cycle: Weekly
Circulation Date/Time: Saturday
Ownership: Star Publications LLC
Year Established: 1854
Publication Type: Community Newspaper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Wednesday 5P
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10" x 15"
Open Rate: $13.75 / column inch
Insert Open Rate: $60.00 / thousand
Classified Rate: $10.00
Delivery Method: USPS Mail

Personnel

Publisher: Joyce Frericks
Display Ad Contact: Missy Traeger
Display Email:missy@saukherald.com

MCN Contact: Pat Turner
MCN Email: pat@saukherald.com

Distribution by Zip Code

MISC	Assorted	53
56314	Bowlus	45
56317	Buckman	65
56329	Foley	75
56330	Foreston	25
56333	Gilman, MN	90
56345	Little Falls	47
56353	Milaca	35
56357	Oak Park, MN	22
56364	Pierz	90
56367	Rice	989
56373	Royalton	24
56301	Saint Cloud	20
56303	Saint Cloud	21
56304	Saint Cloud	15
56377	Sartell	704
56379	Sauk Rapids	3,058
56384	Upsala	21
56387	Waite Park	12

Star Shopper, Sauk Centre, MN

MFCP# 1338
522 Sinclair Lewis Ave. Sauk Centre, MN 56378
Tel: (320) 352-6577 Fax:
Website: www.saukherald.com
Publisher Email: joyce@saukherald.com

Publication Information

Circulation: 15,382
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Weekly
Circulation Date/Time: Friday
Ownership: Star Publications LLC
Year Established: 1867
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Wednesday 12P
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10" x 14.75"
Open Rate: $11.85 / column inch
Insert Open Rate: $40.00 / thousand
Classified Rate: $5.00
Delivery Method: USPS Mail

Personnel

Publisher: Joyce Frericks
Display Ad Contact: Missy Traeger
Display Email:missy@saukherald.com

MCN Contact: Pat Turner
MCN Email: pat@saukherald.com

Distribution by Zip Code

56307	Albany	2,244
MISC	Assorted	431
56310	Avon	2,171
56312	Belgrade	65
56316	Brooten	10
55320	Clearwater, MN	30
56325	Elrosa	133
56331	Freeport	839
56335	Greenwald	102
56336	Grey Eagle	485
56340	Holdingford	962
56347	Long Prairie	690
56352	Melrose	2,348
56356	New Munich	142
56360	Osakis	100
56362	Paynesville, MN	100
56374	Saint Joseph	30
56378	Sauk Centre	4,028
56384	Upsala	50
56385	Villard	380
56389	West Union	42

Sartell St.Stephen Newsleader, St. Cloud, MN

MFCP# 1337
1622 11th Ave SE St. Cloud, MN 56304
Tel: (320) 363-7741 Fax:
Website: https://thenewsleaders.com/
Publisher Email: janellev@thenewsleaders.com

Publication Information

Circulation: 9,501
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Bi-Weekly
Circulation Date/Time: Every other Friday
Ownership: Von Meyer Publishing Inc
Year Established: 1995
Publication Type: Community Newspaper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Monday Prior 12P
Rate As Of: January 1, 2021
Column Width: 1.875 inches
Mechanical Data:
Full Page: 10" x 15"
Open Rate: $29.50 / column inch
Insert Open Rate: $100.00 / thousand
Classified Rate: $29.50
Delivery Method:

Personnel

Publisher: Janelle Von Pinnon
Display Ad Contact: Janelle Von Pinnon
Display Email:janellev@thenewsleaders.com
MCN Contact: Janelle Von Pinnon
MCN Email: graphics@thenewsleaders.com

Distribution by Zip Code

56377	**Sartell**	**9,166**
56375	**St Stephen**	**335**

St. Joseph Newsleader, St. Cloud, MN

MFCP# 1336
1622 11th Ave SE St. Cloud, MN 56304
Tel: (320) 363-7741 Fax:
Website: https://thenewsleaders.com/
Publisher Email: janellev@thenewsleaders.com

Publication Information

Circulation: 4,089
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Bi-Weekly
Circulation Date/Time: Every other Friday
Ownership: Von Meyer Publishing Inc
Year Established: 1989
Publication Type: Community Newspaper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Monday Prior 12P
Rate As Of: January 1, 2021
Column Width: 1.875 inches
Mechanical Data:
Full Page: 10" x 15"
Open Rate: $14.00 / column inch
Insert Open Rate: $100.00 / thousand
Classified Rate: $14.00
Delivery Method:

Personnel

Publisher: Janelle Von Pinnon
Display Ad Contact: Janelle Von Pinnon
Display Email:janellev@thenewsleaders.com
MCN Contact: Janelle Von Pinnon
MCN Email: graphics@thenewsleaders.com

Distribution by Zip Code

56374	**Saint Joseph**	**4,089**

Shopper - The Windom, Windom, MN

MFCP# 1380
260 10th St. Windom, MN 56101
Tel: (507) 831-3455 Fax: (507)831-3740
Website: www.windomshopper.com
Publisher Email: trevors@windomnews.com

Publication Information

Circulation: 8,650
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 8
Circulation Cycle: Weekly
Circulation Date/Time: Monday
Ownership: Citizen Publishing Company
Year Established: 1969
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 5P
Rate As Of: January 1, 2021
Column Width: 1.75 inches
Mechanical Data:
Full Page: 11.3" x 21.6"
Open Rate: $10.40 / column inch
Insert Open Rate: $90.00 / thousand
Classified Rate: $9.80
Delivery Method:

Personnel

Publisher: Trevor Slette
Display Ad Contact: Dawn
Display Email: composition@windomnews.com
MCN Contact: Dawn
MCN Email: composition@windomnews.com

Distribution by Zip Code

56118	Bingham Lake	179
56120	Butterfield	344
56019	Comfrey	164
56022	Darfur	50
56131	Dundee	309
56137	Heron Lake	503
56143	Jackson	280
56145	Jeffers	315
56150	Lakefield	948
56152	Lamberton	89
56159	Mountain Lake	1,167
56160	Odin	60
56161	Okabena	90
56083	Sanborn	420
56174	Storden	172
56183	Westbrook	374
56101	Windom	3,186

Winona Post, Winona, MN

MFCP# 1390
64 E. Second St. Winona, MN 55987
Tel: (507) 452-1262 Fax:
Website: www.winonapost.com
Publisher Email: pmarek@hbci.com

Publication Information

Circulation: 44,981
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 22
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Winona Post Inc
Year Established: 1971
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Tuesday 10:30 AM
Rate As Of: January 1, 2021
Column Width: 1.20 inches
Mechanical Data:
Full Page: 11.375" x 21"
Open Rate: $14.75 / column inch
Insert Open Rate: $45.01 / thousand
Classified Rate: $12.32
Delivery Method:

Personnel

Publisher: Patrick Marek
Display Ad Contact: Patrick Marek
Display Email:pmarek@hbci.com

MCN Contact: Winona Post
MCN Email: class@winonapost.com

Distribution by Zip Code

54610	Alma	190
55910	Altura	460
54612	Arcadia	1,457
54612	Arcadia	1,457
54622	Cochrane	662
54622	Cochrane	662
55925	Dakota	50
54625	Dodge	40
54625	Dodge	40
54629	Fountain City	920
54629	Fountain City	920
54630	Galesville	828
54630	Galesville	828
55943	Houston	80
55943	Houston	80
54747	Independence	65
54747	Independence	65
55945	Kellogg	310
55947	La Crescent	65
55947	La Crescent	65
55952	Lewiston	760
55952	Lewiston	760
55959	Minnesota City	600
55959	Minnesota City	600
54756	Nelson	10
54756	Nelson	10
55962	Peterson	40
55969	Rollingstone	470
55969	Rollingstone	470
55971	Rushford	904
55971	Rushford	904
55972	Saint Charles	165
55972	Saint Charles	165
55988	Stockton	131
55988	Stockton	131
54661	Trempealeau	832
54661	Trempealeau	832
55979	Utica	240
55979	Utica	240
55981	Wabasha	165
54773	Whitehall	25
54773	Whitehall	25
55987	Winona	13,629
55987	Winona	13,629

The Country Peddler, Devils Lake, ND

MFCP# 1405
516 4th St. NE Devils Lake, ND 58301
Tel: (701) 662-2127 Fax:
Website: https://www.devilslakejournal.com/
Publisher Email: dforney@gatehousemedia.com

Publication Information

Circulation: 18,379
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 14
Circulation Cycle: Weekly
Circulation Date/Time: Monday
Ownership: Gatehouse Media
Year Established: 1979
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Wednesday 12P
Rate As Of: January 1, 2021
Column Width: inches
Mechanical Data:
Full Page: 10" x 20.5"
Open Rate: $14.00 / column inch
Insert Open Rate: $65.00 / thousand
Classified Rate: $5.95
Delivery Method:

Personnel

Publisher: Don Forney
Display Ad Contact: Ethan Evenson
Display Email:
eevenson@devilslakeiournal.com
MCN Contact:
MCN Email:
classifieds@devilslakejournal.com

Distribution by Zip Code

58210	Adams	148	58227	Edinburg	195	58241	Hensel	20
58311	Alsen	35	58330	Edmore	114	58243	Hoople	138
58710	Anamoose	138	58331	Egeland	62	58344	Lakota	259
58316	Belcourt	95	58332	Esmond	161	58249	Langdon	1,317
58317	Bisbee	132	58229	Fairdale	67	58250	Lankin	55
58318	Bottineau	200	58438	Fessenden	202	58251	Larimore	25
58321	Brocket	58	58230	Finley	10	58345	Lawton	74
58323	Calvin	28	58231	Fordville	104	58346	Leeds	137
58324	Cando	390	58335	Fort Totten	475	58348	Maddock	190
58421	Carrington	669	58237	Grafton	80	58759	Martin	104
58220	Cavalier	882	58238	Hamilton	86	58464	McHenry	75
58325	Churchs Ferry	25	58338	Hampden	51	58254	McVille	106
58425	Cooperstown	40	58239	Hannah	100	58259	Michigan	88
58327	Crary-Doyon	142	58339	Hansboro	19	58260	Milton	70
58301	Devils Lake	4,414	58341	Harvey	682	58351	Minnewaukan	229

CIRCULATION VERIFICATION COUNCIL

Hartington Shopper, Hartington, NE

MFCP# 1160
213 N. Broadway Hartington, NE 68739
Tel: (402) 254-7471 Fax:
Website: https://www.hartingtonshopper.com/
Publisher Email: hartshopper@hartel.net

Publication Information

Circulation: 6,286
Number of Editions: 1
Format & Avg Page Count: Tabloid / 14
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Hartington Shopper Inc
Year Established: 1960
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Monday 3P
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10.25" x 16"
Open Rate: $12.25 / column inch
Insert Open Rate: $75.00 / thousand
Classified Rate: $10.00
Delivery Method: Postal, Bulk

Personnel

Publisher: Tom Schieffer
Display Ad Contact: Tom Schieffer
Display Email:hartshopper@hartel.net
MCN Contact:
MCN Email: hartshopper@hartel.net

Distribution by Zip Code

68717	Belden	88
68718	Bloomfield	500
68727	Coleridge	338
68730	Crofton	785
68736	Fordyce	241
68739	Hartington	1,406
68745	Laurel	429
68749	Magnet, NE	23
68757	Newcastle	328
68765	Osmond	660
68771	Randolph	598
68774	St. Helena	146
68786	Wausa	440
68792	Wynot	214
57078	Yankton	90

Advisor - Albion, Norfolk, NE

MFCP# 1090

404 Norfolk Ave PO Box 1266 Norfolk, NE 68702
Tel: 402-379-4100 Fax: 402-379-1289
Website: www.theadvisorne.com
Publisher Email: jhermsen@norfolkareashopper.com

Publication Information

Circulation: 18,838
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Northeast Shoppers Inc
Year Established: 1997
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 12P
Rate As Of: January 1, 2021
Column Width: 1.25 inches
Mechanical Data:
Full Page: 10.313" x 16"
Open Rate: $11.60 / column inch
Insert Open Rate: $100.00 / thousand
Classified Rate: $9.75
Delivery Method: USPS Mail

Personnel

Publisher: Julie Hermsen
Display Ad Contact: Deb Condreay
Display Email:debcon@frontiernet.net

MCN Contact: Classifieds
MCN Email:
classifieds@norfolkareashopper.com

Distribution by Zip Code

68620	Albion	1,447	68842	Greeley	302	68665	Spalding	392
68815	Arcadia	296	68642	Humphrey	771			
MISC	Assorted	323	68644	Lindsay	330			
68622	Bartlett	169	68647	Monroe	288			
68623	Belgrade	136	68756	Neligh	715			
68823	Burwell	1,084	68758	Newman Grove	524			
68627	Cedar Rapids	317	68859	North Loup	260			
68826	Central City	1,886	68763	O'Neill	2,540			
68628	Clarks	407	68862	Ord	1,619			
68726	Clearwater	335	68864	Palmer	535			
68636	Elgin	614	68652	Petersburg	345			
68637	Ericson	172	68655	Primrose	75			
68735	Ewing	399	68660	Saint Edward	467			
68638	Fullerton	829	68875	Scotia	262			
68640	Genoa	680	68663	Silver Creek	319			

Norfolk Area Shopper, Norfolk, NE

MFCP# 1168

PO Box 1266 Norfolk, NE 68702
Tel: (402) 379-4100 Fax: (402)379-1289
Website: www.norfolkareashopper.com
Publisher Email: jhermsen@norfolkareashopper.com

Publication Information

Circulation: 27,901
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Northeast Shoppers Inc
Year Established: 1970
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Friday 5P
Rate As Of: January 1, 2021
Column Width: 1.3125 inches
Mechanical Data:
Full Page: 10.3" x 16"
Open Rate: $12.10 / column inch
Insert Open Rate: $100.00 / thousand
Classified Rate: $13.50
Delivery Method: Combination - Carrier and Postal

Personnel

Publisher: Julie Hermsen
Display Ad Contact: Julie Hermsen
Display Email:
jhermsen@norfolkareashopper.com
MCN Contact: Classifieds
MCN Email:
classifieds@norfolkareashopper.com

Distribution by Zip Code

Misc	Assorted	780	68641	Howells	492	68771	Randolph	675
68715	Battle Creek	669	68642	Humphrey	25	68773	Royal	10
68716	Beemer	50	68643	Leigh	25	68779	Stanton	1,032
68717	Belden	90	68748	Madison	1,184	68781	Tilden	688
68720	Brunswick	149	68752	Meadow Grove	352	68786	Wausa	470
68723	Carroll	238	68756	Neligh	50	68787	Wayne	2,072
68629	Clarkson	554	68758	Newman Grove	25	68790	Winside	325
68726	Clearwater	35	68701	Norfolk	11,591	68791	Wisner	866
68727	Coleridge	373	68761	Oakdale	154			
68729	Creighton	895	68764	Orchard	372			
68636	Elgin	25	68765	Osmond	672			
68735	Ewing	25	68652	Petersburg	25			
68738	Hadar	31	68767	Pierce	1,393			
68739	Hartington	25	68768	Pilger	270			
68740	Hoskins	336	68769	Plainview	858			

O'Neill Shopper, O'Neill, NE

MFCP# 1169
129 N. 4th Street PO BOX 671 O'Neill, NE 68763
Tel: (402) 336-3519 Fax:
Website: www.oneillshopper.com
Publisher Email: lisa@theoneillshopper.net

Publication Information

Circulation: 12,549
Number of Editions: 1
Format & Avg Page Count: Tabloid / 24
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Mary Poese
Year Established: 1988
Publication Type: Shopper
Insert Zoning Available: No

Mechanical Data

ROP Deadline: Monday 12P
Rate As Of: January 1, 2021
Column Width: 1.5 inches
Mechanical Data:
Full Page: 10.25" x 16"
Open Rate: $6.97 / column inch
Insert Open Rate: $63.30 / thousand
Classified Rate:
Delivery Method:

Personnel

Publisher: Lisa Connot
Display Ad Contact: Lisa Connot
Display Email:lisa@theoneillshopper.net

MCN Contact: Cindy
MCN Email: cindy@oneillprinting.net

Distribution by Zip Code

69210	Ainsworth	1,297	69214	Johnstown	108
68711	Amelia	61	69217	Lone Pine	317
68713	Atkinson	1,094	68746	Lynch	238
68622	Bartlett	167	68755	Naper	133
68714	Bassett/ Rose	618	68759	Newport	131
68719	Bristow	89	68760	Niobrara	386
68722	Butte	262	68763	O'Neill	2,512
68724	Center	87	68764	Orchard	372
68725	Chambers	267	68766	Page	200
68726	Clearwater	333	68773	Royal	93
68729	Creighton	837	68777	Spencer	374
68636	Elgin	612	68778	Springview	313
68734	Emmet	62	68780	Stuart	489
68735	Ewing	407	68783	Verdigre	507
68742	Inman	111	68789	Winnetoon	72

Approved Marketing Solutions, Omaha, NE

MFCP# 1174
P. O. Box 6569 Omaha, NE 68106
Tel: (402) 342-4426 Fax:
Website: www.omahaamericanclassifieds.com
Publisher Email: omaha@amclassifieds.com

Publication Information

Circulation: 40,603
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 28
Circulation Cycle: Weekly
Circulation Date/Time: Thursday
Ownership: Kathy Napora
Year Established: 1977
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Monday 6P
Rate As Of: January 1, 2021
Column Width: 1.67 inches
Mechanical Data:
Full Page: 10.5" x 15.75"
Open Rate: $11.00 / column inch
Insert Open Rate: $25.00 / thousand
Classified Rate: $7.50
Delivery Method:

Personnel

Publisher: Kathy Napora
Display Ad Contact: Kathy Napora
Display Email:omaha@amclassifieds.com
MCN Contact: Tricia Rausch
MCN Email: omaha@amclassifieds.com

Distribution by Zip Code

68003	Ashland	62	68335	Denton	25	68507	Lincoln	600
68310	Beatrice	370	68347	Eagle	10	68508	Lincoln	140
68005	Bellevue	1,100	68022	Elkhorn	85	68510	Lincoln	575
68123	Bellevue	475	68349	Elmwood	20	68512	Lincoln	105
68147	Bellevue	180	68025	Fremont	340	68514	Lincoln	10
68007	Bennington	60	68359	Friend	35	68516	Lincoln	296
68008	Blair	415	51534	Glenwood	555	68520	Lincoln	25
51510	Carter Lake	175	68366	Greenwood	35	68521	Lincoln	1,002
68017	Ceresco	80	68028	Gretna	120	68522	Lincoln	275
68331	Cortland	20	68128	La Vista	240	68524	Lincoln	115
51501	Council Bluffs	1,720	68502	Lincoln	910	68528	Lincoln	521
51503	Council Bluffs	1,165	68503	Lincoln	582	68037	Louisville	80
51526	Crescent	25	68504	Lincoln	1,074	68402	Malcolm	15
68333	Crete	295	68505	Lincoln	185	68405	Milford	110
68336	Davey	15	68506	Lincoln	206	51553	Minden	60

Elkhorn Valley Shopper, West Point, NE

MFCP# 1192
134 E. Grove St West Point, NE 68788-0040
Tel: (402) 372-2412 Fax:
Website: http://www.wpnews.com
Publisher Email: publisher@wpnews.com

Publication Information

Circulation: 9,467
Number of Editions: 1
Format & Avg Page Count: Tabloid / 20
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: West Point News Incorporated
Year Established: 1870
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Monday 12P
Rate As Of: January 1, 2021
Column Width: 1.63 inches
Mechanical Data:
Full Page: 10.25" x 13.5"
Open Rate: $12.85 / column inch
Insert Open Rate: $93.00 / thousand
Classified Rate: $10.00
Delivery Method:

Personnel

Publisher: Tom Kelly
Display Ad Contact: Karey Rahn
Display Email:admanager@wpnews.com

MCN Contact: Karey Rahn
MCN Email: admanager@wpnews.com

Distribution by Zip Code

MISC	Assorted	69
68004	Bancroft	413
68716	Beemer	450
68019	Craig	245
68633	Dodge	510
68031	Hooper	240
68641	Howells	477
68038	Lyons	650
68045	Oakland	862
68047	Pender	744
68768	Pilger	263
68055	Rosalie	130
68057	Scribner	710
68664	Snyder	138
68062	Thurston	129
68063	Uehling	136
68788	West Point	2,446
68791	Wisner	855

Shopping Guide, Hartford, SD

MFCP# 9228
100 W Hwy 38, Ste K PO Box 474 Hartford, SD 57033
Tel: (605) 321-9153 Fax: (712) 472-3414
Website:
Publisher Email: lmiller@ncppub.com

Publication Information

Circulation: 10,282
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: New Century Press
Year Established: 1959
Publication Type: Shopper
Insert Zoning Available:

Mechanical Data

ROP Deadline: Friday 12P
Rate As Of: January 1, 2021
Column Width: inches
Mechanical Data:
Full Page: 10.25 x 16
Open Rate: $6.00 / column inch
Insert Open Rate: $116.62 / thousand
Classified Rate: $7.95
Delivery Method:

Personnel

Publisher: Lisa Miller
Display Ad Contact:
Display Email:ads@ncppub.com

MCN Contact:
MCN Email: ads@ncppub.com

Distribution by Zip Code

57003	Baltic	806
57016	Chester	272
57017	Colman	543
57018	Colton	593
57020	Crooks	645
57022	Dell Rapids	2,324
57030	Garretson	1,229
57033	Hartford	2,278
57035	Humboldt	503
57041	Lyons	52
57055	Renner	473
57104	Sioux Falls	390
57065	Trent	174

Payday, Huron, SD

MFCP# 1202
49 Third Street SE Huron, SD 57350
Tel: (605) 353-7412 Fax:
Website:
Publisher Email: mdavis@plainsman.com

Publication Information

Circulation: 15,478
Number of Editions: 1
Format & Avg Page Count: Tabloid / 12
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Pay Day Print Shop
Year Established: 1994
Publication Type: Shopper
Insert Zoning Available: No

Mechanical Data

ROP Deadline: Thursday 12P
Rate As Of: January 1, 2021
Column Width: 1.59 inches
Mechanical Data:
Full Page: 9.54" x 10"
Open Rate: $17.50 / column inch
Insert Open Rate: $78.00 / thousand
Classified Rate: $6.00
Delivery Method:

Personnel

Publisher: Mark Davis
Display Ad Contact: Mark Davis
Display Email:mdavis@plainsman.com

MCN Contact: Ruby Crandall
MCN Email: rcrandall@plainsman.com

Distribution by Zip Code

57312	Alpena	233	57362	Miller	1,005
57314	Artesian	300	57301	Mitchell	175
57353	Bancroft	343	57467	Orient	129
57322	Carpenter	110	57469	Redfield	200
57323	Carthage	183	57371	Ree Heights	119
57324	Cavour	181	57470	Rockham	92
57231	DeSmet	819	57373	St. Lawrence	190
57436	Doland	240	57476	Tulare	201
57440	Frankfort	220	57379	Virgil	38
57346	Highmore	610	57381	Wessington	255
57348	Hitchcock	238	57382	Wessington Springs	780
57540	Holibird	34	57278	Willow Lake	277
57350	Huron	6,622	57384	Wolsey	411
57249	Lake Preston	505	57385	Woonsocket	660
57359	Letcher	210	57386	Yale	98

The Valley Shopper, Milbank, SD

MFCP# 1225
203 S. 3rd St. Milbank, SD 57252
Tel: (605) 432-1000 Fax:
Website: www.midlandpublishing.com
Publisher Email: mike@midlandpublishing.com

Publication Information

Circulation: 16,767
Number of Editions: 1
Format & Avg Page Count: Tabloid / 36
Circulation Cycle: Weekly
Circulation Date/Time: Monday
Ownership: Midland Publishing & Printing Co
Year Established: 1968
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 12P
Rate As Of: January 1, 2021
Column Width: 1.653 inches
Mechanical Data:
Full Page: 10.333" x 15"
Open Rate: $8.16 / column inch
Insert Open Rate: $63.00 / thousand
Classified Rate: $7.91
Delivery Method:

Personnel

Publisher: Michael Sipe
Display Ad Contact: Michael Sipe
Display Email:
midpub@midlandpublishing.com
MCN Contact: Betty Sipe
MCN Email: midpub@midlandpublishing.com

Distribution by Zip Code

56207	Alberta, MN	15	57232	Eden	250	57255	New Effington	250
56208	Appleton, MN	845	57237	Gary City	222	56276	Odessa, MN	120
56211	Beardsley, MN	327	57238	Goodwin	171	56278	Ortonville, MN	1,470
56212	Bellingham, MN	255	56240	Graceville/Barry, MN	384	57257	Peever	153
57216	Big Stone City	508	56249	Holloway, MN	111	57259	Revillo/Albee	205
57218	Brandt	115	56236	Johnson, MN	35	57260	Rosholt	494
56219	Browns Valley, MN	528	57246	LaBolt	75	57262	Sisseton	1,453
56220	Canby, MN	200	57247	Lake City	49	57262	Sisseton Agency	472
56221	Chokio, MN	160	56256	Louisburg, MN	56	57262	Sisseton Housing	92
57224	Claire City	87	56256	Madison, MN	1,123	57263	South Shore	190
57226	Clear Lake	683	56257	Marietta, MN	176	57264	Stockholm	97
56225	Clinton, MN	410	57251	Marvin	75	57265	Strandburg	90
57227	Corona	190	56262	Milan, MN	235	57266	Summit	208
56227	Correll, MN	86	57252	Milbank	2,241	57269	Twin Brooks	165
56232	Dawson, MN	872	56257	Nassau, MN	80	57270	Veblen (City)	49

Hometown Trader, Salem, SD

MFCP# 9227
135 S Main St Salem, SD 57058
Tel: (605) 425-2361 Fax: (712) 472-3414
Website:
Publisher Email: lmiller@ncppub.com

Publication Information

Circulation: 4,491
Number of Editions: 1
Format & Avg Page Count: Tabloid / 8
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: New Century Press
Year Established: 2020
Publication Type: Shopper
Insert Zoning Available:

Mechanical Data

ROP Deadline: Friday 12P
Rate As Of: January 1, 2021
Column Width: inches
Mechanical Data:
Full Page: 10.25 x 16
Open Rate: $6.00 / column inch
Insert Open Rate: $116.62 / thousand
Classified Rate: $7.95
Delivery Method:

Personnel

Publisher: Lisa Miller
Display Ad Contact:
Display Email:ads@ncppub.com

MCN Contact:
MCN Email: ads@ncppub.com

Distribution by Zip Code

57311	Alexandria	480
57319	Bridgewater	414
57012	Canistola	476
57321	Canova	158
57332	Emery	308
57029	Freeman	284
57340	Fulton	136
57043	Marion	592
57047	Monroe	109
57048	Montrose	426
57058	Salem	833
57374	Spencer	160
57076	Winfred	115

CIRCULATION VERIFICATION COUNCIL

AdVenture, Sioux Falls, SD

MFCP# 1255
4009 W 49th St, Ste 105 Sioux Falls, SD 57106
Tel: (605)231-4243 Fax:
Website: www.adventurelistings.com
Publisher Email: alex@dch.com

Publication Information

Circulation: 11,416
Number of Editions: 1
Format & Avg Page Count: Tabloid / 32
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Digital Community Holdings
Year Established: 2001
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Friday 5P
Rate As Of: January 1, 2021
Column Width: 1.75 inches
Mechanical Data:
Full Page: 7.25" x 9.917"
Open Rate: $8.20 / column inch
Insert Open Rate: / thousand
Classified Rate: $41.00
Delivery Method:

Personnel

Publisher: Alex Hage
Display Ad Contact: Lloyd Uthe
Display Email:lloyd@adventurelistings.com
MCN Contact: Lloyd Uthe
MCN Email: production@autoconx.com

Distribution by Zip Code

56110	Adrian, MN	28	57017	Colman	51	57033	Hartford	115
57311	Alexandria	85	57018	Colton	48	56138	Hills, MN	10
MISC	Assorted	90	57020	Crooks	23	57035	Humboldt	23
57055	Baltic	23	68731	Dakota City, NE	20	51240	Inwood, IA	46
56116	Beaver Creek, MN	6	57022	Del Rapids	35	56144	Jasper, MN	10
57004	Beresford	170	57049	Dunes	65	57038	Jefferson	60
57005	Brandon	135	56128	Edgerton, MN	15	57245	Krantzburg	25
57319	Bridgewater	50	57026	Elk Point	50	56151	Lake Wilson, MN	10
57006	Brookings	605	57332	Emery	10	51241	Larchwood, IA	9
57012	Canistota	17	57334	Ethan	5	51031	Lemars, IA	40
57013	Canton	127	57028	Flandreau	85	57039	Lennox	28
57014	Centerville	17	57029	Freeman	55	51242	Lester, IA	4
57015	Chancellor	10	56131	Fulda, MN	30	56156	Luverne, MN	121
57016	Chester	15	57030	Garretson	20	57042	Madison	175
57226	Clear Lake	15	57032	Harrisburg	20	57043	Marion	19

Quik Quarter, Sioux Falls, SD

MFCP# 9274
5000 S. Minnesota Ave. Suite 300 PO Box 91606 Sioux Falls, SD 57109
Tel: 605-332-0421 Fax: 605-330-0513
Website: www.quikquarter.net
Publisher Email: steve@michelscom.com

Publication Information

Circulation: 0
Number of Editions:
Format & Avg Page Count: Broadsheet / 16
Circulation Cycle: Weekly
Circulation Date/Time: Thursday
Ownership: Michels Communications
Year Established:
Publication Type:
Insert Zoning Available:

Distribution by Zip Code

Mechanical Data

ROP Deadline: Monday 5pm
Rate As Of: January 1, 2021
Column Width: inches
Mechanical Data:
Full Page: 10" x 20.8"
Open Rate: / column inch
Insert Open Rate: $60.00 / thousand
Classified Rate:
Delivery Method: Rack

Personnel

Publisher: Steve Michels
Display Ad Contact: Steve Michels
Display Email:steve@michelscom.com

MCN Contact: Steve Michels
MCN Email: steve@michelscom.com

CIRCULATION VERIFICATION COUNCIL

Broadcaster, The, Vermillion, SD

MFCP# 1210
818 Cottage Ave Vermillion, SD 57069
Tel: (605) 624-4429 Fax:
Website: http://broadcasteronline.com/issues
Publisher Email:

Publication Information

Circulation: 10,800
Number of Editions: 1
Format & Avg Page Count: Broadsheet / 10
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Yankton Media Inc
Year Established: 1934
Publication Type: Shopper
Insert Zoning Available: Yes

Distribution by Zip Code

51001	Akron	25
57001	Alcester	10
MISC	Assorted	150
57004	Beresford	557
57010	Burbank	236
57014	Centerville	754
57025	Elk Point	1,344
57031	Gayville	299
57037	Irene	414
57044	Meckling	199
68757	Newcastle	299
68770	Ponca	698
57069	Vermillion	5,210
57072	Volin	289
57073	Wakonda	316

Mechanical Data

ROP Deadline: Thursday 11A - Rate card on
Rate As Of: January 1, 2021
Column Width: 1.667 inches
Mechanical Data:
Full Page: 10.625" x 20.5"
Open Rate: $6.00 / column inch
Insert Open Rate: $55.00 / thousand
Classified Rate: $12.90
Delivery Method:

Personnel

Publisher:
Display Ad Contact: Micki Schievelbein
Display Email:micki.schievelbein@vankton.net
MCN Contact: Micki Schievelbein
MCN Email: micki.schievelbein@yankton.net

Missouri Valley Shopper, Yankton, SD

MFCP# 1230
319 Walnut St Yankton, SD 57078
Tel: (605) 665-5884 Fax:
Website: http://www.missourivalleyshopper.com
Publisher Email: gary.wood@yankton.net

Publication Information

Circulation: 20,470
Number of Editions: 1
Format & Avg Page Count: Tabloid / 24
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Yankton Media Inc
Year Established: 1963
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Fri 12P -Add $45 Monster.com
Rate As Of: January 1, 2021
Column Width: 1.667 inches
Mechanical Data:
Full Page: 10.625" x 20.5"
Open Rate: $13.30 / column inch
Insert Open Rate: $57.26 / thousand
Classified Rate: $8.10
Delivery Method:

Personnel

Publisher: Gary Wood
Display Ad Contact: Micki Schievelbein
Display Email:micki.schievelbein@vankton.net
MCN Contact: Michele Schievelbein
MCN Email: Micki.Schievelbein@yankton.net

Distribution by Zip Code

MISC	Assorted	330	57040	Lesterville	160	57069	Vermillion	100
57315	Avon	475	57044	Meckling	30	57070	Viborg	40
68718	Bloomfield	730	57045	Menno	445	57072	Volin	30
68724	Center	50	57046	Mission Hill	200	57380	Wagner	205
57014	Centerville	30	68760	Niobrara	390	57073	Wakonda	30
68727	Coleridge	325	68701	Norfolk	20	68786	Wausa	455
68729	Creighton	75	57052	Olivet	30	68792	Wynot	180
68730	Crofton	855	57059	Scotland	440	57078	Yankton	10,935
57329	Dante	30	57062	Springfield	580			
68736	Fordyce	200	68774	St. Helena	120			
57029	Freeman	105	57063	Tabor	370			
57031	Gayville	90	57376	Tripp	60			
68739	Hartington	1,230	57066	Tyndall	775			
57037	Irene	90	57067	Utica	170			
57354	Kaylor	40	68783	Verdigre	50			

Big Buck Shopper, Chippewa Falls, WI

MFCP# 1480
321 Frenette Dr. Chippewa Falls, WI 54729
Tel: (608) 791-8291 Fax:
Website:
Publisher Email: paul.pehler@lee.net

Publication Information

Circulation: 62,372
Number of Editions: 2
Format & Avg Page Count: Broadsheet / 8
Circulation Cycle: Weekly
Circulation Date/Time: Saturday
Ownership: Lee Enterprises
Year Established: 1970
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Friday 4P
Rate As Of: January 1, 2021
Column Width: 1.556 inches
Mechanical Data:
Full Page: 9.889" x 21.5"
Open Rate: $14.49 / column inch
Insert Open Rate: $53.00 / thousand
Classified Rate: $9.00
Delivery Method:

Personnel

Publisher: Paul Pehler
Display Ad Contact: Melissa Lara
Display Email:melissa.lara@lee.net

MCN Contact: Paul Pehler
MCN Email: paul.pehler@lee.net

Distribution by Zip Code

54721	Arkansaw	586	54737	Eau Galle	200	54767	Spring Valley	1,421
54722	Augusta	1,585	54739	Elk Mound	1,934	54768	Stanley	1,912
54724	Bloomer	3,175	54740	Elmwood	912	54772	Wheeler	490
54725	Boyceville	1,247	54741	Fairchild	604	54027	Wilson	433
54726	Boyd	743	57472	Fall Creek	1,918			
54727	Cadott	2,106	54433	Gilman	777			
54729	Chippewa Falls	14,255	54013	Glenwood City	1,477			
54730	Colfax	2,191	54745	Holcome	1,138			
54732	Cornell	1,292	54748	Jim Falls	584			
54733	Dallas	549	54749	Knapp	526			
54734	Downing	346	54752	Menomonie/Downsville				
54735	Downsville/	10,410	54757	New Auburn/Sand Creek	1,531			
54737	Downsville/Menomonie		54763	Ridgeland	487			
54736	Durand	1,805	54765	Sand Creek/New Auburn				
54703	Eau Claire	5,070	54766	Sheldon	668			

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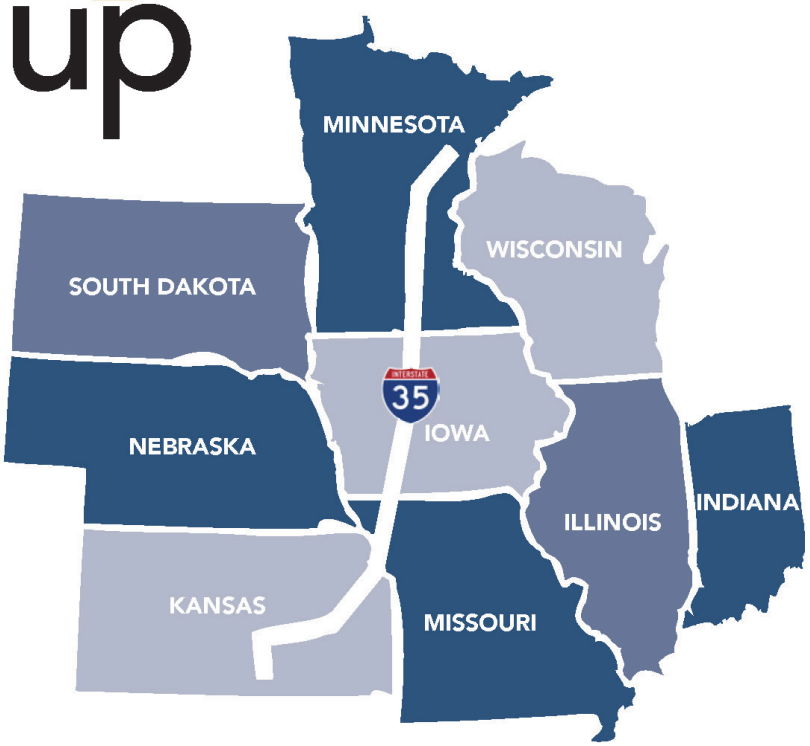
for results that really **ad up**

increased circulation and readership for increased customers for your business

Advertising through the Midwest Free Community Papers (MFCP) network is a great opportunity to reach a widespread audience of new customers in a simple, cost-effective way.

Established in 1955, MFCP is the largest regional free community papers association, offering you combined support and circulation for success.



HELPING YOUR ADVERTISING BUDGET REACH FURTHER IS AS EASY AS 1, 2, 3:

1

PICK THE PROGRAM

that best meets your advertising needs—we offer three network options:

- Classifieds
- 2x2 Display Ad
- Custom Display Ad

UpWords, UpTwo, UpSize

2

CONTACT YOUR LOCAL AD REP OR MFCP

with ad copy, sizing, run dates, etc. You can reach us at:

office@mfcp.org or **888-899-6327**

We will place your ad in the network and let you know your net cost. We then handle the placing of the ad in all selected publications and gather the tearsheets.

3

REVIEW YOUR STATEMENT

One Call

One Bill

One Payment

Tri-County Foxxy Shoppers, La Crosse, WI

MFCP# 1530
401 3rd St N La Crosse, WI 54601
Tel: Fax:
Website: https://lacrossetribune.com/eedition/viroqua_foxxy/
Publisher Email: paul.pehler@lee.net

Publication Information

Circulation: 23,995
Number of Editions: 3
Format & Avg Page Count: Broadsheet / 8
Circulation Cycle: Weekly
Circulation Date/Time: Monday
Ownership: Lee Enterprises
Year Established: 1975
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 4P
Rate As Of: January 1, 2021
Column Width: 1.556 inches
Mechanical Data:
Full Page: 9.889" x 21.5"
Open Rate: $21.60 / column inch
Insert Open Rate: $5,482.00 / thousand
Classified Rate: $16.00
Delivery Method:

Personnel

Publisher: Paul Pehler
Display Ad Contact: Melissa Lara
Display Email:melissa.lara@lee.net

MCN Contact:
MCN Email: ads@lacrossetribune.com

Distribution by Zip Code

54614	Bangor	1,070
54618	Camp Douglas	1,020
54638	Kendall	658
54648	Norwalk	20
54649	Oakdale	35
54653	Rockland	447
54656	Sparta	8,251
54660	Tomah	7,834
54662	Tunnel City	19
54666	Warrens	1,161
54669	West Salem	3,460
54670	Wilton	20

Great Dane Shopping News, Oregon, WI

MFCP# 1470
156 N. Main St. Oregon, WI 53575
Tel: (608) 845-9559 Fax: (608)845-9550
Website: www.shoppingnewspapers.com
Publisher Email: jmathes@wisconsinmediagroup.com

Publication Information

Circulation: 29,892
Number of Editions: 1
Format & Avg Page Count: Tabloid / 10
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership: Wisconsin Media Group
Year Established: 1998
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 5PM
Rate As Of: January 1, 2021
Column Width: 1.625 inches
Mechanical Data:
Full Page: 10.375" x 16"
Open Rate: $13.95 / column inch
Insert Open Rate: $56.00 / thousand
Classified Rate: $16.00
Delivery Method:

Personnel

Publisher: Joe Mathes
Display Ad Contact: Catherine Stang
Display Email:
cstang@wisconsinmediagroup.com
MCN Contact: Sharon Schjoth
MCN Email:
sschjoth@wisconsinmediagroup.com

Distribution by Zip Code

53521	Brooklyn	1,486
53536	Evansville	3,264
53719	Fitchburg	10
53575	Oregon	6,792
53589	Stoughton	8,961
53593	Verona	9,379

Oshkosh Herald, Oshkosh, WI

MFCP# 9232
923 S Main St #C Oshkosh, WI 54902
Tel: (920) 479-6301 Fax:
Website: www.oshkoshherald.com
Publisher Email: karen@oshkoshherald.com

Publication Information

Circulation: 29,783
Number of Editions: 1
Format & Avg Page Count: Tabloid / 24
Circulation Cycle: Weekly
Circulation Date/Time: Wednesday
Ownership:
Year Established: 2017
Publication Type: Tabloid
Insert Zoning Available:

Mechanical Data

ROP Deadline: Friday noon
Rate As Of: January 1, 2021
Column Width: 2.4 inches
Mechanical Data:
Full Page: 10.375 x15.75
Open Rate: $44.00 / column inch
Insert Open Rate: / thousand
Classified Rate: $44.00
Delivery Method:

Personnel

Publisher: Karen Schneider
Display Ad Contact: Julie Vandenberg
Display Email:advertise@oshkoshherald.com
MCN Contact: Julie Vandenberg
MCN Email: classifieds@oshkoshherald.com

Distribution by Zip Code

54901	Oshkosh, WI	14,684
54902	Oshkosh, WI	8,483
54904	Oshkosh, WI	6,616

Grant Iowa Lafayette Shopping News, Platteville, WI

MFCP# 1490
11 Means Drive Platteville, WI 53818-0500
Tel: (608) 348-2374 Fax: (608)348-3388
Website: www.yourshoppingnews.com
Publisher Email: bob.woodward@wcinet.com

Publication Information

Circulation: 34,332
Number of Editions: 1
Format & Avg Page Count: Tabloid / 24
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Woodward Communications Inc- Wisconsin
Year Established: 1950
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Friday 9AM
Rate As Of: January 1, 2021
Column Width: 1.625 inches
Mechanical Data:
Full Page: 10.375" x 16.25"
Open Rate: $21.50 / column inch
Insert Open Rate: $56.00 / thousand
Classified Rate: $12.75
Delivery Method:

Personnel

Publisher: Bob Woodward III
Display Ad Contact: Tristan Hirsch, Tiffany
Display Email:tristan.hirsch@wcinet.com, tiffany.gardner@wcinet.com
MCN Contact: Desiree Whalen
MCN Email: desiree.whalen@wcinet.com

Distribution by Zip Code

53507	Barneveld	927	53810	Glen Haven	200	53582	Ridgeway	460
53802	Beetown	38	53811	Hazel Green	1,328	53586	Shullsburg	970
53510	Belmont	670	53543	Highland	694	53825	Stitzer	182
53803	Benton	539	53544	Hollandale	367	53827	Woodman	123
53516	Blanchardville	445	53812	Kieler	244			
53804	Bloomington	603	53813	Lancaster	2,768			
53805	Boscobel	2,246	53553	Linden	245			
53806	Cassville	768	53554	Livingston	427			
53526	Cobb	262	53565	Mineral Point	2,338			
53807	Cuba City	1,889	53569	Montfort	458			
53530	Darlington	2,002	53816	Mount Hope	294			
53808	Dickeyville	460	53817	Patch Grove	75			
53533	Dodgeville	3,379	53818	Platteville	5,841			
53535	Edmund	30	53820	Potosi	1,117			
53809	Fennimore	1,725	53580	Rewey	218			

Wisconsin Iowa Shopping News, Prairie du Chien, WI

MFCP# 1500

405 N. Marquette Road Prairie du Chien, WI 53821
Tel: 608-326-2457 Fax: (608)326-6621
Website: www.wi-iashoppingnews.com/
Publisher Email: bob.woodward@wcinet.com

Publication Information

Circulation: 16,801
Number of Editions: 1
Format & Avg Page Count: Tabloid / 16
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Woodward Communications Inc- Wisconsin
Year Established: 1977
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 5PM
Rate As Of: January 1, 2021
Column Width: 1.625 inches
Mechanical Data:
Full Page: 10.375" x 16.5"
Open Rate: $12.50 / column inch
Insert Open Rate: $56.00 / thousand
Classified Rate: $10.00
Delivery Method:

Personnel

Publisher: Bob Woodward
Display Ad Contact: Desiree Whalen
Display Email:desiree.whalen@wcinet.com
MCN Contact: Sarah Kelly-Walters
MCN Email: sarah.kelly-walters@wcinet.com

Distribution by Zip Code

53801	Bagley	384
54631	Bell Center	800
52141	Brainard	642
52133	Castalia	231
52151	Church	1,035
52049	Clayton	662
52135	Clermont	404
54624	De Soto	635
54626	Eastman	732
52146	Egan	522
52047	Farmersburg	266
54628	Ferryville	566
52162	Frankville	1,349
52157	Giard	881
52156	Hardin	313
52158	Marquette	200
52159	Monona	1,321
54645	Mount Sterling	32
52161	Ossian	400
53817	Patch Grove	71
53821	Prairie du Chien	3,877
54654	Seneca	105
54655	Soldiers Grove	351
54665	Viroqua	437
53826	Wauzeka	585

Richland Center Shopping News, Richland Center, WI

MFCP# 1510

272 N. Main St PO Box 272 Richland Center, WI 53581
Tel: (608) 647-2911 Fax: (608)647-7238
Website: www.richlandcentershoppingnews.com/
Publisher Email: bob.woodward@wcinet.com

Publication Information

Circulation: 12,800
Number of Editions: 1
Format & Avg Page Count: Tabloid / 24
Circulation Cycle: Weekly
Circulation Date/Time: Tuesday
Ownership: Woodward Communications Inc- Wisconsin
Year Established: 1932
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Friday 3PM
Rate As Of: January 1, 2021
Column Width: 1.625 inches
Mechanical Data:
Full Page: 10.375" x 16.5"
Open Rate: $11.90 / column inch
Insert Open Rate: $58.00 / thousand
Classified Rate: $7.50
Delivery Method: Combination - Carrier and Rack

Personnel

Publisher: Bob Woodward III
Display Ad Contact: Linda Post
Display Email:linda.post@wcinet.com

MCN Contact: Desiree Whalen
MCN Email: desiree.whalen@wcinet.com

Distribution by Zip Code

MISC	Assorted	2
53506	Avoca	292
53518	Blue River	420
53924	Cazenovia	485
53540	Gotham	83
53937	Hillpoint	320
54634	Hillsboro	1,029
53941	La Valle	10
53639	LaFarge	435
53943	Loganville	25
53556	Lone Rock	901
53573	Muscoda	1,223
53577	Plain	407
54652	Readstown	310
53959	Reedsburg, WI	70
53581	Richland Center	5,006
53584	Sextonville	65
54655	Soldiers Grove	402
53588	Spring Green	844
53962	Union Center	60
54664	Viola	411