

Midwest Classified Network

RATES • CIRCULATION • FREQUENCY DISCOUNTS

When you place an ad for your customer in the Midwest Classified Network (MCN) you can deliver circulation up to 2,306,602* for as little as about .0001 cents per HH. You can target by zone or by state to put your customer's ad in the hands of those most likely to read it and act on it. And 74.4% of our CVC audited papers readers use the ads to make purchasing decisions.



DISTRIBUTION

All Zones

Includes nine states.

Iowa Zone

All MCN members in the state.

Minnesota Zone

All MCN members in the state.

East Zone

East of Interstate 35.

West Zone

West of Interstate 35.

Net Cost to Client

\$249

\$169

\$115

\$169

\$169

Member Rate

\$174

\$109

\$75

\$109

\$109

Profit for Newspaper

\$75

\$60

\$40

\$60

\$60

Approximate Circulation

up to **2,306,602***

up to **1,093,981***

up to **432,228***

up to **1,316,373***

up to **1,162,858***

**Not all publications run ads every week due to space limitations.*

1 SELL!

MFCP offers sales collateral and training to assist your Advertising Network sales efforts. Contact Kelly Coy at **507-525-0808** or **director@mfcpc.org**

2 CALL!

To place MFCP Network ads on behalf of your client, contact Vickie Weingartz at **507-388-6584** or **office@mfcpc.org**

3 RESULTS!

Become the hero to your customers for delivering results.

