

**Selling MCN Classified Ads can make your paper money!**  
**Selling them at HALF PRICE makes it**  
**EASIER THAN EVER!**

*Increase your bottom line with MFCP's*

# HALF PRICE PROMO!

We have created a Half Price Promotion for various industries that **need circulation beyond your paper's boundaries.**

In fact in many cases they can attract people from **all over the Midwest.**

**This promotion applies only to the following customers...**

- 1. Community Events.** Examples include street fairs, festivals, fundraisers, coin shows, gun shows, etc. which typically have specific dates on the ads.
- 2. Advertising for Tourism.** From Chambers of Commerce or Tourism Bureaus promoting Tourism.
- 3. Antiques.** Individuals, stores or events.
- 4. Farm Implement Dealers.** (Case, John Deere etc.) or individuals selling equipment.
- 5. RV Sales.** Bring RV buyers to your area.

## PROFIT BREAKDOWN

**Sell 30 words or less to...**

### ALL MIDWEST ZONES:

Reg.	SALE	You Keep	Send to MFCP
\$249	<b>\$125</b>	\$50	\$75

### IOWA ONLY (or) EAST or WEST ZONES:

Reg.	SALE	You Keep	Send to MFCP
\$169	<b>\$85</b>	\$35	\$50

### MINNESOTA ONLY:

Reg.	SALE	You Keep	Send to MFCP
\$115	<b>\$58</b>	\$24	\$34



midwest free community papers

We have a variety of zones sure to suit your needs.  
Our Midwest zone reaches over 1.9 million homes.  
The Iowa only zone reaches over 1 million homes. Our East zone has a reach of 988,000 homes and our West zone reaches 920,000 homes.  
The Minnesota only zone reaches over 389,000 homes.