Welcome to our Awards Presentation

MFCP
midwest free community papers

Category 1
Best Dining & Entertainment Ad
Black & White Any Size

MFCP
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HM

All Stars Sports Bar & Grill
Star Shopper | Sauk Centre, MN

MFCP
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Mother's Day Buffet
The Cresco Shopper | Cresco, IA

MFCP
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2nd

Come & Get Nauti
The Lakes News Shopper | Milford, IA

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New Munich Munichfest
Star Shopper | Sauk Centre, MN
Love contrast. Easy to read.

Category 1 Division 2
Best Dining & Entertainment Ad
Color Any Size

MFCP
midwest free community papers

HM

Summer of Fun
Windom Shopper | Windom, MN

MFCP
midwest free community papers

3rd

We are Open
Grant Iowa Lafayette Shopping News | Platteville, WI

MFCP
midwest free community papers

2nd

Maxwell's
The Lakes News Shopper |
Milford, IA

MFCP
midwest free community papers

1st

Beach. Burro Burger. Beer. Repeat
The Lakes News Shopper | Milford, IA

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Category 2 Division 1
BEST AUTOMOTIVE AD
BLACK & WHITE

MFCP
midwest free community papers

3rd

Deer Damage
The Cresco Shopper | Cresco, IA

MFCP
midwest free community papers

2nd

Prices are Falling
Star Shopper |
Sauk Centre, MN

MFCP
midwest free community papers

1st

Bob Boland
Algona Reminder | Algona, IA

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Category 2 Division 2
BEST AUTOMOTIVE AD
COLOR - SPOT OR PROCESS

MFCP
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August is Buick Month
Algona Reminder | Algona, IA

midwest free community papers

Cantril Truck & Trailer
Tri-County Shopper | Bloomfield, IA

MFCP
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Sleepy Hollow
Richland Center Shopping News |
Richland Center, WI

MFCP
midwest free community papers

2nd

We're Open
Algona Reminder | Algona, IA

MFCP
midwest free community papers

Presidents' Day Event
The Lakes News Shopper | Milford, IA
Clean, easy to read, nice background helps make car standout

MFCP
midwest free community papers

Category 3 Division 1
BEST GROCERY AD - B&W OR COLOR

MFCP
midwest free community papers

HM

Enjoy the flavors of Summer
Tri-County Shopper | Bloomfield, IA

MFCP
midwest free community papers

3rd

Pre holiday wine and spirits stock up sale
Algona Reminder | Algona, IA

MFCP
midwest free community papers

Your One-Stop Liquor Store
Windom Shopper | Windom, MN

MFCP
midwest free community papers

Sweet Deals
Waverly Super Shopper | Waverly, IA
Easy to read, good font choices

Super SHOPPER

READ BY YOU AND 12,620 OTHER READERS WEEKLY!

Waverly Newspapers
311 West Bremer Ave., Waverly, IA 50677 TELEPHONE: 319-352-3334

Free Home Delivery to Nonsubscribers in Bremer/Butler Counties
25¢ Extra Copies–Tuesday, February 9, 2021

FAREWAY MEAT & GROCERY
COPYRIGHT 2021

SWEET DEALS

PRICES EFFECTIVE WEDNESDAY, FEBRUARY 10TH TO TUESDAY, FEBRUARY 16TH

PEPSI PRODUCTS 6 PK. 24 OZ. BTLS. 3/$8.88 +TAX & DEP

WILD CAUGHT FROZEN LARGE LOBSTER TAILS $34.99 LB.

BONELESS NEW YORK STRIP STEAK $6.88 8 OZ. EACH USDA CHOICE

BLACK BOX WINES ALL VARIETIES 3 LT. BOX $16.99 +TAX & DEP

BACON WRAPPED CHICKEN GRILLERS HAWAIIAN, HOT PEPPER, SWEET CHEESY BACON CHEDDAR $5.88 LB.

BALLATORE SPUMANTE CHAMPAGNE 750 ML BTL $7.77 +TAX & DEP

BAKERY DATE NIGHT CAKES ALL VARIETIES $3.88

SUPREME CHOICE RAW SHRIMP 12 OZ. 41-50 CT. $4.99

ALL AMERICAN SNACK PIES ALL VARIETIES 4.25 OZ. 5/$5

ALL NATURAL BACON WRAPPED PORK TENDERLOIN SKEWERS 10 OZ. EACH 2/$10

FULLY COOKED BBQ RIB TIPS $5.88 LB.

BONELESS CHUCK EYE STEAKS USDA CHOICE $6.99 LB.

DELI STYLE SARA LEE TERRIYAKI OR OVEN ROASTED CHICKEN BREAST $6.99 LB.

OLD DUTCH RIPPLES OR DUTCH CRUNCH CHIPS ALL VARIETIES, 8/9 OZ. BAG 2/$5

DELI STYLE CHOPPED HAM $3.99 LB.

SHULLSBURG FARMERS CHEESE $5.88 LB.

RED, GREEN OR ROMAINE LEAF LETTUCE 99¢ BUNCH

BEAR CREEK SOUP MIX ALL VARIETIES, 9/12 1 OZ. POUCH $3.88

BONELESS PRIME RIB ROAST USDA CHOICE $12.99 LB.

FAREWAY SALTINES 16 OZ. BOX ALL VARIETIES $1.29

BULK APPLE CINNAMON SAUSAGE $2.48 LB.

LTD CANADIAN WHISKY 1.75 L. BTL $14.99 +TAX & DEP

BULK PICKED HERRING $3.99 LB.

SELECT EAST COAST OYSTERS $16.99 LB.

ANDERSON ERICKSON CHOCOLATE MILK ALL VARIETIES, GALLON $3.99

GOGO SQUEEZE FRUIT POUCHES 12 CT. BOX $6.99

222 WEST BREMER AVE. WAVERLY GROCERY DEPT. 319-352-4319 MEAT DEPT. 319-352-4551

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Category 3 Division 2
BEST GROCERY AD -SPECIAL SECTION

MFCP
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Rushford Foods
Fillmore County Journal
| Preston, MN

MFCP
midwest free community papers

Sunshine Foods
The Lakes News Shopper | Milford, IA

MFCP
midwest free community papers

2nd

Fareway Meat & Grocery
Fayette County Shopper's
Reminder | Oelwein, IA

MFCP
midwest free community papers

Rushford Foods
Fillmore County Journal | Preston, MN

MFCP
midwest free community papers

Category 4 Division 1
BEST AGRICULTURAL AD
B&W OR COLOR

MFCP
midwest free community papers

We Buy Corn
Algona Reminder | Algona, IA

3rd

Darr Auctions & Realty
Fillmore County Journal | Preston, MN

MFCP
midwest free community papers

2nd

Chickasaw County Pork Producers
The Cresco Shopper | Cresco, IA

MFCP
midwest free community papers

Your New mb Nurtritional Sciences Dealer
Dairy Star | Sauk Centre, MN
Great use of color, really like the use of hexagons to highlight the products

MFCP
midwest free community papers

Category 4 Division 2
BEST AGRICULTURAL AD SPECIAL SECTION

MFCP
midwest free community papers

FFA Week
Fillmore County Journal | Preston, MN

MFCP
midwest free community papers

2nd

Farm Safety
Fillmore County Journal | Preston, MN

FARM SAFETY

A special section to raise awareness of farm safety

Fillmore County Journal
September 20, 2021

NATIONAL FARM SAFETY & HEALTH WEEK 2021
SEPT. 19 - 25, 2021
FARM SAFETY YIELDS REAL RESULTS

ARTICLES YOU CAN READ ABOUT IN THIS SECTION

- Facts and figures on farm safety
- Reducing fire risk on the farm
- Tips for safer farming
- Funds available to update livestock operations
- Hazards that could be lurking in drinking water
- Safety tips for parents of young farmers
- Know where and when to apply fall nitrogen fertilizer
- USDA updates pandemic assistance for livestock, poultry contract producers and specialty crop growers

www.fillmorecountyjournal.com

This section is available online

Please contact your Area Salesperson for deadlines, sizings, and other information.
Questions? Email ads@fillmorecountyjournal.com or call 507.765.2151

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National Ag Week
Fillmore County Journal | Preston, MN
Cover depicts agriculture very well.
Nice strong use of headers throughout.

NATIONAL AG WEEK 2021

A special section to salute the root of our economy... Agriculture.

Articles YOU CAN READ ABOUT IN THIS section

- Bernard Excavating – new expansion of the Bernard companies in Chatfield
- One Moment, Please...
  Real meat commercial
- Thirteen areas in Minnesota targeted for gypsy moth treatments
- Put locally grown, chemical free, fresh veggies on your family's table this year
- Spring is in the air at CHS Farm and Feed Store, Chatfield
- Fountain corn growers earn top state honors in national corn yield contest
- MiEnergy Cooperative wins national industry award
- Chatty Bees

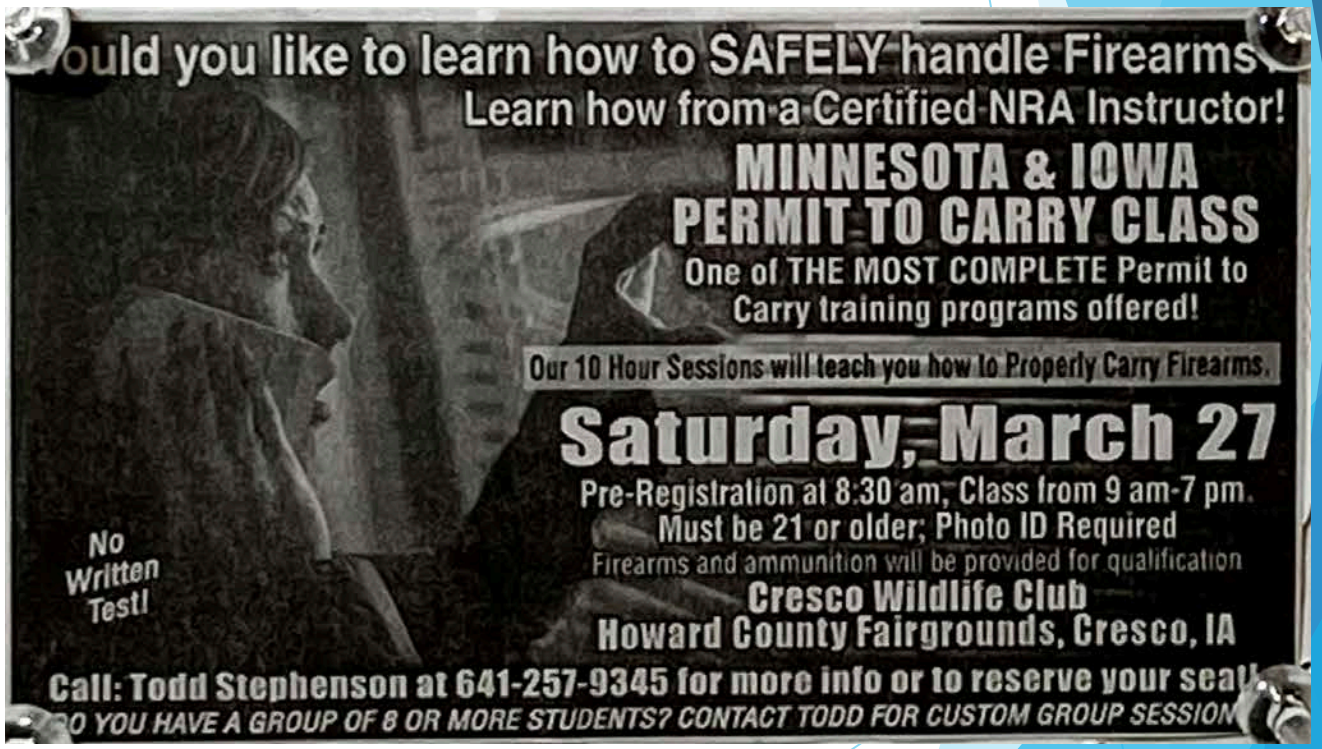
www.fillmorecountyjournal.com

Take advantage of these target-audience sections to reach your best prospects.
Please contact your *Fillmore County Journal* Advertising Salesperson for deadlines, sizings, and other information. Questions? Email ads@fillmorecountyjournal.com or call 507.765.2151

Category 5 Division 1
BEST PROFESSIONAL SERVICES AD
BLACK & WHITE

MFCP
midwest free community papers

Minnesota & Iowa Permit to Carry Class
The Cresco Shopper | Cresco, IA



MFCP
midwest free community papers

2nd

Nurses Earn up to $9,000
NWIA Extra | Rock Rapids, IA

NURSES EARN UP TO $9,000 TOWARDS STUDENT LOANS!

Village Northwest Unlimited is looking for a Nurse and in addition to your salary will pay up to $3,000 per year towards your student loans. Newly hired Nurses will be eligible for $3,000 per year towards your student loans for each year of employment completed up to 3 years.

Applications are being accepted for an RN opening (40 hours per week). We offer diversity, flexibility and a progressive work environment. We believe you will appreciate the opportunities for personal and professional growth, providing services for individuals with disabilities.

This position involves a combination of days and evenings, including one weekend per month. Benefits include health, dental, and life insurance, liberal vacation and sick time, a grocery benefit which provides our staff with $25 of free groceries each month, variety in job responsibilities, the opportunity to grow, and much more.

THIS IS A LIMITED TIME OFFER.

Contact VNU Human Resources Today to Learn More About This Exciting Opportunity.

Village Northwest Unlimited
330 Village Circle • Sheldon, IA 51201
712-324-5414 • www.villagenorthwest.org

MFCP
midwest free community papers

1st

Thinking of Selling
Algona Reminder | Algona, IA
Clever use of design elements. Nice clean ad.

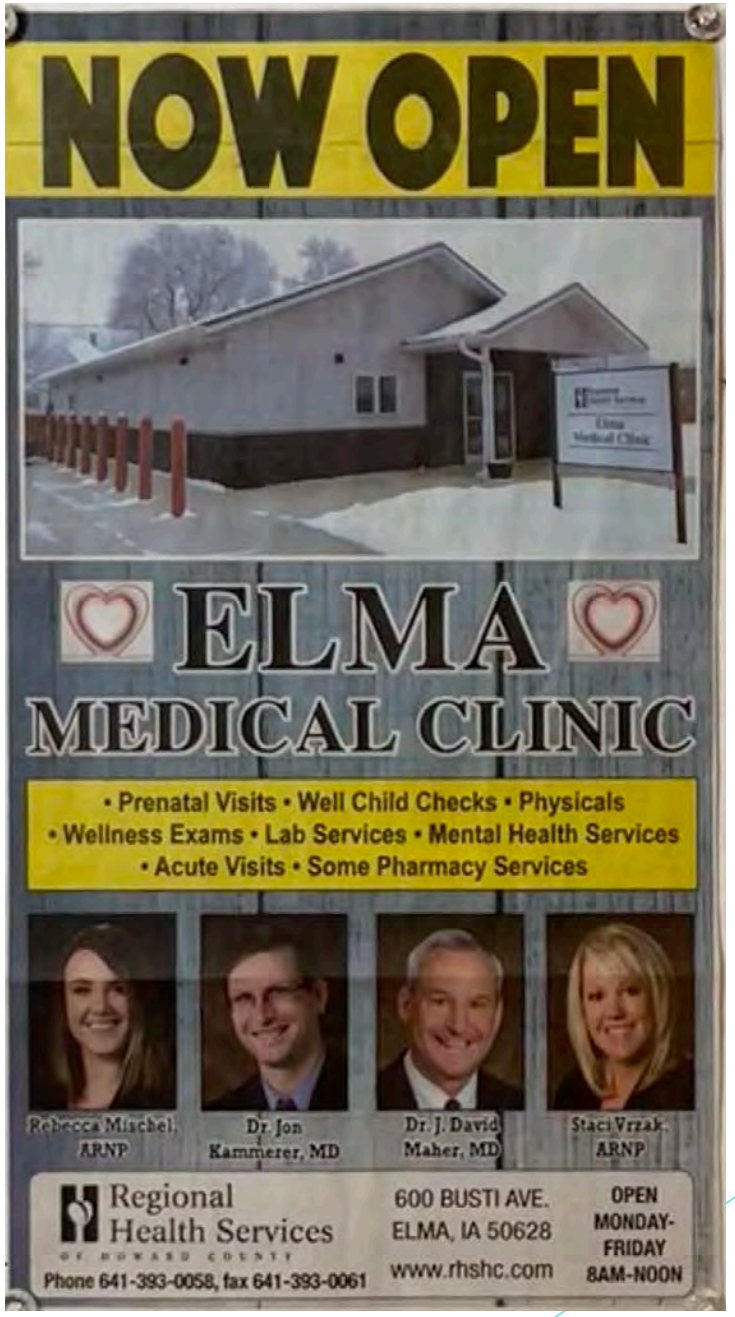
MFCP
midwest free community papers

Category 5 – Division 2
BEST PROFESSIONAL SERVICES AD COLOR - SPOT OR PROCESS

MFCP
midwest free community papers

Windsor Manor
Algona Reminder | Algona, IA

Now Open
The Cresco Shopper | Cresco, IA



MFCP
midwest free community papers

2nd

Rosemeyer-Jones Chiropractic
Grant Iowa Lafayette Shopping News | Platteville, WI

MFCP
midwest free community papers

1st

Make yourself herd!
Consumer Weekly | Fort Dodge, IA
Great use of artwork and great play on words for the header.

MFCP
midwest free community papers

Category 6 – Division 1
BEST MISCELLANEOUS AD
SMALL SPACE
BLACK & WHITE

MFCP
midwest free community papers

Prairie Winds Kite Fly
The Lakes News Shopper | Milford, IA

Opening Tuesday, May 4
Windom Shopper | Windom, MN

MFCP
midwest free community papers

3rd

The Pampered Paw
Tri-County Shopper | Bloomfield, IA

MFCP
midwest free community papers

2nd

Thank you
Algona Reminder | Algona, IA

MFCP
midwest free community papers

1st

Join Us
Algona Reminder | Algona, IA
Very clean, nice use of graphic

MFCP
midwest free community papers

Category 6 – Division 2
BEST MISCELLANEOUS AD
SMALL SPACE
COLOR - SPOT OR PROCESS

MFCP
midwest free community papers

Furniture Showcase
Buchanan County Shopper Reminder |
Independence, IA

Old Fashion Donut Bites
Buchanan County Shopper Reminder |
Independence, IA

3rd

Shinglers Roofing
Grant Iowa Lafayette Shopping News | Platteville, WI

MFCP
midwest free community papers

2nd

Prairie Home Delivery
The Lakes News Shopper | Milford, IA

MFCP
midwest free community papers

Okoboji Flooring
The Lakes News Shopper | Milford, IA
Great use of color and art. Easy to read.

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Category 7 Division 1
BEST MISCELLANEOUS AD
LARGE SPACE
BLACK & WHITE

MFCP
midwest free community papers

Smitty's Taxidermy
Fillmore County Journal | Preston, MN

MFCP
midwest free community papers

3rd

In Celebrating National Public Safety
The Cresco Shopper | Cresco, IA

MFCP
midwest free community papers

2nd

Love where you Learn
Windom Shopper | Windom, MN

LOVE WHERE YOU LEARN
on the St. John's Circle of Care campus

Infant Room —
Ages six weeks to 16 months

The infant room provides a nurturing environment for our youngest learners.

Student-to-Teacher ratio: 4 to 1

Toddler Room —
Ages 16 months to 33 months

Being a toddler is very exciting! Your toddler will learn many new things through exploration and play.

Student-to-Teacher Ratio: 7 to 1

Preschool room —
Preschool age

Preschoolers are ready to learn in new and fun ways. Your child will build confidence and school-readiness skills through music, climbing and moving, art, stories, and hands-on activities.

Student-to-Teacher Ratio: 10 to 1

"I love chapel time with Noel."
— a preschooler

St. John Lutheran Home GrandKids and V.I.K. Club —

St. John's Circle of Care GrandKids and V.I.K. Club

HOURS:
Monday through Friday
6:45 a.m. to 5:30 p.m.

GrandKids
Ages 6 weeks to 5 years

V.I.K. Club
Before and After School Care

"I love going to St. Johns V.I.K to see my friends."
— a school ager

507-723-3200
grandkids@sjlhome.com

ST. JOHN'S
CIRCLE OF CARE
A TRADITION... FOR ALL AGES

507-723-3200 | 201 South Co. Rd. 5 | Springfield, MN | www.sjlhome.com

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midwest free community papers

Our Powers Combined
Windom Shopper | Windom, MN
Effective use of photos.
Very Clean and well organized.

OUR POWERS COMBINED

CITIZEN
Publishing Company
Powered by arvig. Media

Citizen Publishing is now offering digital marketing options backed by digital powerhouse Arvig Media. Arvig is a Minnesota-based company that has built over 1,000 websites with an equal amount of digital clients. As a Google and Facebook Marketing Partner, they are a full-service marketing agency.

Ask us today about:

- Internet Marketing
- Search Engine Optimization
- Social Media Advertising
- Pay-Per-Click Advertising
- Email Marketing

Through this variety of marketing options, we can now help businesses, large and small, that are looking to broadcast their messages even more effectively through digital and print media!

Call Jen, Sue, Rahn or Trevor today
for a no-cost, no-obligation appointment!

Category 7 Division 2
BEST MISCELLANEOUS AD
LARGE SPACE
COLOR - SPOT OR PROCESS

MFCP
midwest free community papers

Hammer’s 59th Anniversary
Windom Shopper | Windom, MN

MFCP
midwest free community papers

Pure Fishing
The Lakes News Shopper | Milford, IA

MFCP
midwest free community papers

3rd

Holiday Open House
Buchanan County Shoppers Reminder |
Independence, IA

MFCP
midwest free community papers

2nd

Now Hiring
Grant Iowa Lafayette Shopping News | Platteville, WI

MFCP
midwest free community papers

1st

Okoboji 100
The Lakes News Shopper | Milford, IA
Fantastic use of color, fonts and contrast.

MFCP
midwest free community papers

Category 8
BEST AD SERIES

MFCP
midwest free community papers

Matts Body Shop
Fillmore County Journal | Preston, MN

midwest free community papers

3rd

Minnesota Warehouse Furniture
The Extra | Moorhead, MN

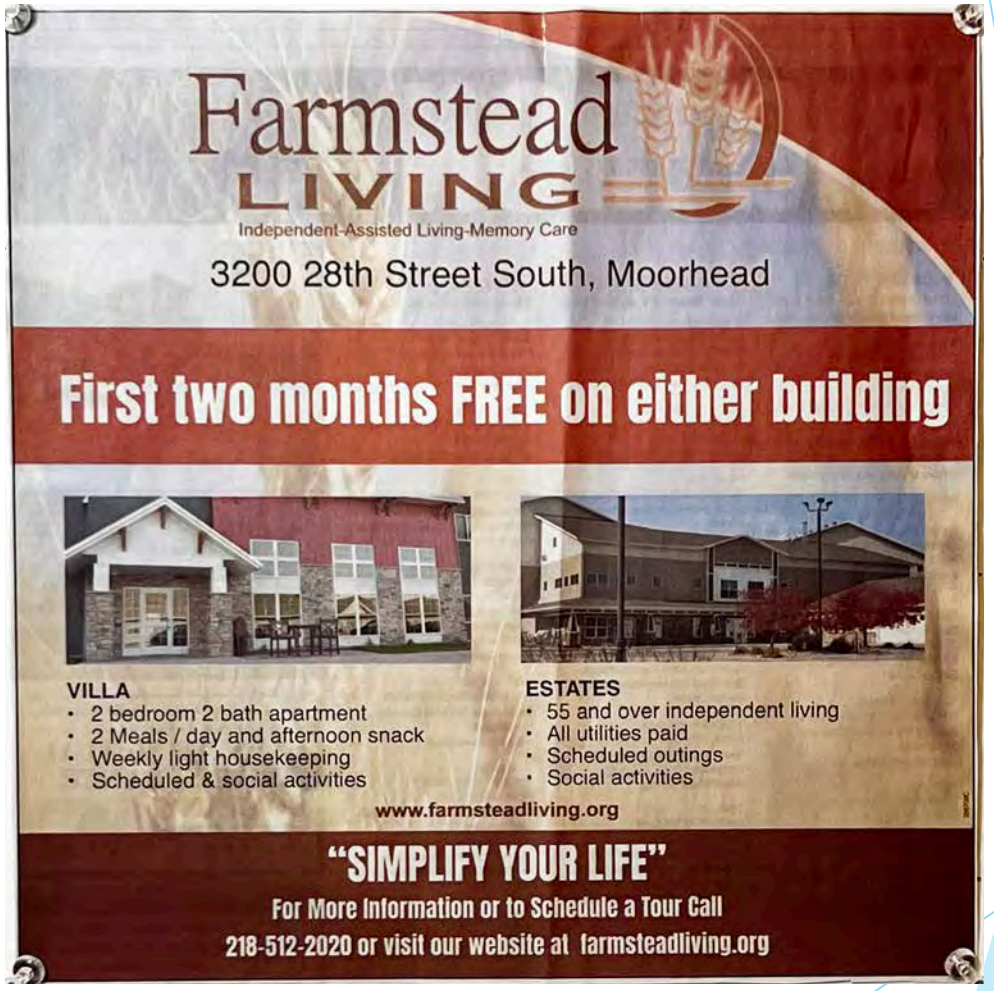
MFCP
midwest free community papers

2nd

Freeport State Bank
Dairy Star | Sauk Centre, MN

MFCP
midwest free community papers

Farmstead Living
The Extra | Moorhead, MN
Nice use of color, well organized.



MFCP
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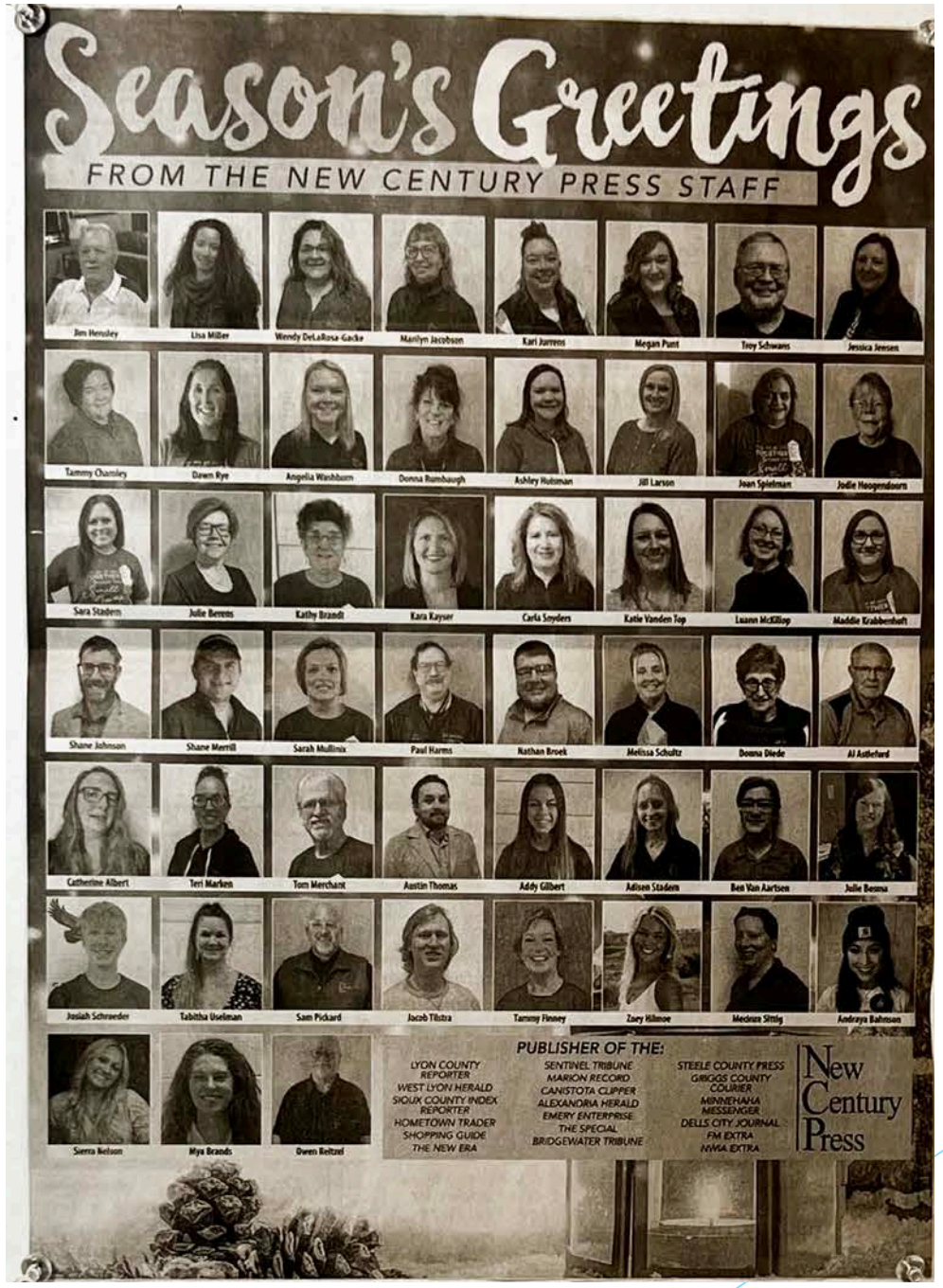
Category 9 Division 1
BEST HOLIDAY AD – CHRISTMAS
any size- black and white

MFCP
midwest free community papers

3rd

Season’s Greetings
The Extra | Moorhead, MN



MFCP
midwest free community papers

2nd

Santa Claus is coming to town!
Tri-County Shopper | Bloomfield IA

MFCP
midwest free community papers

A Christmas Treasure Trove
The Lakes News Shopper | Milford, IA
First glance you can tell it's a holiday ad. Clean.

Category 9 Division 2
BEST CHRISTMAS AD
COLOR - SPOT OR PROCESS

MFCP
midwest free community papers

Holiday Cookie & Candy Sale
The Cresco Shopper | Cresco, IA

MFCP
midwest free community papers

All I want for Christmas
The Cresco Shopper | Cresco, IA

MFCP
midwest free community papers

3rd

Chosen Valley Veterinary Clinic
Fillmore County Journal | Preston, MN

MFCP
midwest free community papers

2nd

Annual Toy Drive
The Cresco Shopper | Cresco, IA

MFCP
midwest free community papers

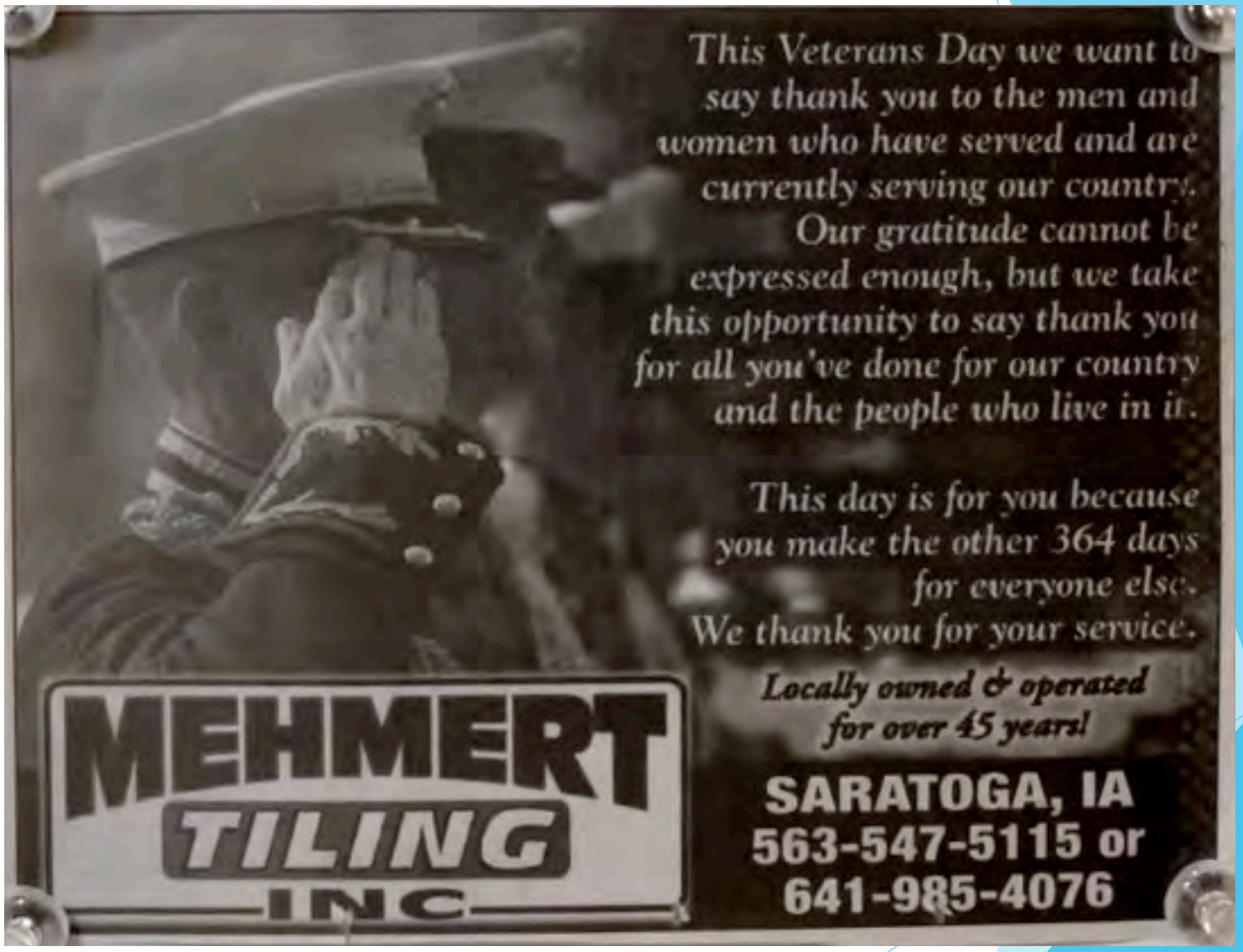
Modern Building Products
Fayette County Shopper's Reminder
| Oelwein, IA
Very festive, holiday color without overwhelming.
Nicely organized.

Category 10 Division 1
BEST HOLIDAY AD
OTHER THAN CHRISTMAS
BLACK & WHITE

MFCP
midwest free community papers

2nd

Mehmert Tiling Inc
The Cresco Shopper | Cresco, IA



MFCP
midwest free community papers

1st

Trunk N'Treat
The Cresco Shopper | Cresco, IA
Creative headline.

MFCP
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Category 10 Division 2
BEST HOLIDAY AD
OTHER THAN CHRISTMAS AD
COLOR - SPOT OR PROCESS

MFCP
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Easter Egg Hunt
The Cresco Shopper | Cresco, IA

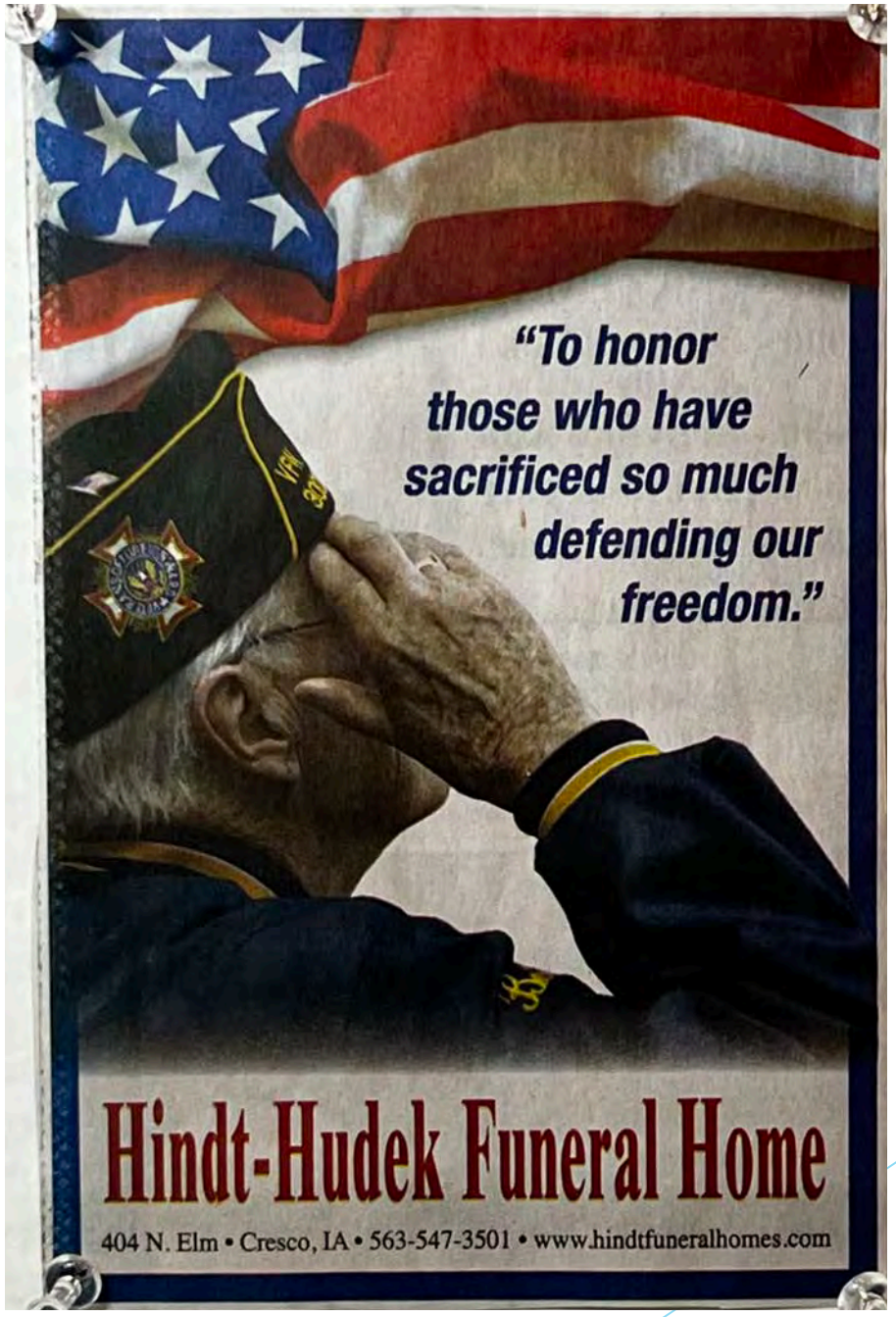
MFCP
midwest free community papers

Halloween Trunk-or-treat
The Lakes News Shopper | Milford, IA

MFCP
midwest free community papers

3rd

Hindt-Hudek Funeral Home
The Cresco Shopper | Cresco, IA



MFCP
midwest free community papers

2nd

ValenDine in style
Algona Reminder | Algona, IA

MFCP
midwest free community papers

New Year to re*be You
The Lakes News Shopper | Milford, IA
Spectacular use of headline & graphic

MFCP
midwest free community papers

Category 11 Division 1
BEST ADVERTISING PROMOTION OR SPECIAL SECTION RUNNING AS ROP

MFCP
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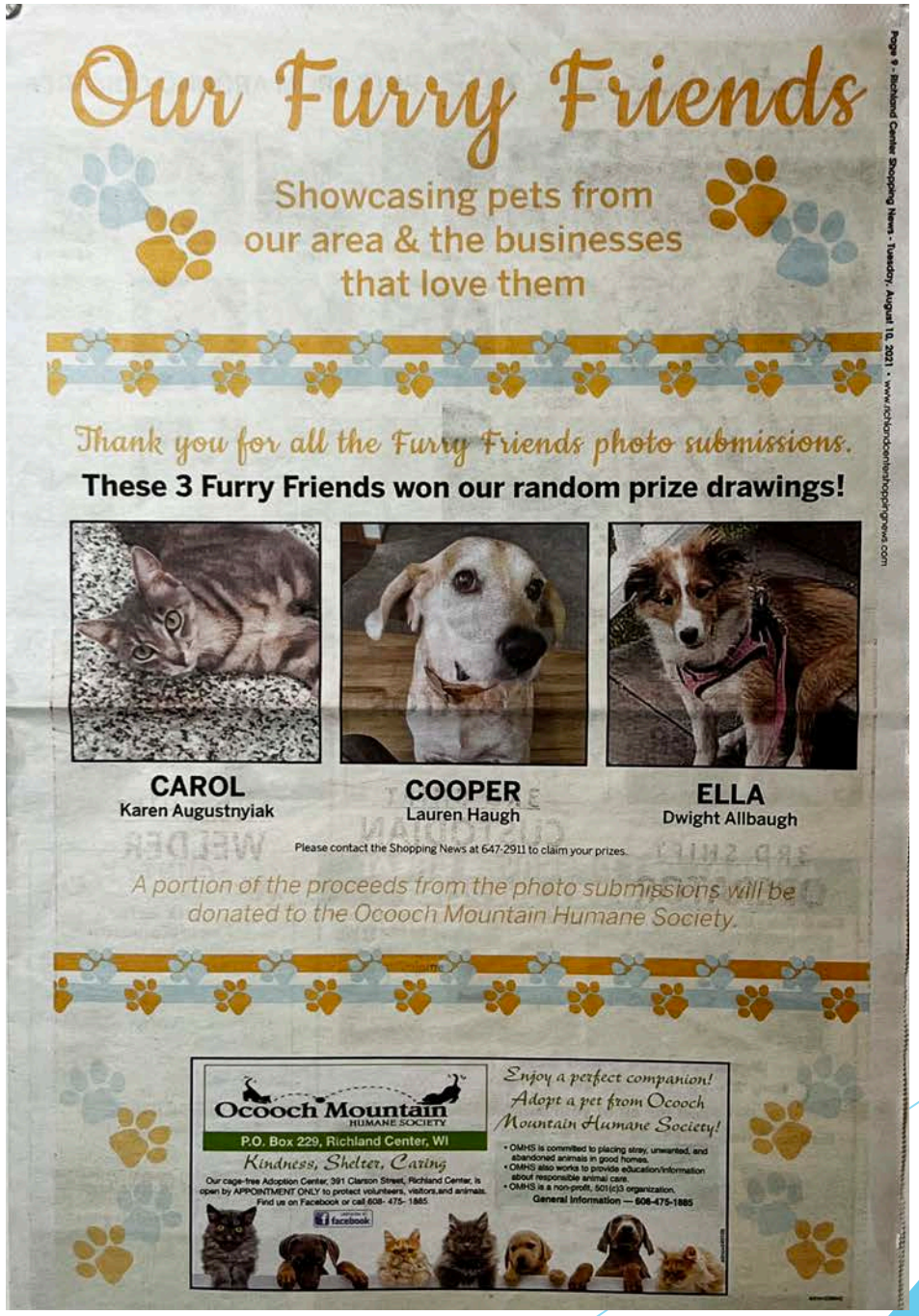
Our Furry Friends
Richland Center Shopping News |
Richland Center, WI



Our Furry Friends

Showcasing pets from our area & the businesses that love them

Thank you for all the Furry Friends photo submissions.

These 3 Furry Friends won our random prize drawings!

CAROL
Karen Augustnyiak

COOPER
Lauren Haugh

ELLA
Dwight Allbaugh

Please contact the Shopping News at 647-2911 to claim your prizes.

A portion of the proceeds from the photo submissions will be donated to the Ocooch Mountain Humane Society.

Ocooch Mountain
HUMANE SOCIETY
P.O. Box 229, Richland Center, WI
Kindness, Shelter, Caring
Our cage-free Adoption Center, 391 Clarston Street, Richland Center, is open by APPOINTMENT ONLY to protect volunteers, visitors and animals. Find us on Facebook or call 608- 475- 1885.
facebook

Enjoy a perfect companion! Adopt a pet from Ocooch Mountain Humane Society!

- OMHS is committed to placing stray, unwanted, and abandoned animals in good homes.
- OMHS also works to provide education/information about responsible animal care.
- OMHS is a non-profit, 501(c)3 organization.

General Information — 608-475-1885

Page 9 • Richland Center Shopping News • Tuesday, August 10, 2021 • www.richlandcentershoppingnews.com

Shop Local
Waverly Super Shopper | Waverly, IA

3rd

Christmas Services
Waverly Super Shopper | Waverly, IA

MFCP
midwest free community papers

2nd

October Fire Safety
Grant Iowa Lafayette Shopping News | Platteville, WI

MFCP
midwest free community papers

1st

Fall Home Improvement
Consumer Weekly | Fort Dodge, IA
very consistent, nice design, clean

MFCP
midwest free community papers

Category 11 Division 2
BEST ADVERTISING PROMOTION OR SPECIAL SECTION APPEARING AS A SEPARATE SECTION

MFCP
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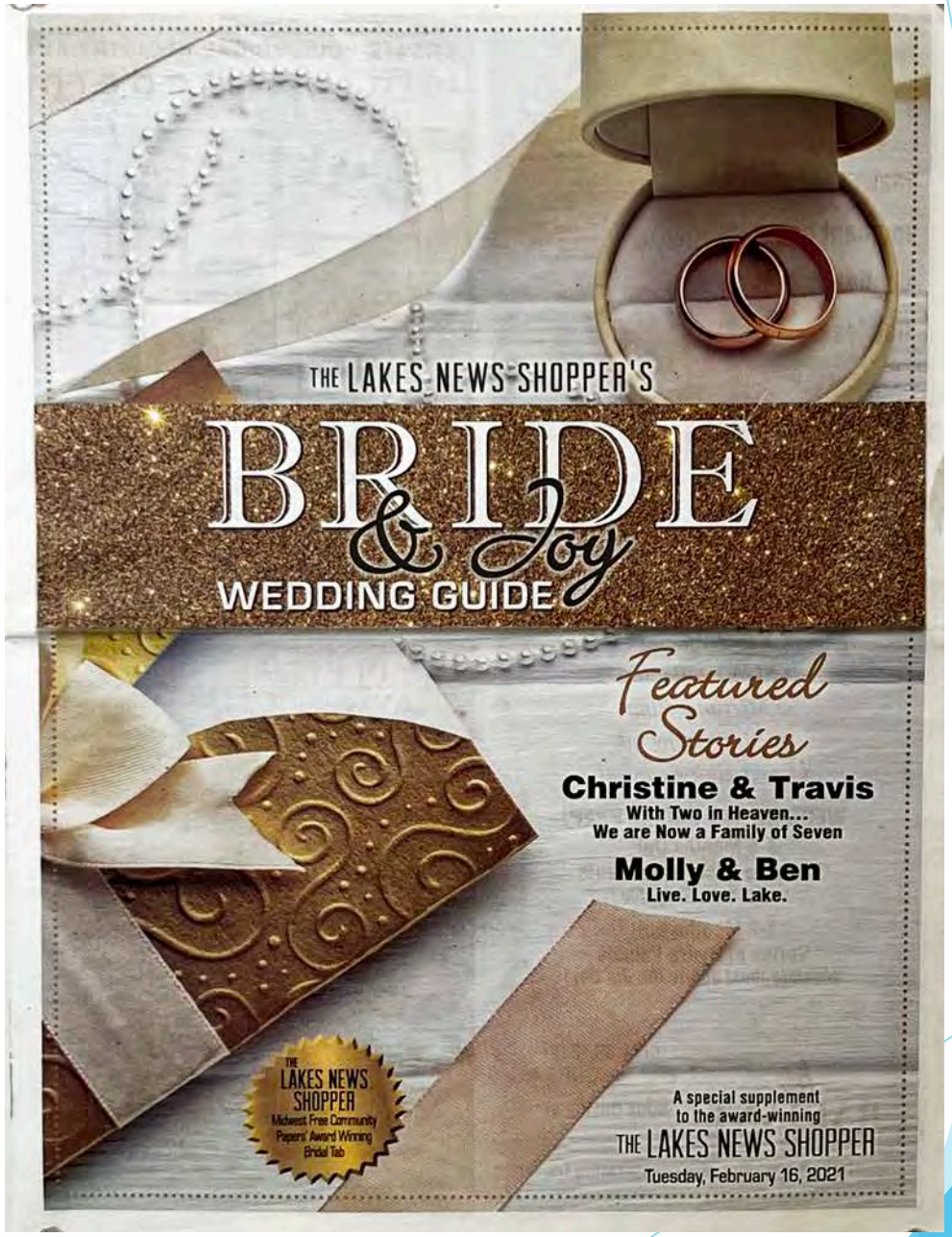
Bride & Joy
The Lakes News Shopper |
Milford, IA



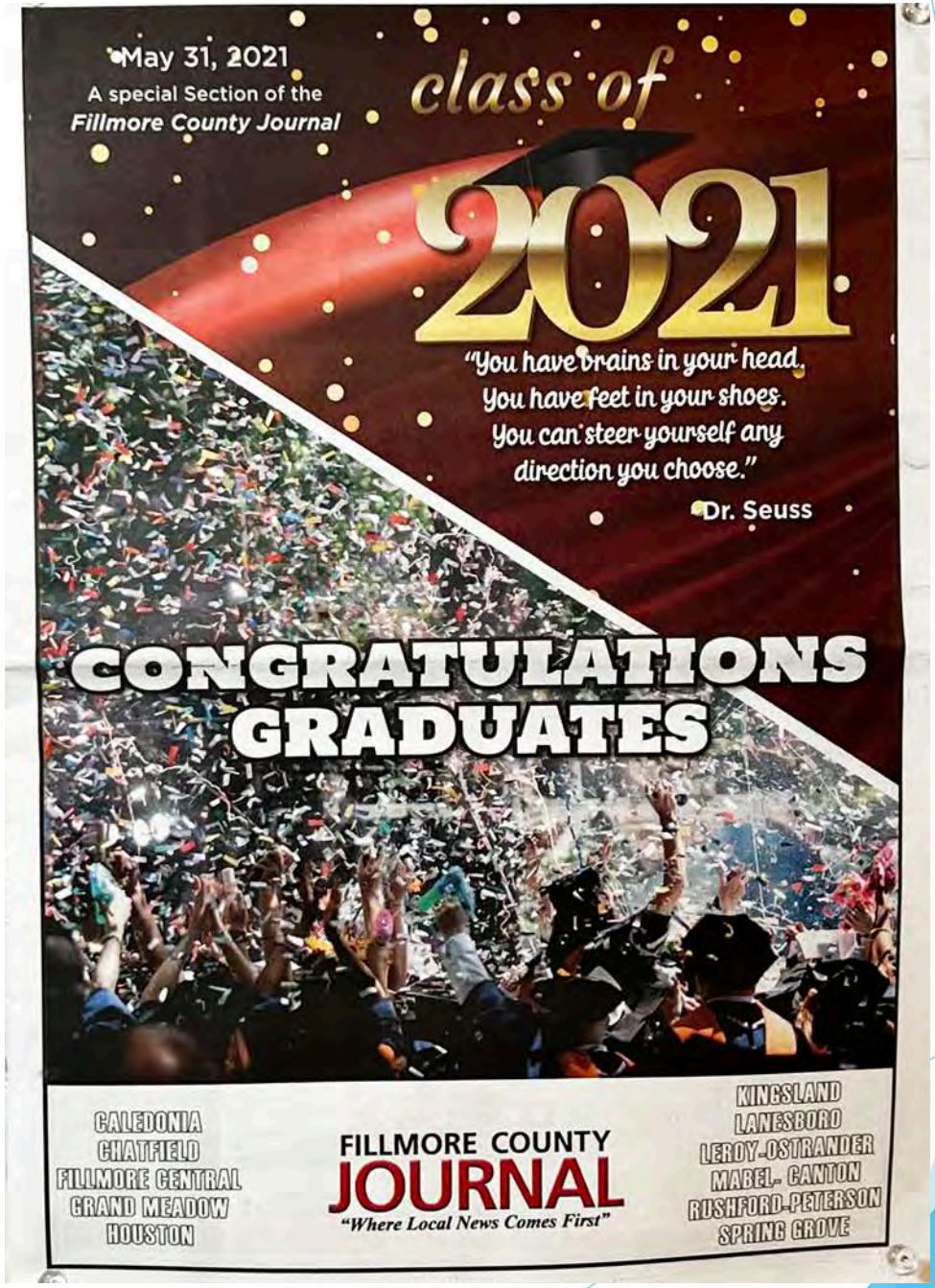
3rd

Spring Home Improvement
The Lakes News Shopper | Milford, IA

MFCP
midwest free community papers

2nd

Class of 2021
Fillmore County Journal | Preston, MN



MFCP
midwest free community papers

1st

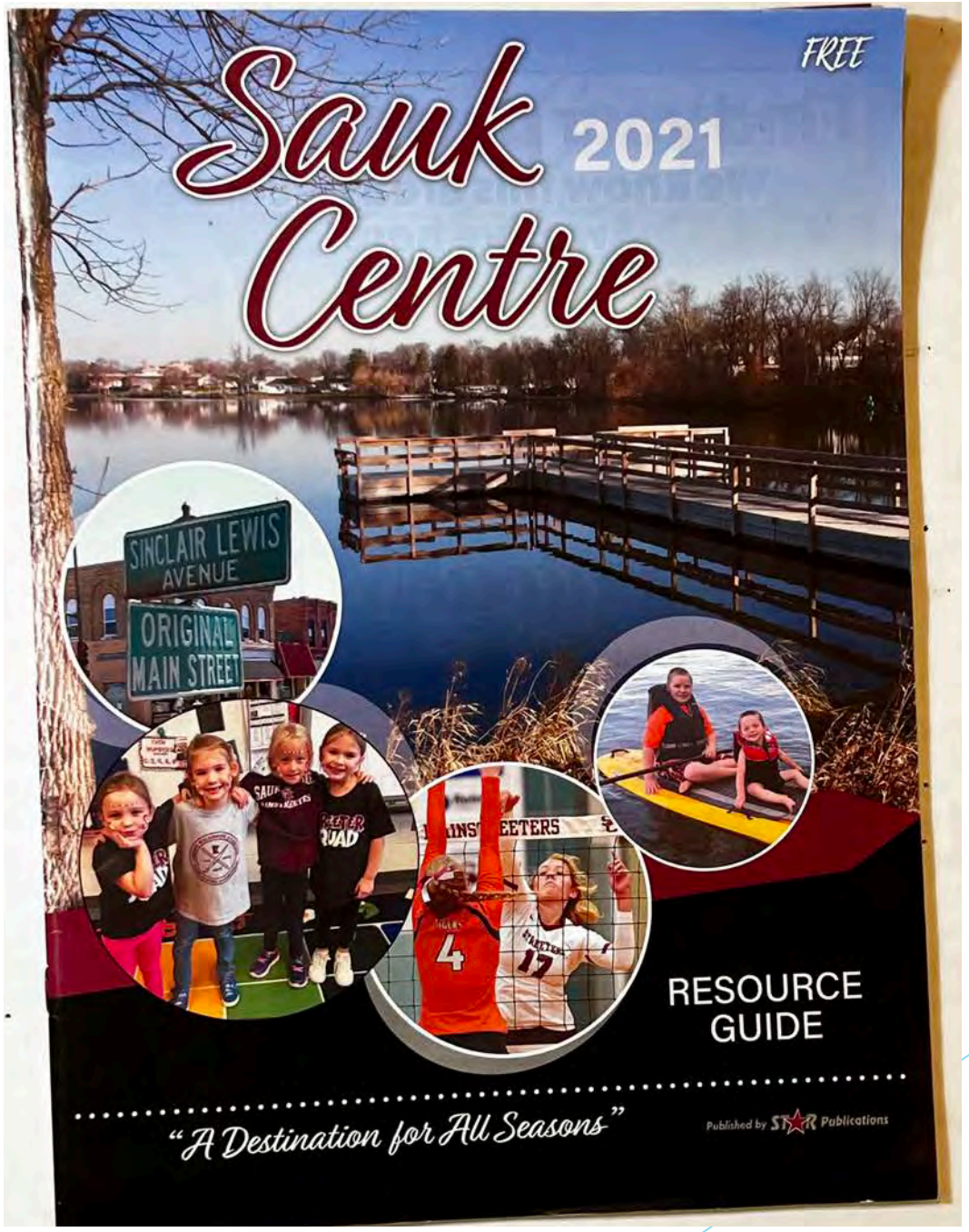
Bremer County Fair
Waverly Super Shopper | Waverly, IA
Nicely organized, easy to read section.

MFCP
midwest free community papers

Category 11 Division 3
BEST ADVERTISING PROMOTION OR SPECIAL SECTION - DISTRIBUTED SEPARATELY FROM YOUR PUBLICATION

MFCP
midwest free community papers

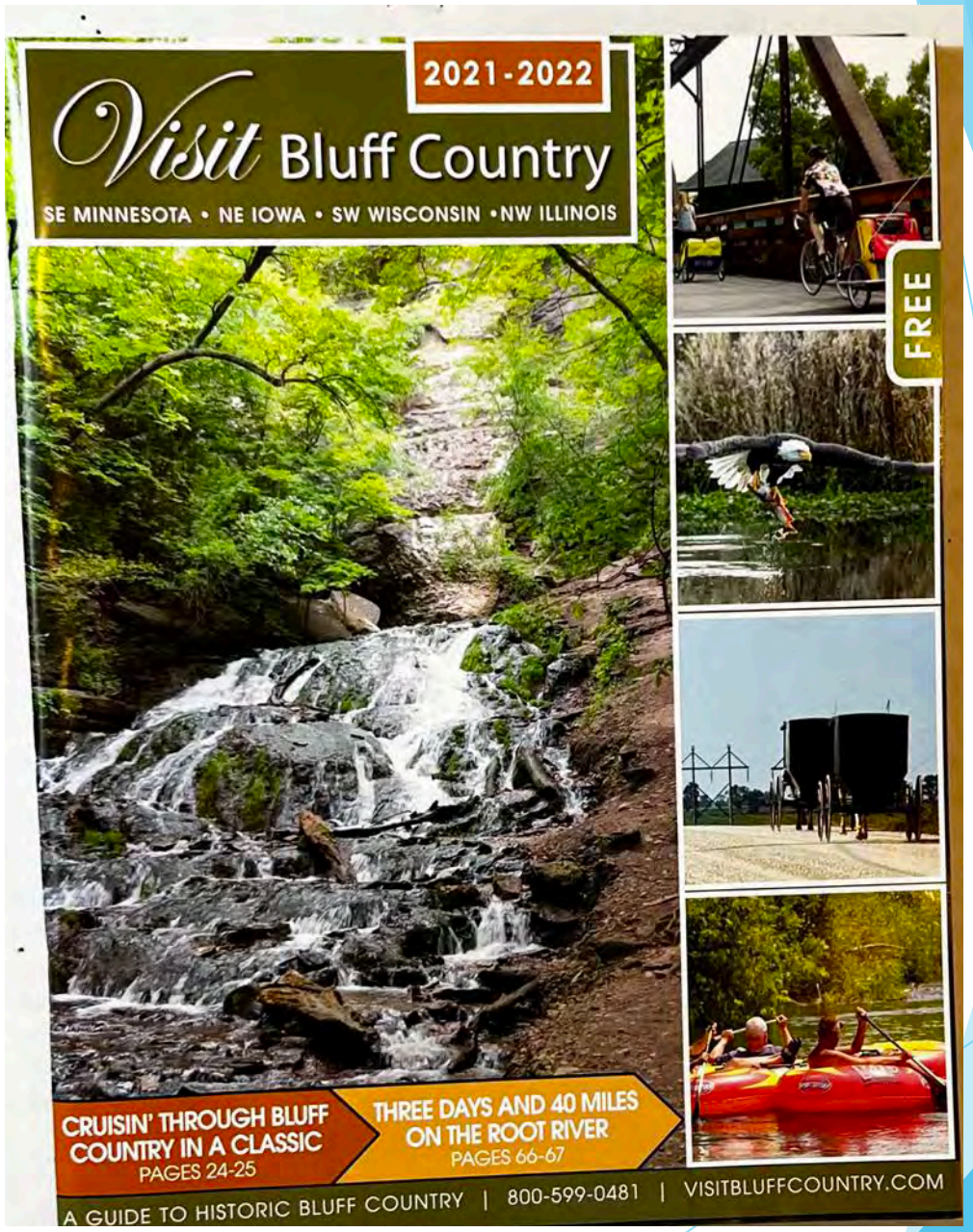
Sauk Centre
Star Shopper | Sauk Centre, MN



midwest free community papers

3rd

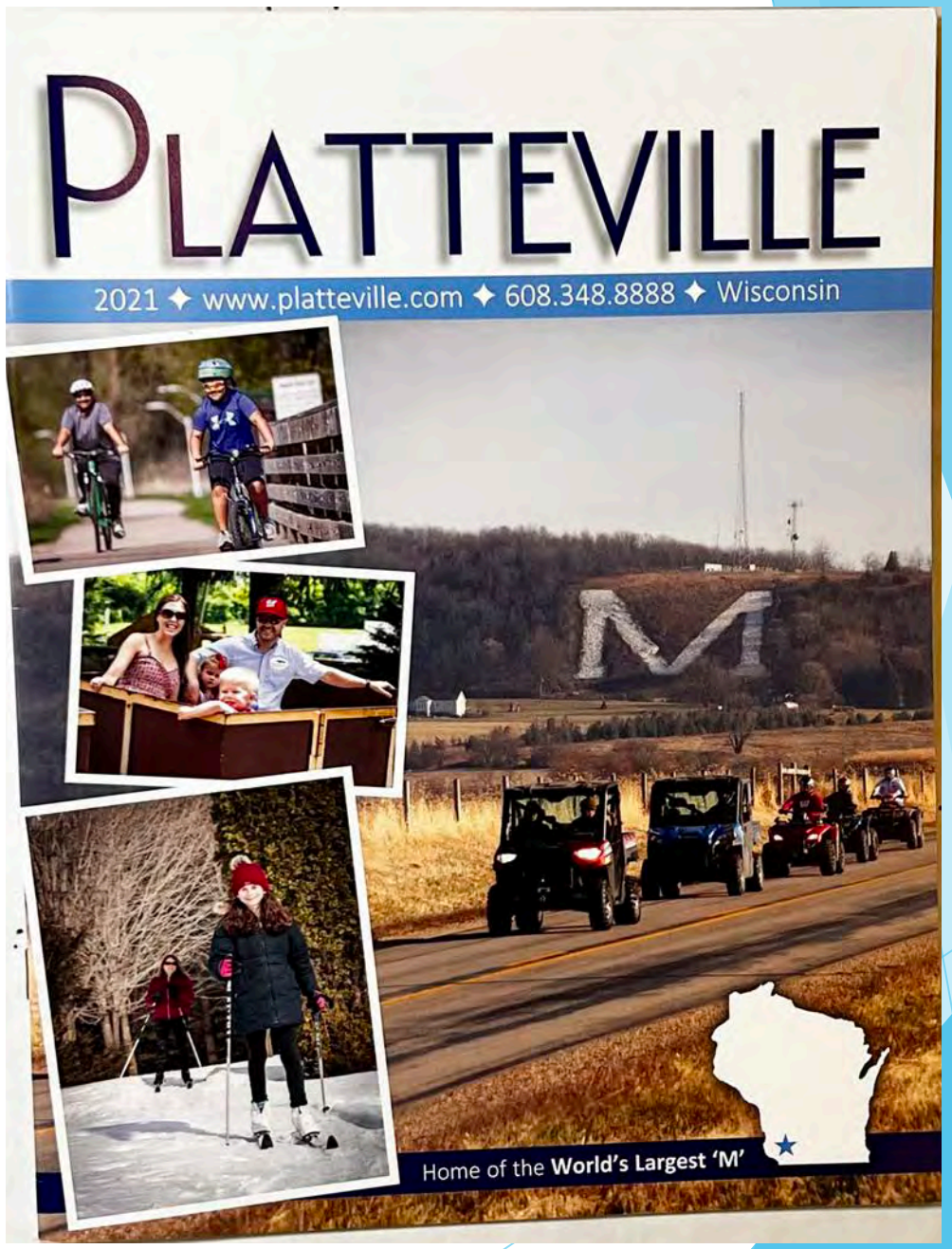
Visit Bluff Country
Fillmore County Journal | Preston, MN



MFCP
midwest free community papers

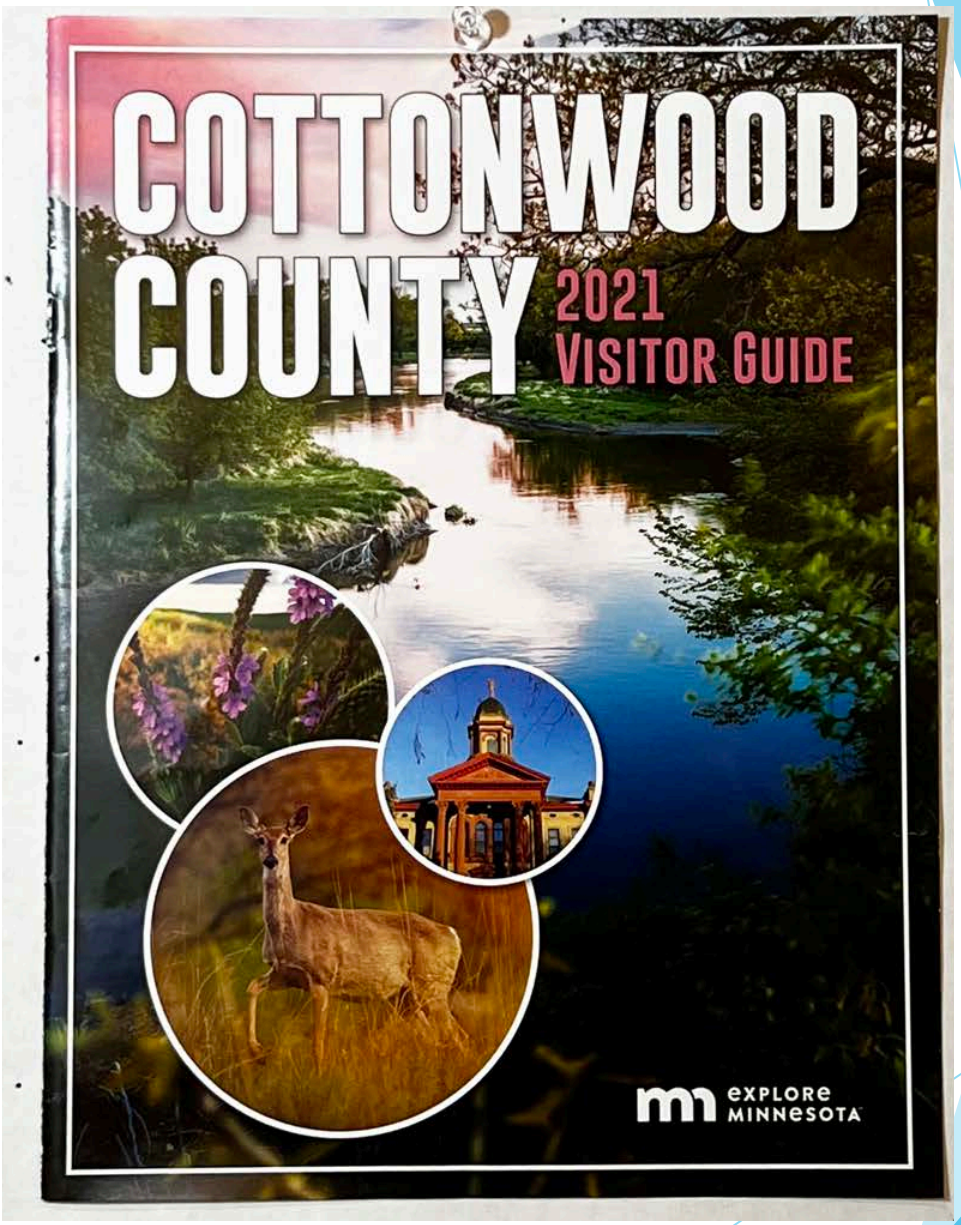
2nd

Platteville
Grant Iowa Lafayette
Shopping News |
Platteville, WI



MFCP
midwest free community papers

Cottonwood County
Windom Shopper | Windom, MN
Spectacular eye catching cover.
Great use of white space throughout.



Category 11 Division 4
BEST ADVERTISING PROMOTION OR SPECIAL SECTION SIGNATURE PAGE

MFCP
midwest free community papers

Cute kids of 2021
Fillmore County Journal | Preston, MN

3rd

Minnesota Football
Fillmore County Journal | Preston, MN

MFCP
midwest free community papers

2nd

Halloween
Waverly Super Shopper
| Waverly, IA

LOCAL TREATS

Waverly: Downtown 6-7:30 p.m. Thurs., Oct. 28
Citywide 5-7:30 p.m. Saturday, Oct. 30
Readlyn: 4-6 p.m. Sunday, Oct. 31
Tripoli: 5-7:30 p.m. Sunday, Oct. 31
Janesville: 5-7 p.m. Sunday, Oct. 31
Denver: 5-7 p.m. Sunday, Oct. 31
Sumner: 5-7 p.m. Sunday, Oct. 31
Nashua: 5-7 p.m. Saturday, Oct. 30
Plainfield: 5-7 p.m. Sunday, Oct. 31
Shell Rock: 5:30-7:30 p.m. Saturday, Oct. 30
Clarksville: 6-8 p.m. Saturday, Oct. 30

Jack-o'-lanterns

The name for this custom comes from an Irish folktale about Stingy Jack, an evil spirit who was forced to roam the earth for eternity with just a piece of burning coal to light his way. He carried the coal in a carved-out turnip. To ward off Stingy Jack and other evil spirits, people made their own versions of his lantern using turnips or potatoes – and eventually pumpkins – carved with frightening faces, placing them near windows or doors.

TOP TIPS
TO STAY SAFE THIS HALLOWEEN SEASON

Much like Christmas, Halloween is no longer relegated to a single day. A number of Halloween enthusiasts now begin decorating at the start of October. Hijinks and autumn revelry fill the air as individuals eagerly count down to the end of the month.

Though the lighthearted dress of Halloween festivities, such as costumes and candy, garner the bulk of celebrants' attention, it's important to take safety into consideration as well. According to the Mayo Clinic, children are twice as likely to be hit by a car on Halloween as other nights of the year. Cuts and burns also are more common on October 31.

A good Halloween scare should come from costumes, not accidents or injuries.

This Halloween, consider these safety measures, courtesy of Safe Kids Worldwide, the Mayo Clinic, the National Highway Traffic Safety Administration, and the Centers for Disease Control and Prevention.

- Make sure you're visible when trick-or-treating. Reflective tape, glow sticks, flashlights, or camping lanterns can make pedestrians more visible to motorists.
- Pedestrians should walk on sidewalks if they are available. When sidewalks are not available, walk facing traffic and do so as far off to the side of the road as you can get.
- Drivers should be especially alert to pedestrians on Halloween. Drive slowly as many kids scurry from house to house in search of Halloween candy.
- Pedestrians and drivers should follow the rules of the road, stopping at intersections and crossing in crosswalks.
- Consider alternatives to carving pumpkins, since the risk of being cut while carving is high. If you want to carve, leave the carving to adults. Utilize battery-operated flameless candles or glow sticks to illuminate jack-o'-lanterns.
- All costumes, wigs and accessories should be fire-resistant. Make sure that costumes do not impede your ability to walk or see.
- Test makeup to check for skin irritation before application. Remove it promptly after returning home.
- Set up a buddy system so that no one is going it alone. Agree on a specific time children should return home. Adults should chaperone young children.
- While incidences of candy tampering may be minimal, no one should snack on candy until it has been inspected. Inspections also protect against food allergies.
- The candy bounty should be rationed so no one overindulges and feels ill later on.

Halloween season is a fun time of year, but safety should go hand in hand with all the celebrating on that special day.

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MANICURES · PEDICURES
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HOURS: WED-FRI 1-5 | SAT 9-NOON | OR BY APPOINTMENT

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Home Improvement Fayette County Shopper's Reminder | Oelwein, IA

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Category 12 Division 1

BEST SPECIAL SECTION FRONT PAGE NEWSPRINT WITHOUT EDITORIAL

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2021 Fall Festivals & Events
The Cresco Shopper | Cresco, IA

3rd

Agriculture 2021
The Cresco Shopper | Cresco, IA

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midwest free community papers

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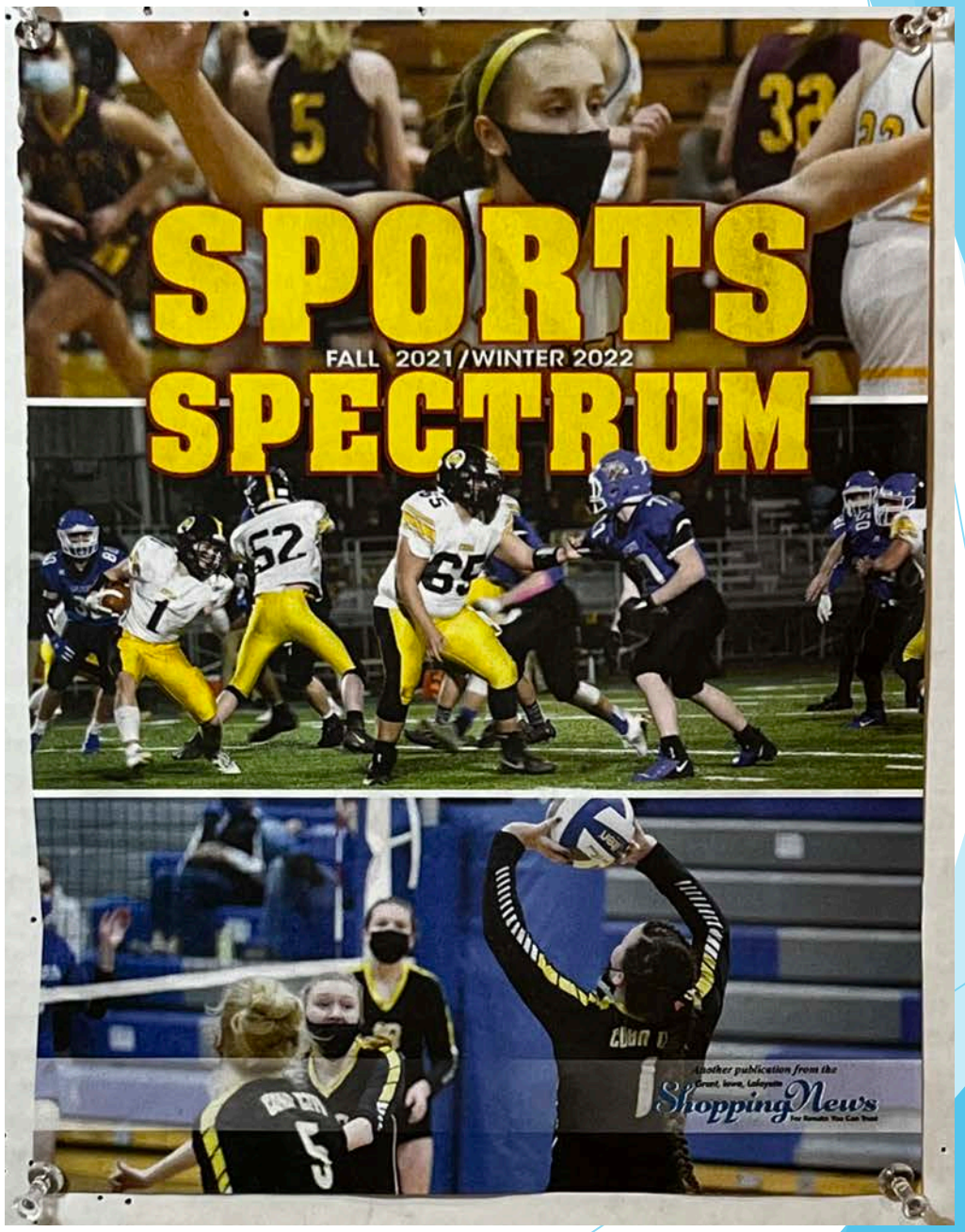
Sports Spectrum
Grant Iowa Lafayette Shopping News | Platteville, WI



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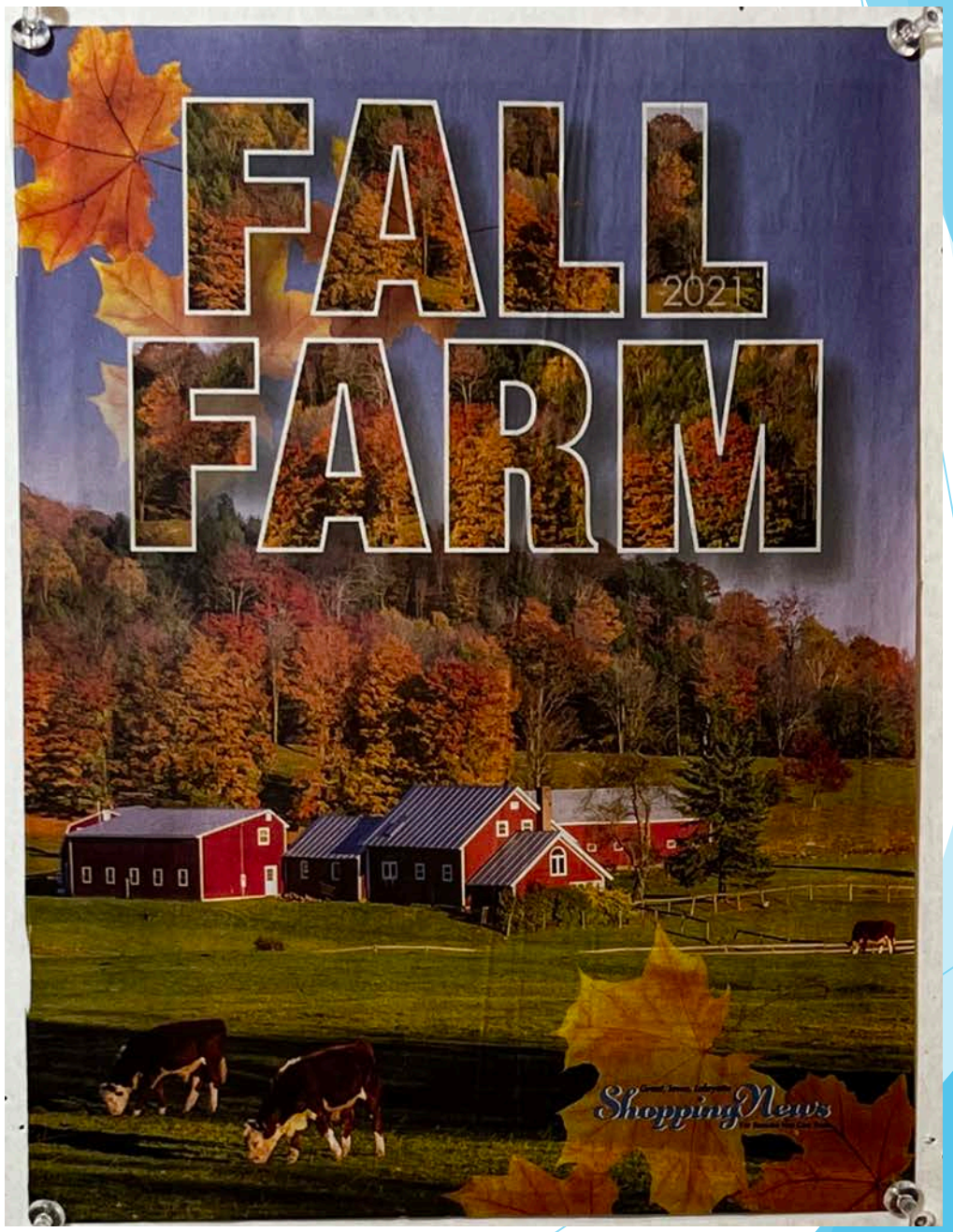
Fall Farm
Grant Iowa Lafayette Shopping News | Platteville, WI



Category 12 Division 2
BEST SPECIAL SECTION
FRONT PAGE WITH EDITORIAL

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Working Women 2021
Fillmore County Journal | Preston, MN

WORKING Women 2021

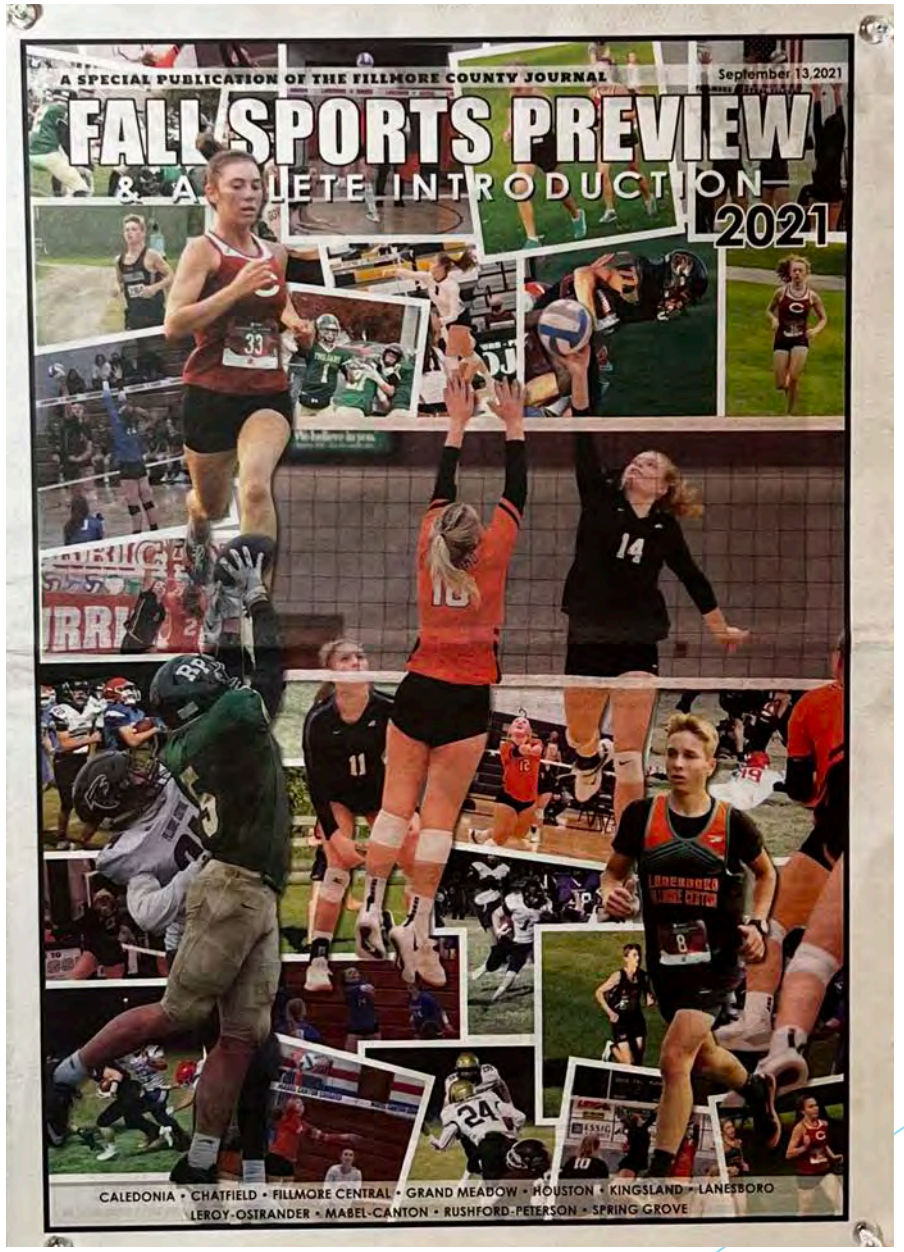
Working Women Monday, October 18, 2021 Special Section

Pg 2: Mel and Chris Cox, women with hardware
Pg 4: Family business keeps Pat Scheevel busy
Pg 5: Michele Peterson balances work and family in Lanesboro
Pg 7: Who is that lady in the kitchen?

A SPECIAL SECTION OF THE FILLMORE COUNTY JOURNAL | 507.765.2151 | WWW.FILLMORECOUNTYJOURNAL.COM

3rd

Fall Sports Preview
Fillmore County Journal | Preston, MN



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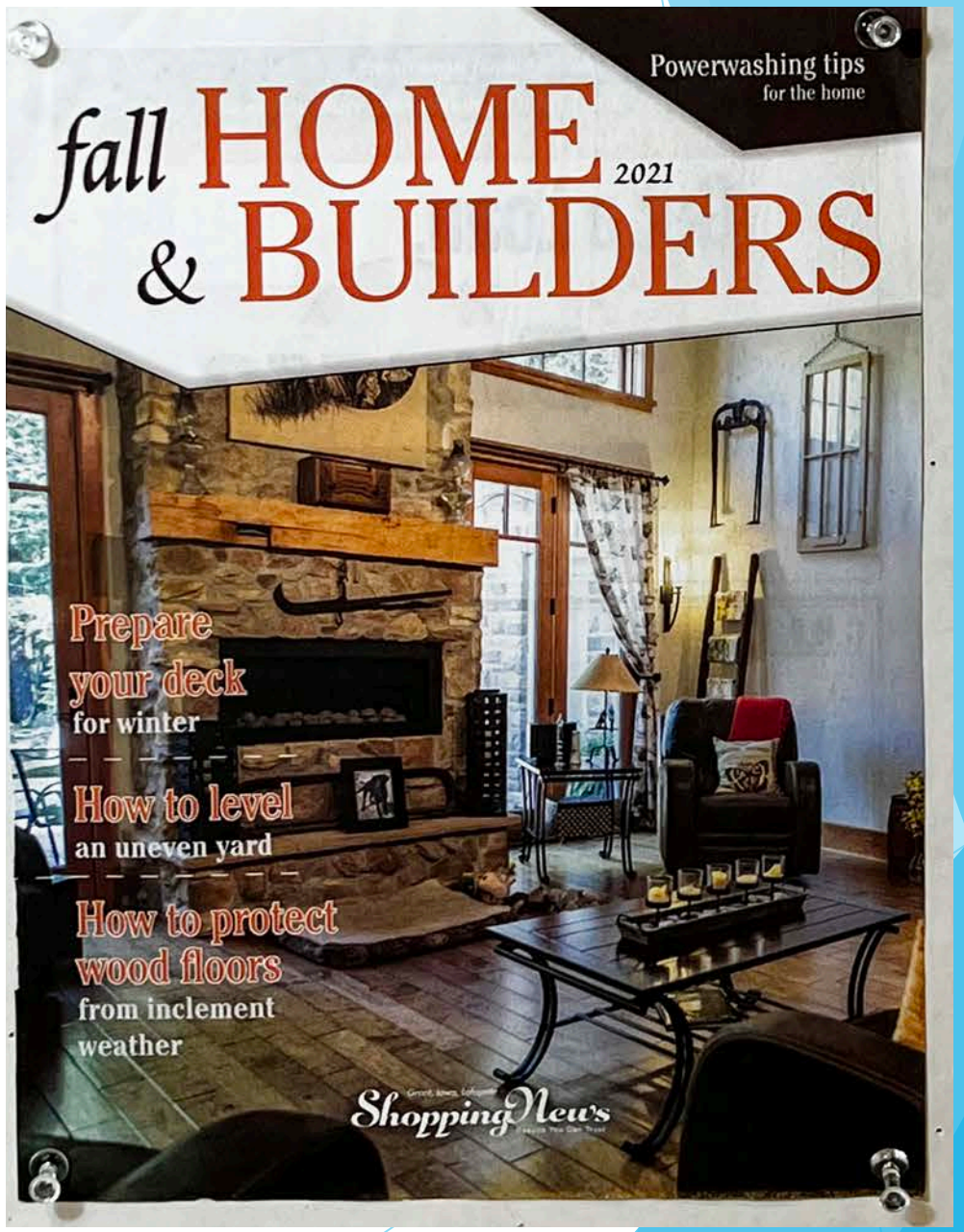
Fall Home Builders
Grant Iowa Lafayette Shopping News | Platteville, WI



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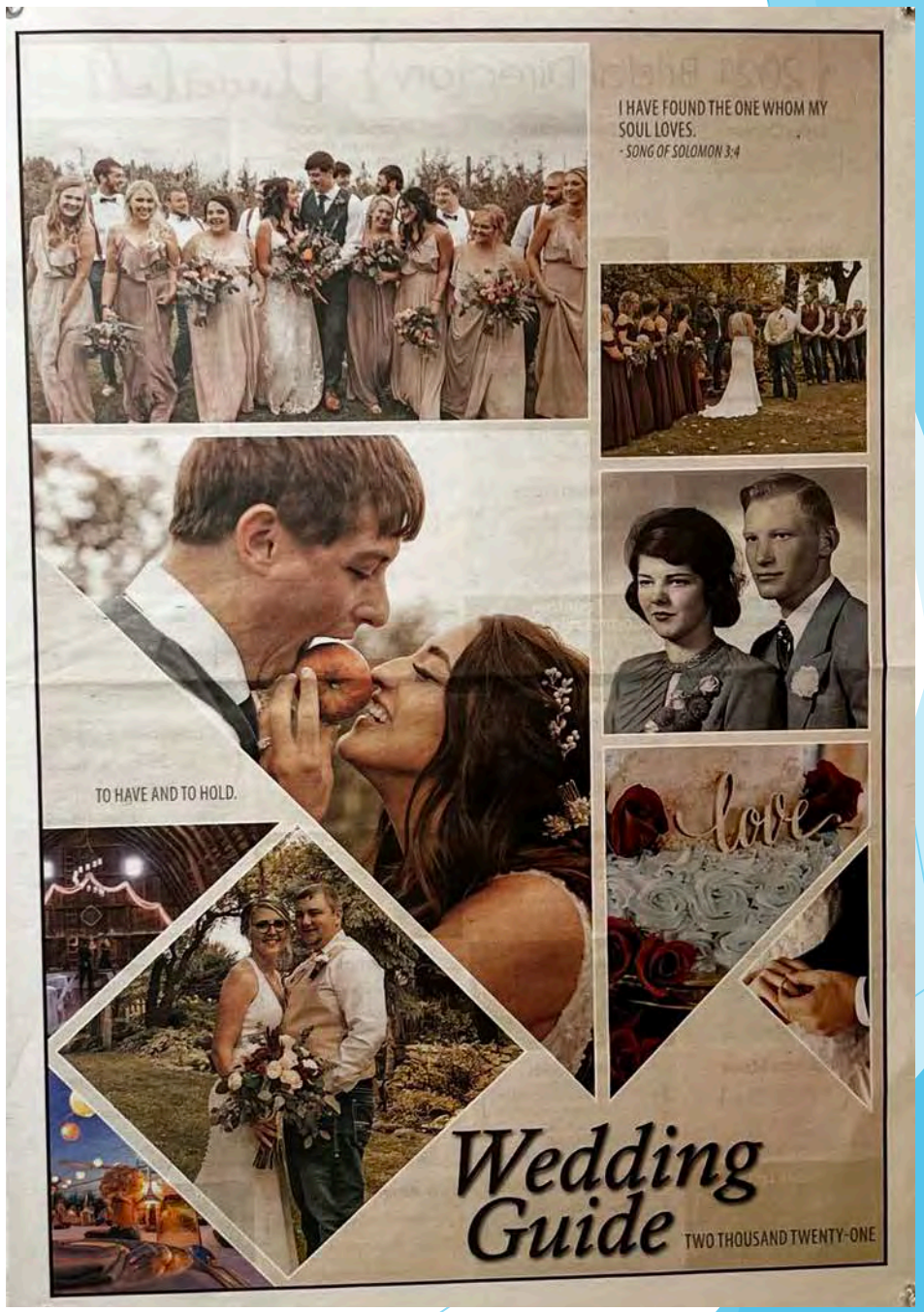
Wedding Guide
Fillmore County Journal | Preston, MN
Draws you in, great use of art and shape



Category 12 Division 3
BEST SPECIAL SECTION FRONT PAGE GLOSSY PUBLICATIONS

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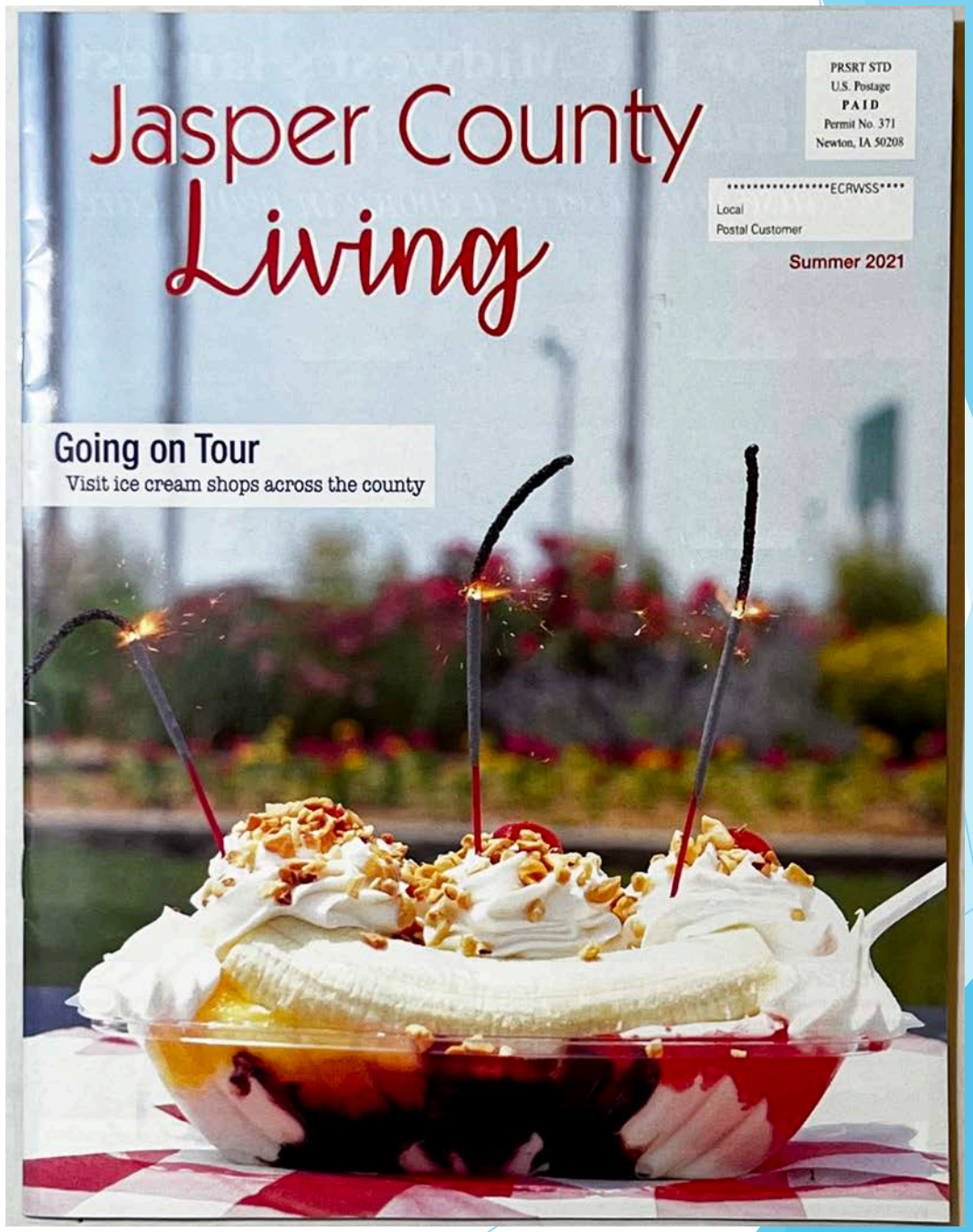
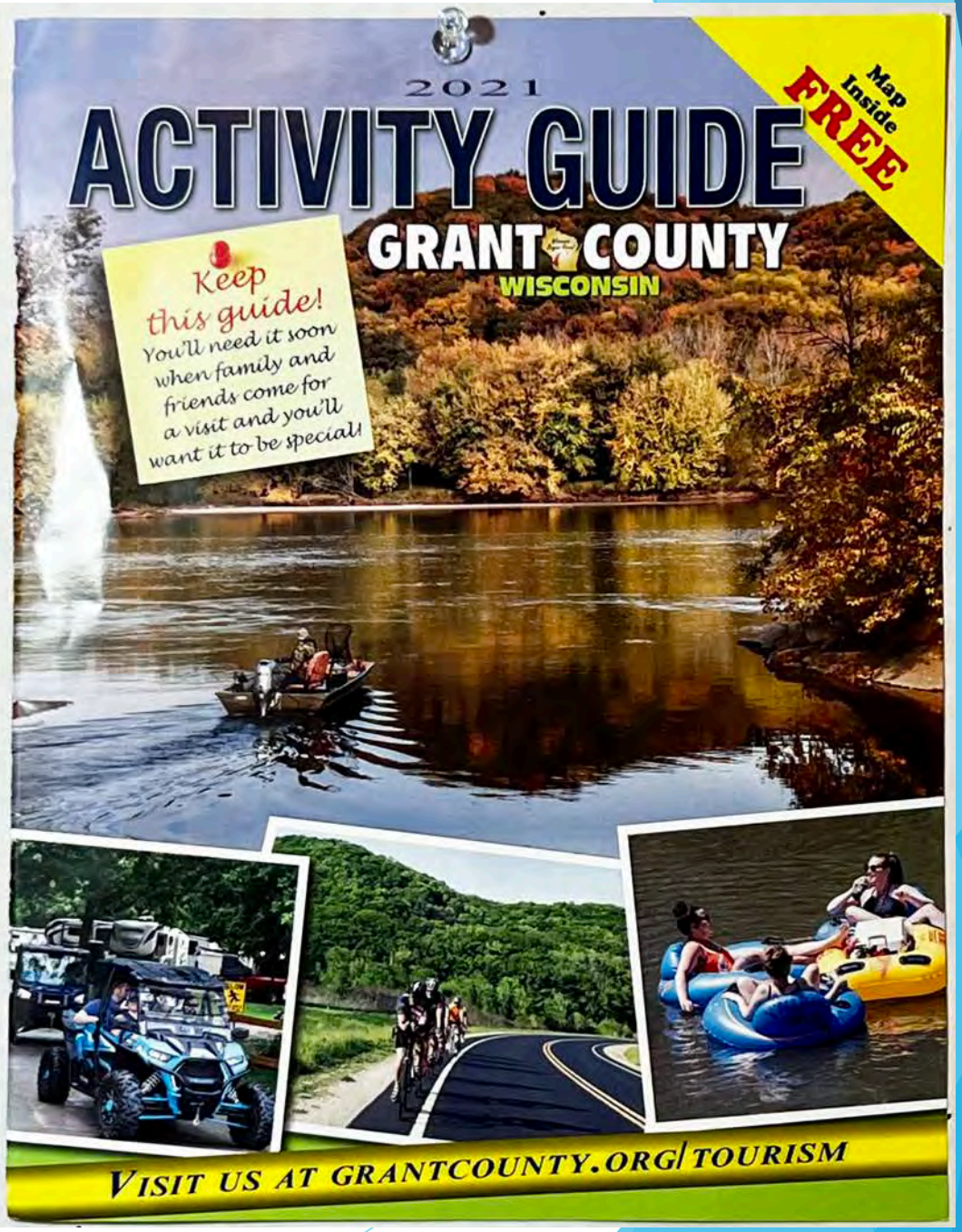
Jasper County Living
Jasper County Advertisers | Newton, IA

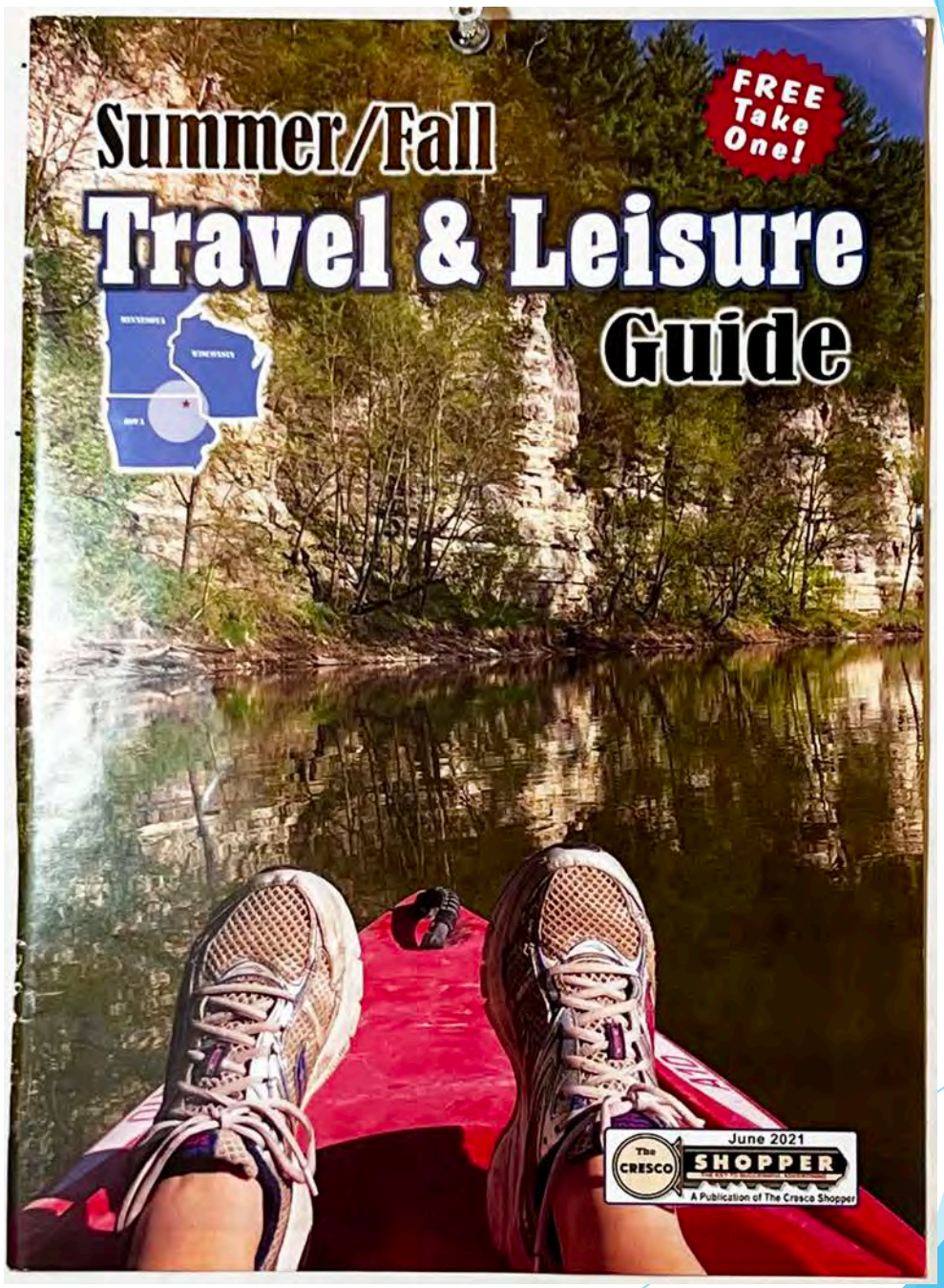


Activity Guide
Grant Iowa Lafayette Shopping News | Platteville, WI



3rd

Summer/Fall Travel & Leisure
The Cresco Shopper | Cresco, IA



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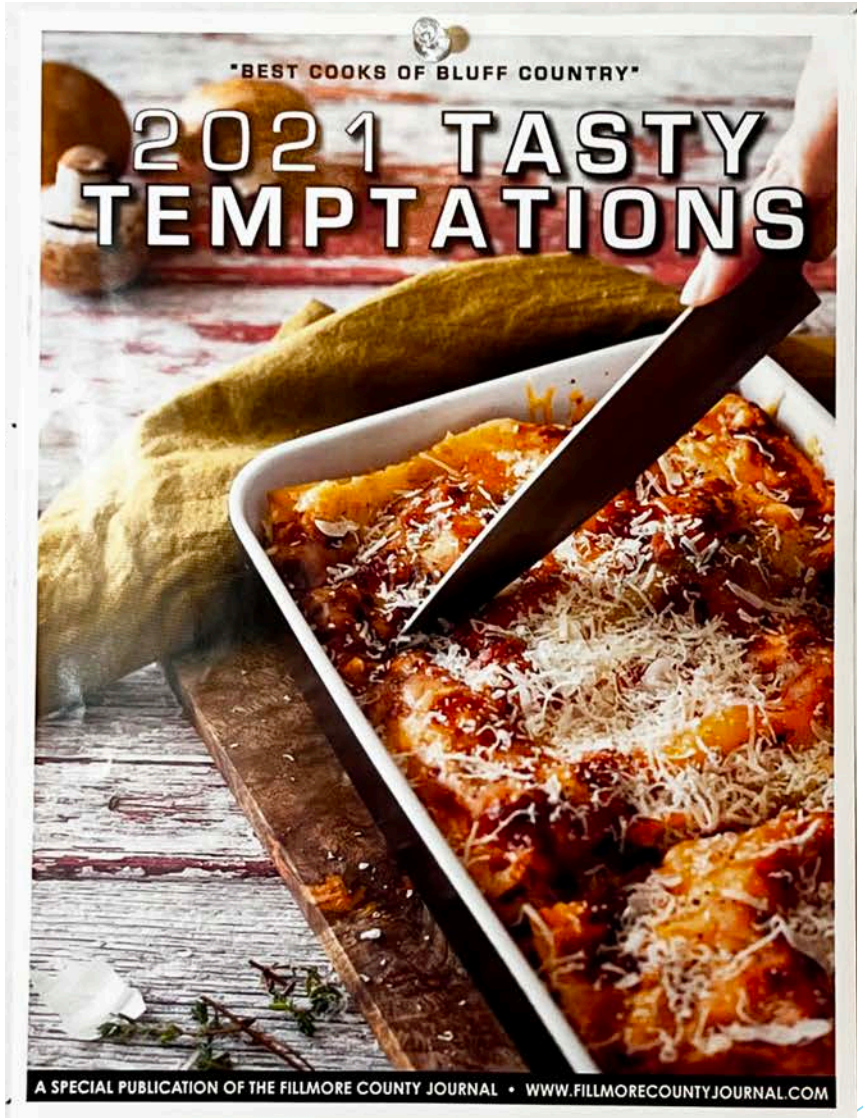
2021 Tasty Temptations
Fillmore County Journal | Preston, MN



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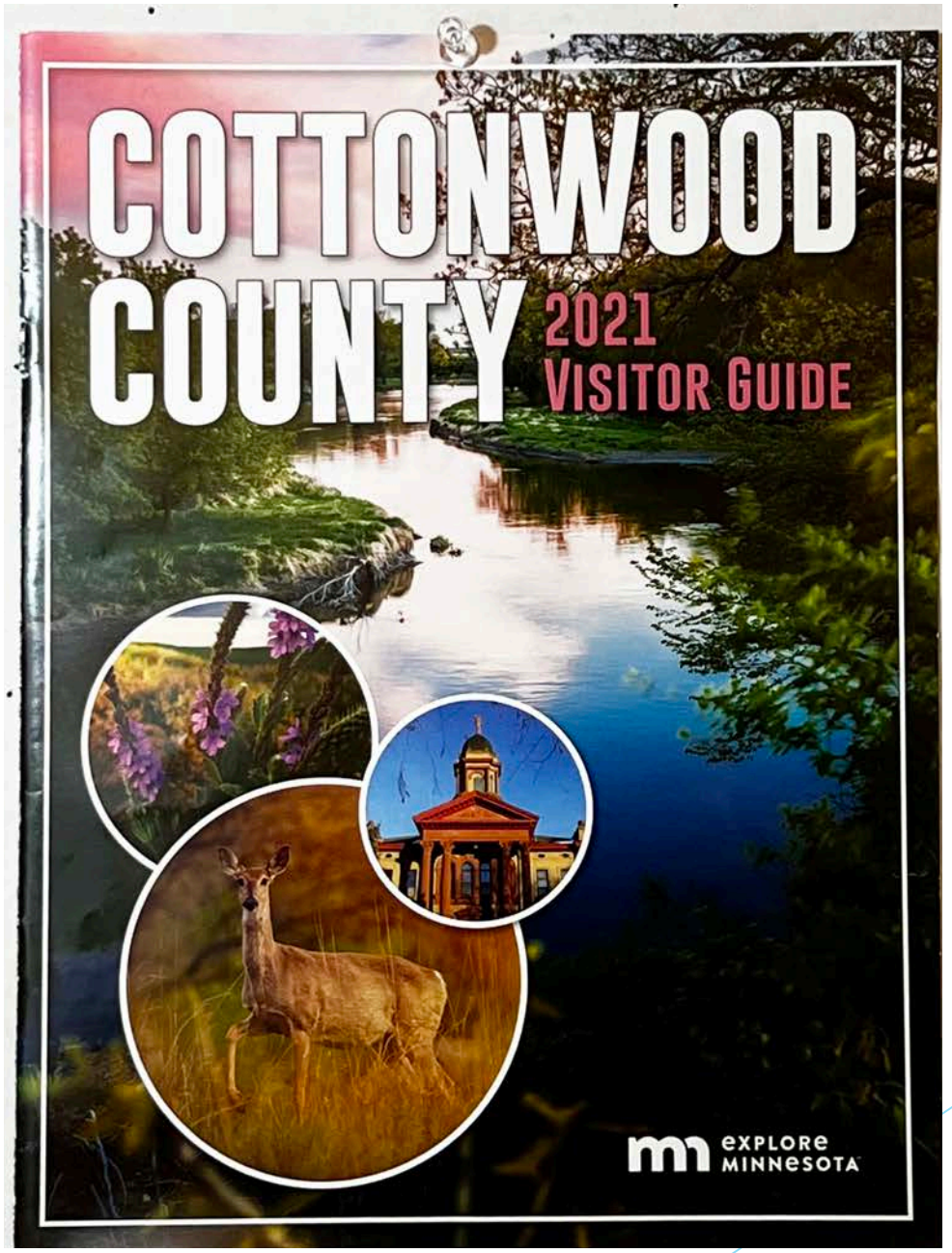
Cottonwood County
Windom Shopper | Windom, MN



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Category 13 Division 1
BEST SELF PROMOTION
print advertisements in your paper that promote the use of your paper by advertisers or acceptance by readers

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Telling your stories
Waverly Super Shopper | Waverly, IA

Support your local businesses
Fillmore County Journal | Preston, MN

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Progress
Algona Reminder | Algona, IA

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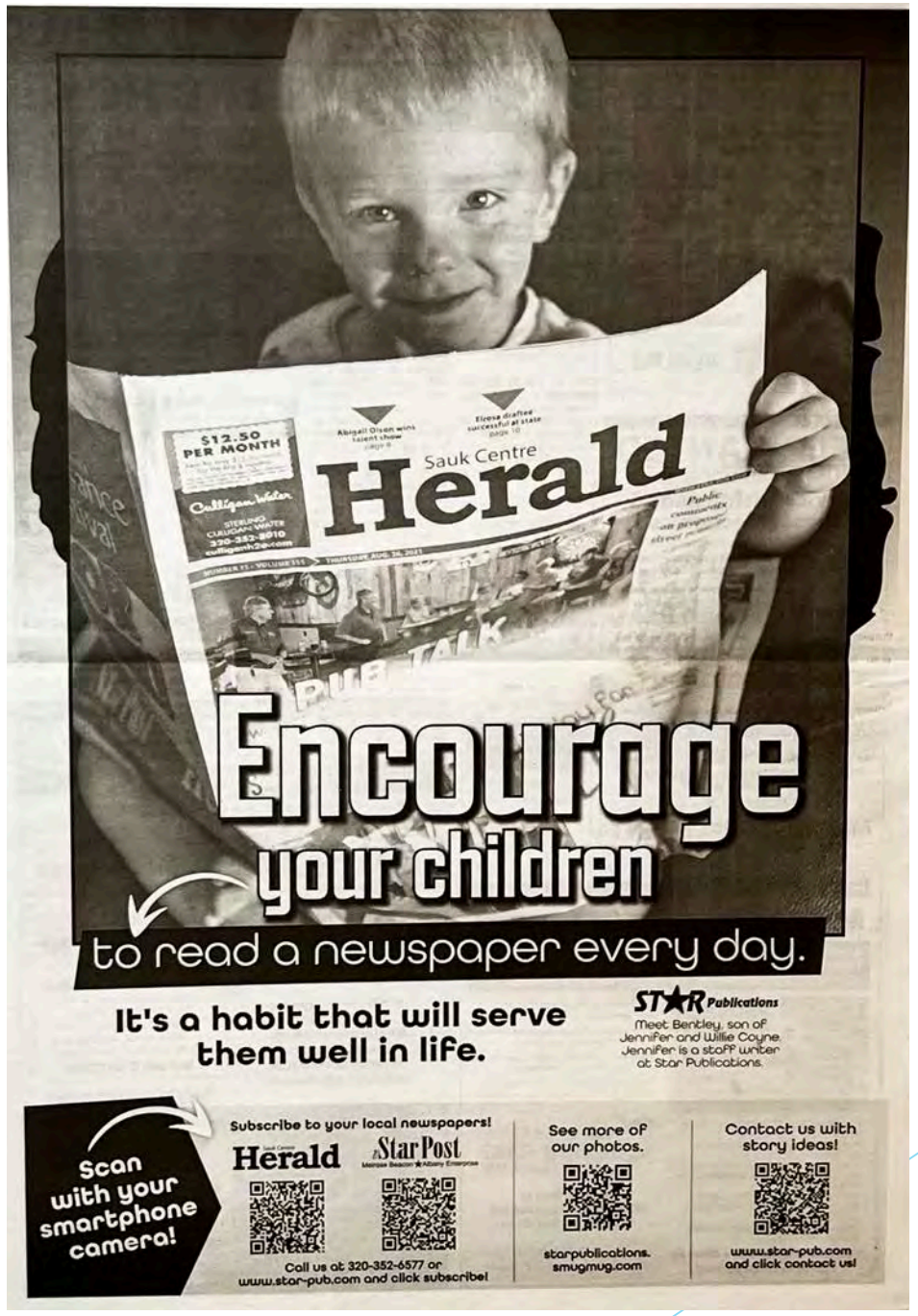
Encourage your children
Star Shopper | Sauk Centre, MN



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The results are in.
Windom Shopper | Windom, MN
Creative use of white space. Nice graphical element.

The *results* are in.

Recently, the Circulation Verification Council (CVC) completed an audit of the Shopper. Each year, we open our books to the CVC auditors for an independent, third-party review and verification of circulation and readership.

SHOPPER READERS
PLAN TO SPEND

$206,177,558

CVC surveyed over 300 people in our market area and according to that survey our readers will be spending over $206 million over the next year. If you want that money spent in your business, the Shopper is where you need to be!

We are extremely proud of our market domination and encourage our advertisers to call CVC at 800-262-6392 or contact any of our sales team members at The Shopper for additional audit results or for more information about the audit process.

CIRCULATION VERIFICATION COUNCIL

the Shopper

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Category 13 Division 2
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of your paper through publicity other than ads in your paper,
but rather by direct mail, billboards, radio, TV brochures, media kits etc

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Spencer Main Street
The Lakes News Shopper | Milford, IA

Spring HOME Okoboji

Reach thousands of readers in The Lakes News Shopper's bonus SPRING HOME OKOBOJI section of the paper. This issue will roll out on March 30th and will be distributed to our full coverage area. You'll SPRING in front of almost 20,000 readers, in addition your ad will be able to be viewed year around on our website. Extra copies will be available at local retail shops.

When you purchase a full page ad, you'll receive a FREE half page article!

Don't miss your chance to enhance everyone's Okoboji Lifestyle!

Ad Sizes & Costs:

Ad Size		Black & White	Full Color
1/8 page	5"w x 3 ¼"h	$69.30	$119.30
¼ page	5"w x 6 ¾"h	$138.60	$188.60
½ page	10¼" w x 6 ¾"h or	$277.20	$352.20
	5"w x 13¾"h	$277.20	$352.20
Full page	10¼" w x 13¾"h	$554.40	$704.40

Spot Color Ads: add an additional $30; $50 for half page; $100 for full page, over the Black & White ad price.

Ad deadline for the tab is Wednesday, March 24th.

The tab will include:

- Enhance Your Indoor & Outdoor Living Spaces
- Lawn & Garden Tips
- Okoboji Lifestyle from Shopping to Entertainment & everything in between

Contact John, Jantina, Jenna or stop by The Lakes News Shopper office today!

The Lakes News Shopper
712.338.2232
www.lakesnewsshopper.com

3rd

Here comes the guide
The Lakes News Shopper | Milford, IA

Here Comes the GUIDE!

You are cordially invited to advertise in the award-winning Lakes News Shopper's supplemental Wedding/Bridal section. This tab will be published in the February 16th Lakes News Shopper and distributed to our full coverage area. Our weekly print circulation is approximately 20,000, plus it can be viewed year around on our website. Additional copies will be available at local bridal and other retail shops.

Ad Sizes & Costs:

Ad Size		Black & White	Full Color
1/8 page	5"w x 3 ¼"h	$69.30	$119.30
¼ page	5"w x 6 ¾"h	$138.60	$188.60
½ page	10¼" w x 6 ¾"h or	$277.20	$352.20
	5"w x 13¾"h	$277.20	$352.20
Full page	10¼" w x 13¾"h	$554.40	$704.40

Spot Color Ads: add an additional $30; $50 for half page; $100 for full page, over the Black & White ad price.

Ad deadlines for the tab will be Wednesday, February 10th

The tab will include:

- Local bridal stories
- Wedding planning tips
- Wedding etiquette
- Ceremony and reception ideas

Contact John, Jantina, Jenna or stop by The Lakes News Shopper office today!

The Lakes News Shopper
712.338.2232
www.lakesnewsshopper.com

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Spring Home
The Lakes News Shopper | Milford, IA

Roc n' Guac

SPENCER
MAIN STREET

The Lakes News Shopper is excited to announce that we are promoting the **"SPENCER MAIN STREET Cinco De Mayo Roc n' Guac"** which will encourage shoppers to visit local Spencer stores on May 5th.

The Lakes News Shopper is devoting a full page in their April 27th edition featuring ads from businesses in the area. The Spencer Main Street is providing a banner for this page.

They are offering special pricing for the following sizes:

Ad Size	Black & White	Full Color
2 columns x 4" *(3.375" x 4")*	$52.80	$82.80
2 columns x 6" *(3.375" x 6")*	$79.20	$109.20
3 columns x 3" *(5.25" x 3")*	$59.40	$89.40
3 columns x 6" *(5.25" x 6")*	$118.80	$148.40
4 columns x 5" *(7" x 5")*	$132.00	$162.00
4 columns x 10" *(7" x 10")*	$264.00	$294.00

Ad deadline for this special section will be Friday, April 23rd

THE LNS

Contact Jenna at 712.330.7354 today!
The Lakes News Shopper
www.lakesnewsshopper.com

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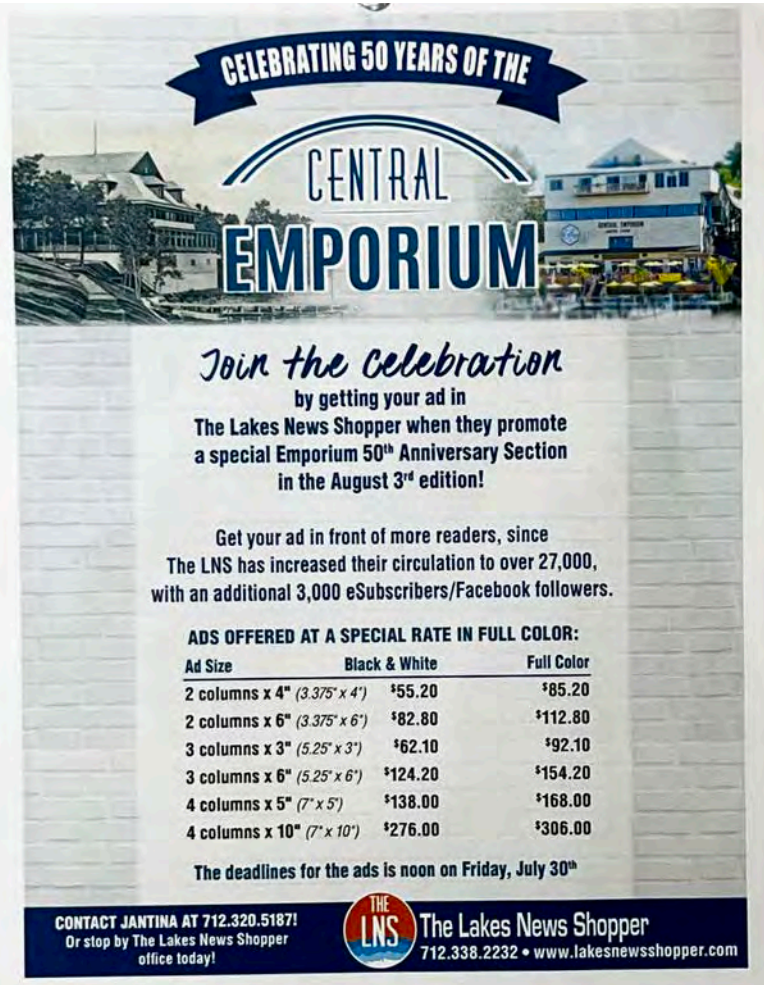
Celebrating 50 years
The Lakes News Shopper | Milford, IA
Nice use of creative fonts.



CELEBRATING 50 YEARS OF THE

CENTRAL EMPORIUM

Join the celebration

by getting your ad in
The Lakes News Shopper when they promote
a special Emporium 50th Anniversary Section
in the August 3rd edition!

Get your ad in front of more readers, since
The LNS has increased their circulation to over 27,000,
with an additional 3,000 eSubscribers/Facebook followers.

ADS OFFERED AT A SPECIAL RATE IN FULL COLOR:

Ad Size	Black & White	Full Color
2 columns x 4" *(3.375" x 4")*	$55.20	$85.20
2 columns x 6" *(3.375" x 6")*	$82.80	$112.80
3 columns x 3" *(5.25" x 3")*	$62.10	$92.10
3 columns x 6" *(5.25" x 6")*	$124.20	$154.20
4 columns x 5" *(7" x 5")*	$138.00	$168.00
4 columns x 10" *(7" x 10")*	$276.00	$306.00

The deadlines for the ads is noon on Friday, July 30th

CONTACT JANTINA AT 712.320.5187!
Or stop by The Lakes News Shopper
office today!

THE LNS The Lakes News Shopper
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Algona Reminder | Algona, IA

HyVee
1500 HWY 169 N, ALGONA • 515-295-3540
HOURS: 6 A.M. - 10 P.M. DAILY
CHRISTMAS HOURS:
OPEN UNTIL
5 P.M. DECEMBER 24
CLOSED CHRISTMAS DAY
REOPENING ON
DECEMBER 26 AT 6 A.M.

MERRY CHRISTMAS

AD PRICES GOOD
WED. – TUES., DECEMBER 22-28

4/$12 Pepsi Products 6 pack 24 oz.
3/$3 Hy-Vee Bite Size Tostados 13 oz.
$1.88* Frito Lay Kettle Cooked, Fritos and Cheetos 5-9.25 oz. *WITH PURCHASE OF 3
2/$5 Hillshire Farms Lit'l Smokies 12-14 oz.
$5.99 Countryside Bar-B-Q Sauce 41 oz.
2/$5 Hy-Vee Butter 1 lb.
$3.99 Hickory Country Bacon 16 oz.
4/$5 Hy-Vee Cream Cheese 8 oz.
$1.98 Hy-Vee Cottage Cheese 24 oz.
4/$9 Hy-Vee Natural Cheese Bars, Cubed or Shreds 6-8 oz.
$6.99 Pasquale's Breakfast Pizzas 24 oz. 5¢
Made In-Store Fresh Dips ON EACH LB. 5¢

WHY SHOP ANYWHERE ELSE?
We Match ANY Local Competitor's Advertisement!

Fran's
Last Minute Shopping
SPECIAL PRICES THROUGHOUT STORE
Santa Will Be Here
DECEMBER 21 - 9 AM-4 PM
DECEMBER 24 - 9 AM-1 PM
Special Free Birthday Cupcakes
IN HONOR OF JESUS FRIDAY!

Donations for fire victims
Jim, Marlys & Scott Baer
Send to:
Citizens Community Credit Union
403 E. Call St
Algona, IA 50511

HELP WANTED!
BENEFITS PACKAGE AVAILABLE
To apply, call or email
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cbgrainsolutions@gmail.com
CB GRAIN SOLUTIONS
Curt Becker, Owner

holiday deadlines
Reminder
Dec. 28 Reminder - 5pm Wed. Dec. 22
Jan. 4 Reminder - 5pm Wed. Dec. 29
Advance
Dec. 30 Advance - Noon Dec. 24
Jan. 6 Advance - Noon Dec. 31
ALGONA PUBLISHING COMPANY

POSTAL PATRON
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Algona, IA 50511

THE ALGONA REMINDER
#51 TUESDAY, DECEMBER 21, 2021
1 SECTION: 8 PAGES, PLUS CIRCULARS

Hope Your Holiday Is All Smiles
Thanks to the wonderful friends and patients who have given us so many reasons to smile this year.
We wish you health and happiness this Christmas and always!
LOUSCHER FAMILY DENTISTRY
310 E Call St
Algona, IA 50511
515-295-2334

K PRIME
Give a gift that keeps on giving!
ONE YEAR
UNLIMITED
CAR WASH MEMBERSHIP
$25/MO. OR $300/YR.
KEMNA AUTO CENTER
515-295-2406

Snap-on
New Year NEW BEGINNINGS
COME APPLY TODAY!
PRODUCTION ASSOCIATES NEEDED
$22.08 PER HOUR TOP PAY
Overtime After 8 hrs/day
Great Benefits Package
Paid Weekly
Apply online at www.snapon.com/careers or www.indeed.com
Recognized with the top industry awards for innovation and ingenuity by the "People's Choice" awards!

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Sauk Rapids Herald | Sauk Rapids, MN

Softball page 20

Sauk Rapids HERALD

Same Local Coverage Since 1854.

Saturday, April 24, 2021

2 Second Ave. S., Suite 135, Sauk Rapids, MN 56379

Vol. 167, No. 3

PHOTO BY ELLARRY PRENTICE
April Schlichting has a counter filled with specialty treats from her custom bakery shop, Songbird Kitchens, April 8 in rural Rice. The culinary entrepreneur makes macarons, brownies, cookies, cakes and cupcakes in a variety of flavors that celebrate the seasons and holidays.

Board discusses homeless shelter burden

Commissioners challenge 'unfair' process

BY JAKOB KOUNKEL
STAFF WRITER

FOLEY – Commissioners voiced their displeasure with the St. Cloud Zoning Board of Appeals decision to allow conditional use permits for homeless shelters in the Benton County portion of east St. Cloud at a board meeting April 20.

Established in two existing buildings in east St. Cloud, the shelters can now hold up to 20 homeless individuals in each shelter overnight for a maximum of 45 days. Prior to the St. Cloud Zoning Board of Appeals decision April 20, the facilities could not hold people overnight or for as long as they can now.

The homeless shelters are located at Lincoln Avenue South and at the former Michael's restaurant on Highway 10 South in St. Cloud.

Homeless shelters page 2

Schlichting opens Songbird Kitchens

Rice woman makes specialty baked goods, including French macarons

BY ELLARRY PRENTICE | STAFF WRITER

From decadent crème brûlée cookies to delicate French macarons almost too pretty to eat, April Schlichting's confections have her country kitchen teeming with splashes of color and spoonsful of sweetness.

Schlichting took her passion for preparing delectable and artful desserts to the next level by launching a custom bakery shop in February. Fueled by her creativity and years of experience connecting with people over sweet and savory food, Songbird Kitchens strives to give treat enthusiasts an experience to sing about.

Based out of Schlichting's home in rural Rice, Songbird Kitchens offers custom baked goods, including macarons, brownies, cookies, cakes and cupcakes. Owner of a revitalized food truck, she hopes to eventually offer custom catering as well.

Every month, Songbird Kitchens debuts a new menu of specialty treats that celebrate the season. Flavors of rhubarb, blueberries, lemon and grapefruit are sprinkled throughout the April menu.

Songbird Kitchens page 2

From quiet kid to vocal leader

Sauk Rapids-Rice senior grows exponentially thanks to adapted sports

BY TOM FENTON | STAFF WRITER

ST. CLOUD – Adam Marshall is like many student athletes. He thrives in taking on a leadership role, embraces competition and loves to win.

The Sauk Rapids-Rice senior and longtime standout in the St. Cloud Area's adapted sports programs also loves cranking music on bus rides home from away contests along with hotel stays and pizza parties at state tournaments. It is all part of the experience for Marshall, who refuses to let autism hold him back.

Marshall page 2

PHOTO BY TOM FENTON
Adam Marshall, a senior at Sauk Rapids-Rice High School, displays his medals earned during his career in adapted sports with various St. Cloud Area teams. Marshall has been a standout performer for the program's floor hockey, soccer and softball teams and has helped lead St. Cloud Area to five state championships in three sports.

OBITUARIES

- David J. Gohman
- James "Jim" W. Truenow

PUBLIC NOTICES

- Mortgage Foreclosure - pg. 14
- Mortgage Foreclosure Postponement - pg. 15
- Assumed Name - Medicare Pro - pg. 15
- Assumed Name - Bird Spa - pg. 14
- Watab Township Planning Commission Public Hearing - pg. 15
- Benton County Board of Commissioners Reg. Minutes, April 6 - pg. 14
- Mayhew Lake Township Monthly Board Meeting Notice - pg. 14
- City of Sauk Rapids Public Hearing Notice - pg. 15

STAR Publications
The newspaper of today is the history of tomorrow.

MFCP
midwest free community papers

2nd

Sauk Rapids Herald | Sauk Rapids, MN

CHECK OUT WHAT'S INSIDE!

Focal Point page 8 & 12

What's Happening page 5

Sauk Rapids HERALD

HOME & Garden GUIDE | 2021

Same Local Coverage Since 1854.

Saturday, March 27, 2021

2 Second Ave. S., Suite 135, Sauk Rapids, MN 56379

Vol. 166, No. 51

Catch me if you can:

Priscilla's will to live, fish again

PHOTO BY ELLARRY PRENTICE

Priscilla Neubert visits with her youngest son, Scott Neubert March 16 in Sauk Rapids. The longtime Sauk Rapids resident spent weeks in the hospital after she had emergency pacemaker surgery and then contracted the coronavirus.

Sauk Rapids woman gets back on the ice after surviving COVID-19 at 81

BY ELLARRY PRENTICE | STAFF WRITER

SAUK RAPIDS – A will to live brought Priscilla Neubert from a hospital bed to the ice to do what she loves: catch fish.

Five months ago, the 81-year-old Sauk Rapids resident was in a hospital fighting for her life after contracting the coronavirus. Determined to cast a line again, Neubert rode the waves of COVID-19, progressing from barely breathing to reuniting with her rod and reel.

"My mom doesn't give up," Scott Neubert said of the woman who not only raised him but is his best friend. "She's got a horn like a rhino and a hide to match."

Away from home for two months, Neubert was discharged from the St. Cloud Hospital Dec. 7, 2020, after surviving COVID-19.

Neubert page 2

Christians celebrate Easter, church resurrection

After pandemic shut down, area pastors detail comeback

BY JAKOB KOUNKEL | STAFF WRITER

FOLEY – Now that churches can operate without capacity restrictions, pastors, church staff and congregants are looking forward to celebrating the resurrection of Jesus alongside the resurrection of the in-person church service this year.

When the coronavirus pandemic and government restrictions forced churches to close their doors just before Easter last year, they had to get creative. Many churches offered online worship and drive-by services, but to some area pastors, there is no replacement for in-person camaraderie, fellowship and celebration especially during Holy Week.

"This is the super bowl of Christianity," said the Rev. Jim Von Wald, pastor at New Life Church in Foley. "The birth of Jesus is certainly very important, but his death and resurrection are the crux of what's provided for a relationship with God."

Churches page 2

PHOTO BY JAKOB KOUNKEL

The Rev. Tom Knoblach, priest at Sacred Heart Parish in Sauk Rapids, reflects on one of the Stations of the Cross where Jesus carries the cross March 24 at Sacred Heart Parish in Sauk Rapids. Knoblach is expecting larger turnout for the Easter Masses as some coronavirus regulations are lifted.

School district to cut spending by $1.5 million

Reduction in response to projected multi-million deficit

BY ELLARRY PRENTICE
STAFF WRITER

SAUK RAPIDS – On the heels of a projected $4.4 million deficit, the Sauk Rapids-Rice School District is making plans to reduce spending.

At its March 22 meeting, the school board unanimously approved a recommendation from Superintendent Bradley Bergstrom that involves a three-pronged approach to tackle the multi-million-dollar shortfall anticipated for fiscal year 2022, which runs from July 1, 2021, through June 30, 2022.

The district plans to reduce spending by $1.5 million or greater, to utilize $1.5 million in federal relief dollars and to use $1.5 million from unreserved savings in the general fund to shore up the budget.

"We're tightening the belt in terms of making sure we're being financially responsible with our budget," Bergstrom said.

The federal relief dollars are one-time funds the district received in response to the coronavirus pandemic.

School board page 3

PUBLIC NOTICES

- Assumed Name - Premier Reels - pg. 13
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The Extra | Moorhead, MN

Commissioners
Clay County
Page 2

Crossword
Keeping your brain active
Page 2

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The Extra

The US Navy's famed demonstration team, the Blue Angels, headline the Air Sho for the 12th time in their new F/A-18E Super Hornets.

FARGO AIRSHO BRINGS TASTE OF 'WILD BLUE YONDER' TO HECTOR FIELD

Nancy Edmonds Hanson

When a premiere line-up of the nation's top pilots take to the skies over Hector International Airport on Saturday and Sunday, July 24 and 25, it's the climax of nearly two years of work ... here on the ground.

The Fargo AirSho is expected to draw 25,000 to 30,000 ticket-holders to the Fargo airport for the 15th time since its founding in 1989. Headlining the swing summer highlight are the US Navy's Blue Angels flight demonstration team, who will be returning for its 12th eye-splitting awe-inspiring visit.

"It really does take two years," says Dick Walstad of Fargo, who co-chairs the show with retired Maj. Gen. Mike Haugen, the Guard adjutant general of the North Dakota Air National Guard. "To plan for our next show in 2023, we needed to get our request in to the Department of Defense by July 1."

Adds Haugen, "The Blue Angels and Thunderbirds [who have headlined the show twice] pick their shows and dates two years in advance." He adds, "I've been told that when Fargo applies, we're always on the top of the pile."

The Blue Angels' 2021 visit is special in several ways.

AirSho on Page 7 ▶

The US Air Force's Air Combat Demo Team will demonstrate maneuvers in their F-16 Viper jets.

The Shockwave Jet Truck travels at 350 miles – on the ground – powered by three aircraft jet engines.

Mark's Big 'Adventure'

Will Moorhead man's quest take him to Congress?

Nancy Edmonds Hanson

When Mark Lindquist sat down with his parents in the family kitchen not so long ago, they were surely thinking, "What now?"

"I'm going to run for Congress," he told them.

Gordon and Diane, wise to his ways, didn't miss a beat: "Well, of course you are."

"They've never known what crazy thing I was going to come up with next," the Moorhead man says. And he grins – that big, engaging smile that has won friends and charmed audiences literally all over the world.

The farm kid from Ortonville has become something of a legend to the people he grew up with and, now, calls his friends. Adopted at 8 months from an orphanage in Korea, he grew up as one of only three Asians in the town of less than 1,800 two hours south of Moorhead.

"Growing up in Ortonville, I was one of just three Asians," he reflects. "You could count the diversity on one hand. Yet I never felt anything but love. Ortonville taught me that you can love someone who doesn't look like you. I want to share that lesson – together, we can also love someone who doesn't think like we do, too."

From the time Mark – who's turning 40 – was in school, the farm boy has been tackling an itinerary of new experiences. Growing up in Ortonville, Minnesota, he followed his sister Heidi into Key Club, the Kiwanis' youth service organization. By the time he graduated, he'd been elected tri-state lieutenant governor.

As a teen, he sang the national anthem a capella at the 50-yard line at Ortonville High School football games. Since then, he has sung it in dozens of stadiums before "about a third of the NFL," he says, along with countless major league baseball teams, plus pro soccer, basketball and other sporting events. "There's nothing like standing in front of 70,000 singing the national anthem. It's an unmatched exhilarating feeling," he confides. "For those 90 seconds, we are all one. We're all Americans."

After a year at Concordia, the 1999 high school grad enlisted in AmeriCorps, the domestic volunteer corps inspired by the Peace Corps ... following in the footsteps of his father, who – inspired by JFK – signed up to teach agriculture in Malaysia. Assigned to Washington, D.C., Mark logged experiences in dramatic contrast with his rural background – tutoring inner city kids, fighting

Adventure on Page 3 ▶

Mark Lindquist was chosen to sing the national anthem on his 100th anniversary at TCF Stadium at the Minnesota Vikings' home opener. Since 2014, he has performed in dozens of stadiums and other sports venues across the country.

Center Mall redevelopment deal inches forward

Nancy Edmonds Hanson

Changes are coming to the Center Mall. That sure thing was set in motion in 2019, when the Moorhead City Council signed an official agreement with Roers Development for what was termed "pre-development" of the nearly 30-year-old downtown mall and surrounding area.

Two years later, rumors and not-for-attribution statements abound. But what has actually been accomplished? Unconfirmed reports suggest that progress is inching forward on some sort of buy-out for redevelopment of the highly visible heart of the city. But so far, none of the parties involved – including the majority owner and landlord of most of the mall plus the owner of about a dozen condominium-style storefronts under its roof – is willing to say exactly what.

Sara Roers CDO Danielle Pavlus, "We are meeting individually with each owner. Our goal is to find a win-win solution for each existing business as the project develops." She adds, "We also want to see downtown Moorhead grow as redevelopment will present great opportunities for new businesses to locate there."

Separately, Roers is working with the city on a strategy for the city-owned property that's inextricably part of the plan. That includes not only City Hall, the mall parking lots, the ramp and a large portion of the mall interior, but also the Moorhead Public Library, which is looking for a new, expanded location.

The fate of the mall is complicated by its intricate ownership arrangement, deemed at its inception as one of the most unique in the nation. Formulated at the dawn of the 1970s as part of the city's urban renewal, the plan mingled public and private ownership in a partnership that's still unusual today.

When it opened in 1973, the mall's store owners purchased their spaces as condominiums. The city, however, provided and still owns the public spaces throughout the mall: the atrium, the bathrooms, all hallways, the parking lots surrounding the site, and the parking ramp that was built at the west end in the early 1990s. The four-story City Hall anchors the project, rising above Center Avenue at Fifth Street.

Perhaps oddly, the city is not included in the property owners' group in which

Center Mall on Page 2 ▶

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Category 15 – Division 1
Best News/Editorial
Original News Story

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Neighbors Unite in quest
Sauk Rapids Herald | Sauk Rapids, MN

Local nurses become COVID-19 vaccinators
Sauk Rapids Herald | Sauk Rapids, MN

If I can't feed them, I can't keep them
Sauk Rapids Herald | Sauk Rapids, MN
This does a good job of localizing a national story and putting a face to it.

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BEST NEWS/EDITORIAL ORIGINAL FEATURE STORY

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Safety First
Sauk Rapids Herald | Sauk Rapids, MN

Becoming Sister John Marie
Sauk Rapids Herald | Sauk Rapids, MN

Big voice comes to a small town
Sauk Rapids Herald | Sauk Rapids, MN
Engaging from the first graph. Nicely written.

Beyond Backgrounds
Sauk Rapids Herald | Sauk Rapids, MN

Houston Teen
Fillmore County Journal | Preston, MN

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Category 15 –Division 3
BEST NEWS/EDITORIAL ORIGINAL SPORTS STORY

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Maroon Friday
Fillmore County
Journal | Preston, MN

Songbird Kitchens
Sauk Rapids Herald | Sauk Rapids, MN
This is an inspiring story-well-written too with the use of sources. Great job!

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Category 15 – Division 4
BEST NEWS/EDITORIAL – ORIGINAL EDITORIAL

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The art of distraction
Fillmore County Journal | Preston, MN

The word that best describes the Class of 2021
Fillmore County Journal | Preston, MN

People do business with people
Fillmore County Journal | Preston, MN
Nice insight into why readers nominated who they did.
Not so much because of their success but because of their relationship
to employees and customers, and how they give back to the community.
It demonstrated that interpersonal relationships matter most.

Hitting Deadline for 35 years
Fillmore County Journal | Preston, MN

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Category 16 – BEST ORIGINAL PHOTOGRAPHY - EDITORIAL PHOTO

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3rd

Arson
Sauk Rapids Herald
| Sauk Rapids, MN

Football page 13

Don't miss it! BENTON AG Section B

Sauk Rapids HERALD

Saturday, September 18, 2021 | Same Local Coverage Since 1854. | Vol. 147, No. 24

Sunnie's survival

Local woman walks in fight against cancer at Relay For Life event

BY ELLARRY PRENTICE
STAFF WRITER

ST. CLOUD – Claudia "Sunnie" Richardson is a three-time cancer survivor. On Saturday, Sept. 18, she walks to support those who are still fighting.

For the fifth time since 2016, Richardson, who lives on the edge of Sauk Rapids in east St. Cloud, is participating in the survivor and caregiver walk at the Relay For Life of Central Minnesota event. This would have been her sixth year participating had last year's event not been canceled due to the coronavirus pandemic.

Saturday's walk takes place around Lake Francis outside the Sartell Community Center in Sartell. Richardson, who will be accompanied by her husband, Wayne, is not sure she can walk the full course, but she'll bring a wheelchair for Wayne to push her in if needed.

Richardson page 3

PHOTOS BY NATASHA BARBER
Sauk Rapids and Rice firefighters battle a fire from multiple angles at the former King's Inn building in Watab Township Sept. 12. The fire is being investigated for arson.

King's Inn blaze investigated for arson

Building is total loss after Sept. 12 fire

BY NATASHA BARBER | STAFF WRITER

RICE – As traffic stalled and water tankers ran relays along Highway 10 Sept. 12, nearly 25 firefighters worked to put out the flames that had consumed the former King's Inn building in Watab Township.

In the end, the building was destroyed.

The fire is being investigated as a suspicious fire or arson by the Sauk Rapids Fire Department, the Benton County Sheriff's Office and the state fire marshal. Sauk Rapids Fire Chief Jason Fleming said up to a $5,000 reward is being offered for tips that lead to arrest. Those who have information about the fire can call the sheriff's office at 320-968-7201 or the arson hotline at 1-800-723-2020.

The Sauk Rapids Fire Department was dispatched to the scene shortly before 9:30 a.m. Sunday. Multiple passersby reported the burning building, and Fleming said when the firefighters reached the intersection of County Road 29 and Highway 15 in Sauk Rapids, they could see the smoke from the fire. Knowing it was a confirmed fire with multiple reports, Fleming called for mutual aid from the Rice and Sartell fire departments.

Fire page 2

Parent calls schools' COVID-19 plan 'less safe'

District says protecting students, maintaining in-person learning are top priorities

BY ELLARRY PRENTICE
STAFF WRITER

SAUK RAPIDS – Parent Sarah Petitto is concerned about the Sauk Rapids-Rice School District's Safe Return to In-Person Learning Plan.

Designed to be flexible and responsive to new information, the plan was implemented by the district this fall to mitigate the potential spread of COVID-19 and ensure school spaces remain safe and healthy.

Petitto said the plan is "less safe" in terms of protection measures implemented last fall and almost an entire school was exposed to a positive COVID-19 case in early September.

Petitto shared with the Sauk Rapids Herald a close-contact notification from Rice Elementary School, sent to her via email Sept. 10. The message said the close-contact notification applied to all students in grades 1-5 who had been in the same room, but not within 6 feet, with a person who tested positive for the coronavirus.

That type of exposure falls under the second of two tiers the district is using to classify the close-contact notifications it sends to parents and guardians.

Second-tier notifications are sent to parents and guardians if their child was in the same room as a person who tested positive. First-tier notifications are sent to parents and guardians if their child was within 6 feet of someone who tested positive for COVID-19, and the close contact lasted for more than 15 minutes.

School plan page 2

STAR Publications – The newspaper of today is the history of tomorrow.

OBITUARIES
- Clarence H. Posch

PUBLIC NOTICES
- City of Rice Requesting Proposals - pg. 10
- City of Sauk Rapids Reg. Minutes, Aug. 23 - pg. 10
- Notice of Dissolution - pg. 10

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Track
Sauk Rapids Herald |
Sauk Rapids, MN

Loesch, Floren lead way for Storm

Extreme heat greets section track competitors

BY TOM FENTON
STAFF WRITER

Justus Floren apparently is in no hurry to see her high school athletics career come to an end.

The Storm senior is making the most of her final days of competition with performances she and coach Loren Finlayson have come to expect. Floren placed second in the long jump during the first day of the Section 8AA track and field meet June 9 at Riverview Elementary School in Sartell.

Her jump of 17 feet, 4 inches earned her a spot in the Minnesota State High School League Girls Track and Field Meet June 17-19 at St. Michael-Albertville High School in St. Michael. Floren also placed sixth in the high jump, clearing the bar at 5-2.

"It doesn't feel real right now," said Floren, who intends on competing in track and field while majoring in nursing at the College of St. Benedict. "I'm very happy. It felt good, and the girls I was jumping with were all super nice. I'm really excited but also relieved."

Day one of the competition featured extreme heat, the occasional breeze and infrequent cloud cover. Finals field events were competed in half of the events with the other half – along with all relays and running events – set for June 12 at Fergus Falls. Competition starts at 9:30 a.m.

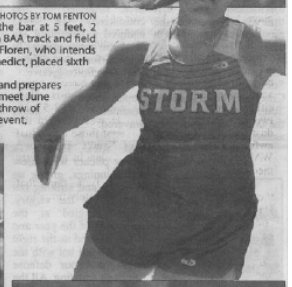
The long jump competition was tight. Floren edged the third-place finisher by 1/4 inch and the fourth-place jumper by 3/4 inch. As a freshman, she missed qualifying for state by 1 inch and was fourth in the high jump as a sophomore.

Track and field
page 22

PHOTOS BY TOM FENTON

(Above) Sauk Rapids-Rice senior Justus Floren clears the bar at 5 feet, 2 inches during the high jump competition at the Section 8AA track and field meet June 9 at Riverview Elementary School in Sartell. Floren, who intends of competing in track and field for the College of St. Benedict, placed sixth in the event as she tied her personal-best jump.

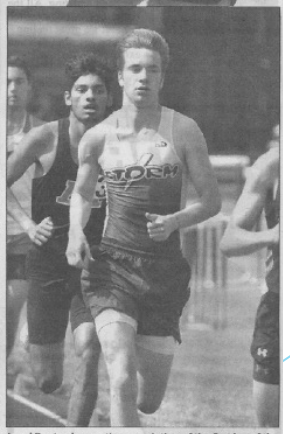
(Right) Sauk Rapids-Rice freshman Brooke Mushatt spins and prepares to launch the discus in the Section 8AA track and field meet June 9 at Riverview Elementary School in Sartell. Mushatt's throw of 104 feet, 1/2 inch earned her a 10th-place finish in the event, narrowly missing qualifying for the finals.



Carter Loesch of Sauk Rapids-Rice clears the final hurdle on his way to the finish line during the 300-meter hurdles at the Section 8AA preliminaries June 9 at Riverview Elementary School in Sartell. Loesch qualified for finals Saturday, June 12, in Fergus Falls finishing in second place with a time of 42.26 seconds.

(Below) Sauk Rapids-Rice junior Brynn Karasch approaches the end of her first lap in the 800-meter run on a sweltering day in the Section 8AA track and field preliminaries June 9 at Riverview Elementary School in Sartell. Karasch finished the event in 3 minutes, 1.7 seconds.

Sauk Rapids-Rice hurdler Jack O'Brien nears the finish line during the 300-meter hurdles in the Section 8AA preliminaries June 9 at Riverview Elementary School in Sartell. O'Brien finished the event in 45.51 seconds to place 13th.



Jared Bentrud nears the completion of the first lap of the 800 meter during the Section 8AA preliminaries June 9 at Riverview Elementary School in Sartell. Bentrud finished the event in 2 minutes, 4.53 seconds to earn ninth place in the event, missing qualifying for the finals by .08 seconds.

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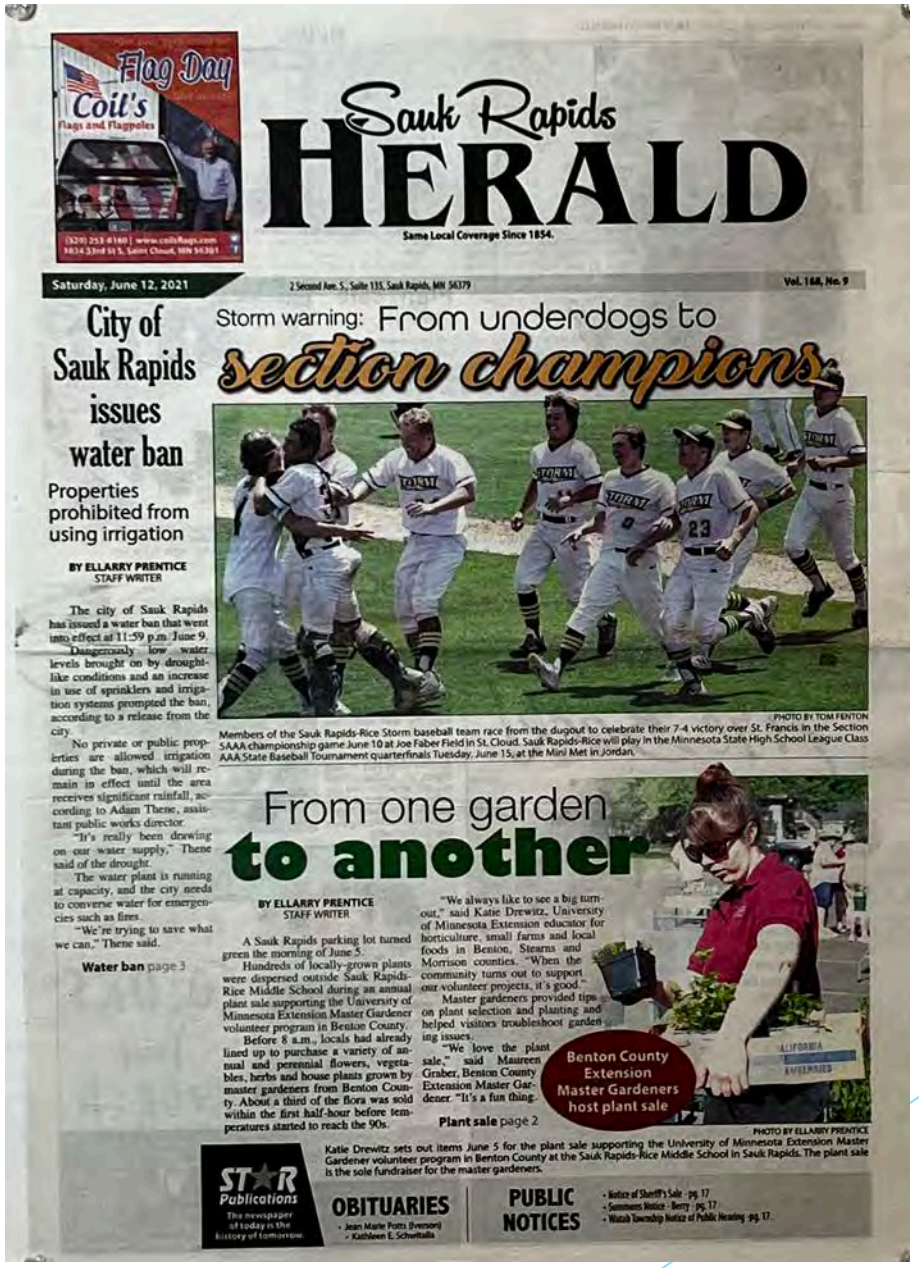
From underdogs to section champions
Sauk Rapids Herald | Sauk Rapids, MN
Great capture of emotion. You can feel the excitement. Good composition with the headline.



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Sauk Rapids HERALD

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Saturday, June 12, 2021 | 2 Second Ave. S., Suite 135, Sauk Rapids, MN 56379 | Vol. 168, No. 9

City of Sauk Rapids issues water ban

Properties prohibited from using irrigation

BY ELLARRY PRENTICE
STAFF WRITER

The city of Sauk Rapids has issued a water ban that went into effect at 11:59 p.m. June 9.

Dangerously low water levels brought on by drought-like conditions and an increase in use of sprinklers and irrigation systems prompted the ban, according to a release from the city.

No private or public properties are allowed irrigation during the ban, which will remain in effect until the area receives significant rainfall, according to Adam Thene, assistant public works director.

"It's really been drawing on our water supply," Thene said of the drought.

The water plant is running at capacity, and the city needs to converse water for emergencies such as fires.

"We're trying to save what we can," Thene said.

Water ban page 3

Storm warning: From underdogs to section champions

PHOTO BY TOM FENTON

Members of the Sauk Rapids-Rice Storm baseball team race from the dugout to celebrate their 7-4 victory over St. Francis in the Section 5AAA championship game June 10 at Joe Faber Field in St. Cloud. Sauk Rapids-Rice will play in the Minnesota State High School League Class AAA State Baseball Tournament quarterfinals Tuesday, June 15, at the Mini Met in Jordan.

From one garden to another

BY ELLARRY PRENTICE
STAFF WRITER

A Sauk Rapids parking lot turned green the morning of June 5.

Hundreds of locally-grown plants were dispersed outside Sauk Rapids-Rice Middle School during an annual plant sale supporting the University of Minnesota Extension Master Gardener volunteer program in Benton County.

Before 8 a.m., locals had already lined up to purchase a variety of annual and perennial flowers, vegetables, herbs and house plants grown by master gardeners from Benton County. About a third of the flora was sold within the first half-hour before temperatures started to reach the 90s.

"We always like to see a big turnout," said Katie Drewitz, University of Minnesota Extension educator for horticulture, small farms and local foods in Benton, Stearns and Morrison counties. "When the community turns out to support our volunteer projects, it's good."

Master gardeners provided tips on plant selection and planting and helped visitors troubleshoot gardening issues.

"We love the plant sale," said Maureen Graber, Benton County Extension Master Gardener. "It's a fun thing."

Plant sale page 2

Benton County Extension Master Gardeners host plant sale

PHOTO BY ELLARRY PRENTICE

Katie Drewitz sets out items June 5 for the plant sale supporting the University of Minnesota Extension Master Gardener volunteer program in Benton County at the Sauk Rapids-Rice Middle School in Sauk Rapids. The plant sale is the sole fundraiser for the master gardeners.

STAR Publications
The newspaper of today in the history of tomorrow.

OBITUARIES
- Jean Marie Potts (Iverson)
- Kathleen E. Schwittalla

PUBLIC NOTICES
- Notice of Sheriff's Sale - pg. 17
- Summons Notice - Berry - pg. 17
- Watab Township Notice of Public Hearing - pg. 17

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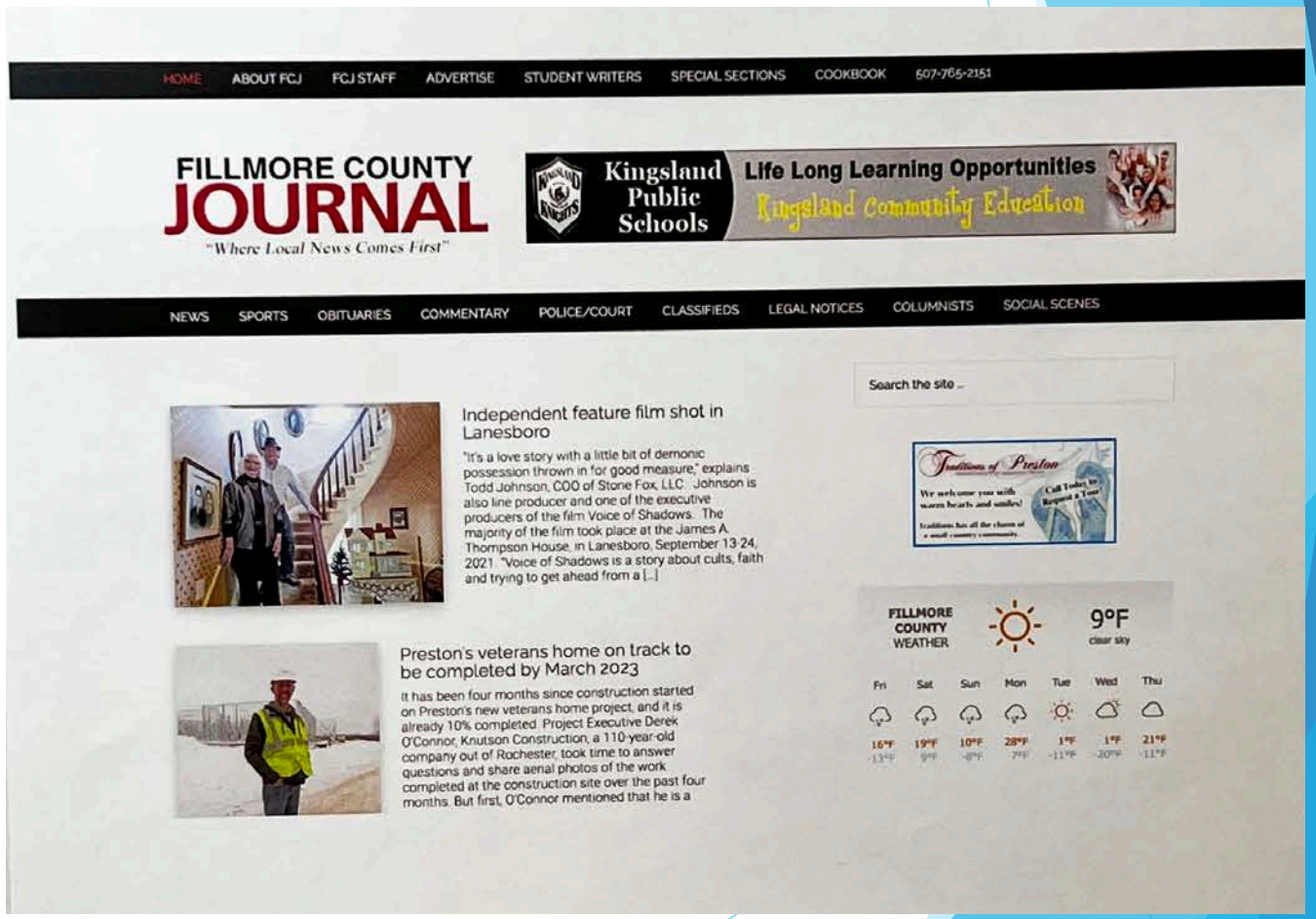

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Independent feature film shot in Lanesboro

"It's a love story with a little bit of demonic possession thrown in for good measure," explains Todd Johnson, COO of Stone Fox, LLC. Johnson is also line producer and one of the executive producers of the film Voice of Shadows. The majority of the film took place at the James A. Thompson House, in Lanesboro, September 13-24, 2021. "Voice of Shadows is a story about cults, faith and trying to get ahead from a [...]

Traditions of Preston

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Traditions has all the charm of a small country community.

Preston's veterans home on track to be completed by March 2023

It has been four months since construction started on Preston's new veterans home project, and it is already 10% completed. Project Executive Derek O'Connor, Knutson Construction, a 110-year-old company out of Rochester, took time to answer questions and share aerial photos of the work completed at the construction site over the past four months. But first, O'Connor mentioned that he is a

FILLMORE COUNTY WEATHER

9°F clear sky

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16°F -13°F	19°F 9°F	10°F -8°F	28°F 7°F	1°F -11°F	1°F -20°F	21°F -11°F

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Indiana American Water Breaks Ground for $24.5 Million Water Main Replacement Project in Gary

Indiana American Water Company, a subsidiary of American Water Company (NYSE: AWK), today joined Gary Mayor Jerome Prince, community leaders and project partners at a groundbreaking ceremony to officially kick off a $24.5 million water main replacement project in Gary, Ind.

The project, which will replace or retire older steel and cast-iron pipe that has experienced numerous breaks, will be constructed along 6th and 7th Avenue from Wabash Avenue to Kentucky Street as well as several north-south streets in the area. The work will retire approximately five miles of water mains from the early 1900s and install nearly 11 miles of new water mains, ranging in size from 8" to 36", over the next three years.

"When we purchased this system more than two decades ago, we knew significant investments were needed," said Indiana American Water President Matt Prine. "Since that time, we have already invested more than $400 million in our water infrastructure in northwest Indiana."

"These investments will improve the reliability of our distribution system and enhance system flows and firefighting capabilities across Lake and Porter counties," Prine continued. "A lot has changed in the area since these pipes were installed more than a century ago, and these improvements will also help us to meet system demands due to growth in the area."

Gary Mayor Jerome Prince is also pleased with the planned improvements. "Investment in water infrastructure is critical to the success of Gary and all of northwest Indiana," said Prince. "Water from Indiana American Water sourced from Lake Michigan is considered a premium product in the region and is a key part of the high quality of life we depend on every day. We appreciate the investments the company is making in our community."

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Two possible park projects for Peterson

INSIDE TODAY'S JOURNAL PAGE 9 PAGE 23 PAGE 30 PAGE 33

Weekly Edition Monday, September 13, 2021 Volume 36 Issue 52

Houston Schools' health and safety measures approved

From left to right: Superintendent Mary Morem, Gene Lundak, Board Chair Tom Stilin, Mimi Carlson, Arlin Peterson, Mark Swenson, Josh Norlien. Missing: Richard Erdmann. *Photo by Wanda Hanson*

By Wanda Hanson

wanda@fillmorecountyjournal.com

After a failed resolution at the previous board meeting, the Houston School Board approved a revised health and safety plan for the 2021-2022 year, at their September 2 meeting. Before the approval, several members of the public commented once again on the masking and COVID procedures of the school.

Tara Klinsko spoke against contact tracing; Kendra Van Grundy wanted the wording changed from "recommended" to "optional" masks; Brandon Olson claimed it was difficult to obtain a "prescripuon" to allow his elementary child to go without a mask and wanted the board to declare masks optional at the elementary.

The passed resolution recommends all students and staff to wear masks; testing (all three types of tests) will be offered by the school for students with symptoms (with parents' consent). The district will follow the recommended decision tree from MDH. Students and staff are recommended to follow the strategies of physical distancing, hand washing, cleaning and disinfecting, staying home when ill, and contact tracing as suggested by the CDC. The superintendent is authorized to make changes as needed when time demands it. The school nurse will look at close contact quarantine situations; if both students were masked, no quarantine will be needed. According to Superintendent Morem, the room air refresh rate at the elementary is excellent with regeneration 25 times an hour.

Matt Helgerson of SitelogiQ appeared before the board to discuss the air quality ventilation project at the high school. At this point, the board needed to approve a change to the district's 10-year plan to allow for the work as well as act on a bond sale. Such action was necessary before

See HOUSTON Page 10 ➤

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Back to school COVID procedures update

By Wanda Hanson

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With local school boards making the decision on masking and COVID policies for their schools, there are now a variety of policies regarding COVID. One constant is the federally mandated policy for masking on buses and reporting of positive COVID cases. Here are the most recent policies of each of the eleven local schools.

• **Caledonia:** Masks are strongly recommended. Mask wearers in close contact with a positive case will not need to quarantine if the positive case had worn a mask as well. The school will be following CDC and MDH guidelines for quarantine and mitigation procedures. Caledonia currently has 50 students in quarantine and four positive cases. A shift to mandatory masking or change to a different learning model could be done if there is a 2-5% threshold reached of positive COVID cases, influenza symptoms, and 2+ COVID symptoms.

The number of positive COVID cases at each building, grade or classroom, or in any specific setting in the school will be considered as well as other factors such as number of close contacts, number of students needing to be in quarantine, known transmission to others, and the number of staff able to teach.

• **Chosen Valley:** Masks are strongly recommended. The school will monitor active case

See COVID Page 2 ➤

Lanesboro on verge of losing ambulance service

By Hannah Wingert

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The September 7 Lanesboro City Council meeting opened with a public hearing on the proposed sidewalk assessments. As there were no questions or comments from the public, the hearing was closed and the regular meeting was opened.

The consent agenda was approved and included accounts payable, early closings at noon on September 22 and October 8 for the city office, the MMUA Safety Management Program agreement, and the appointment of Adam Hazel to the Lanesboro Fire Department.

Interim Ambulance Director Dan Jaquith addressed the council about the state of the Lanesboro ambulance service. "I'm just going to come right out and say it," he said. "We're on the verge of closing," he said. "We just don't have the volunteers to keep it open." The volunteers that currently serve on the crew are not able to fill all of the hours necessary to keep the ambulance running and although four people are currently in training to become EMTs, they won't be certified until January or February of 2022. If there is no ambulance service in Lanesboro, ambulances will have to travel from another area, increasing the wait time to 30-45 minutes. Jaquith noted that he was looking into the requirements to move from an ambulance service to a first-responders unit. That

See LANESBORO Page 5 ➤

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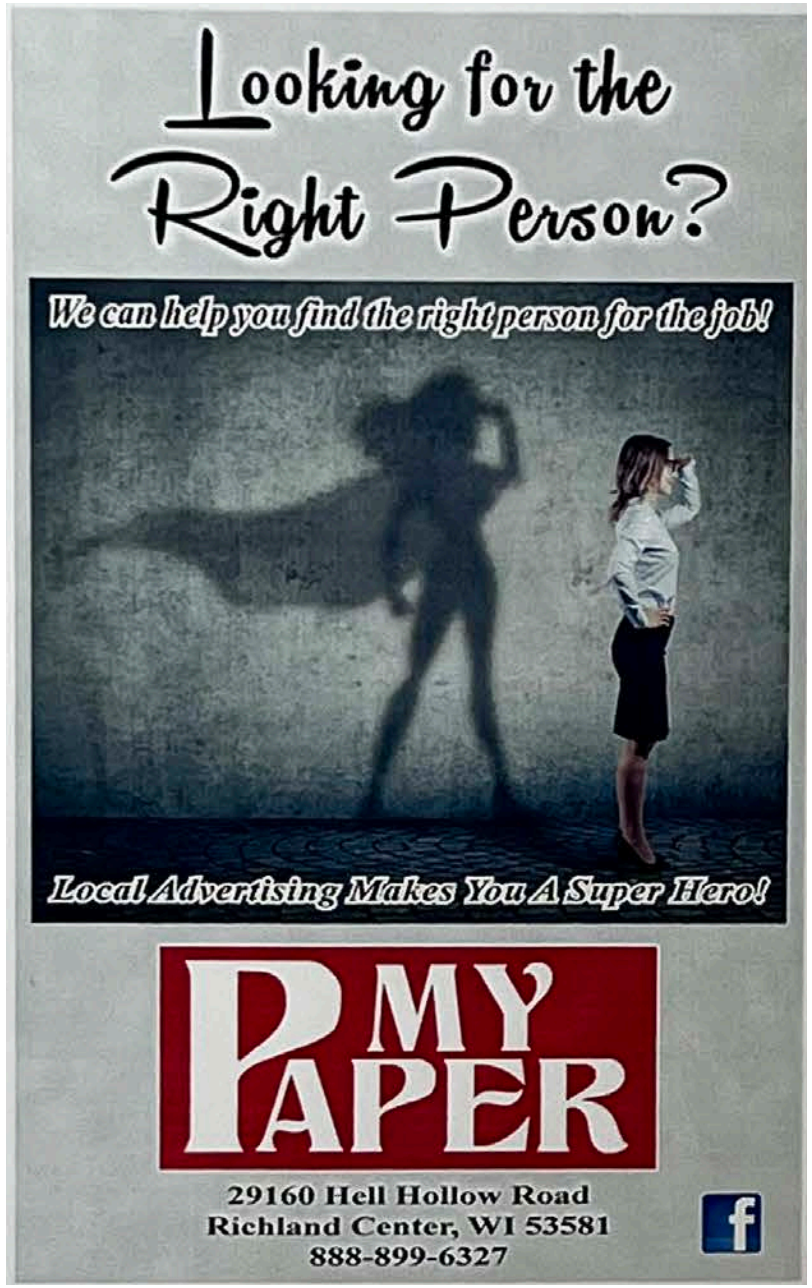

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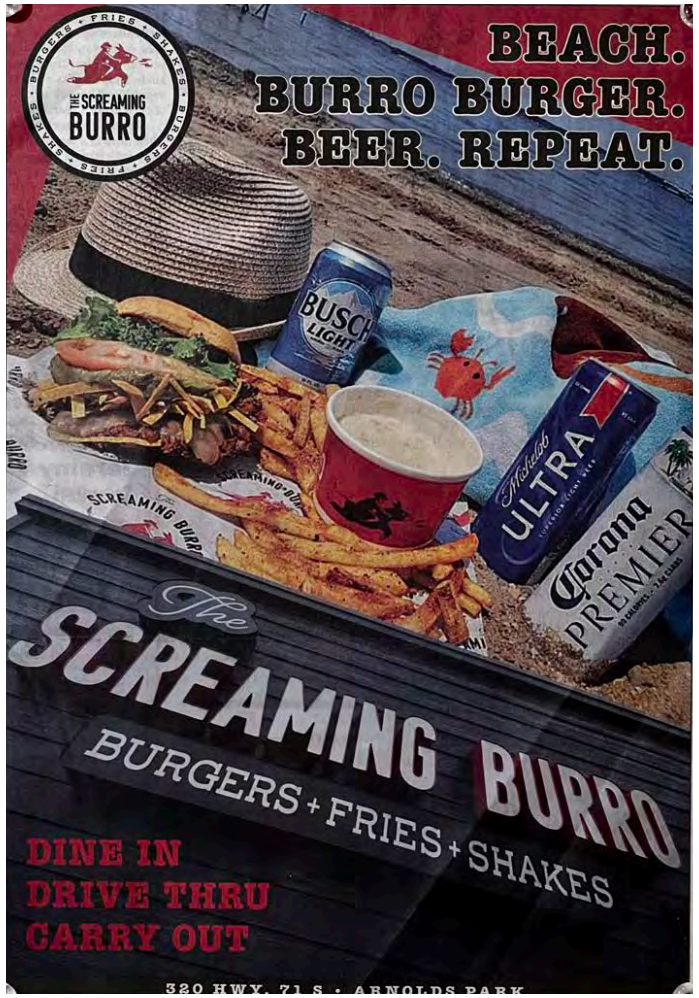

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