



ASSOCIATE MEMBER POTENTIAL BENEFITS

Potential Benefits for Dues Level:	\$200 Associate	\$300 Bronze	\$500 Silver	\$1,000 Gold
Listing Included in Membership Directory	Yes	Yes	Yes	Yes
Ad in Membership Directory		1/8	1/4	Full
Attend Conference with a Table	Yes	Yes	Yes	Yes
Ad in Monthly Newsletters	1/8	1/4	1/2	Full
Listing on our Website	Yes	Yes	Upgrade	Upgrade
Small Ad on right side of Website w/link - Rotating	Yes			
Larger Ad on right side of Website w/link - Rotating		Yes	Yes	Yes
Full Size Skyscraper Ad at top of Website w/link - Rotating				Yes
Half of Skyscraper Ad at top of Website w/link – Rotating			Yes	
Video or Webinar Ad on Home Page – Rotating				Yes
Ad at Bottom of Email Blasts				Yes
Two Minute Intro Speech at Each Conference		Yes	Yes	Yes
Sponsorship of Banquet				Yes
Sponsorship of Cocktail Party			Yes	Yes
Sponsorship of Ad Awards			Yes	Yes

*NOTE: Rates effective July 1, 2021– June 30, 2022