

IDEA EXCHANGE

Exchange will be held Friday, March 6th starting at 10am during the Spring MFCP Conference.

JOIN THE FUN AND SHARE YOUR IDEAS! EVERYONE IS A WINNER!

And there are some big cash prizes too! Submit an idea to share, it doesn't have to be original to be entered but it does have to be something that was successful at your paper. Include samples, handouts or any information that will be easy for others to implement at their own paper. Choose any topic and your presentation should be no more than 5 minutes. Email your idea to Kelly at the MFCP office (director@mfcps.org) and she will add you to the list. Our goal is to take at least one idea back to your paper and share with others your success!



WINNERS WILL RECEIVE:

\$100
1st place
\$50
2nd place
\$25
3rd place
\$5
to all entries

SOME SUGGESTIONS:

- Advertising Promotions
- Sales Promotions
- Sales Incentive Programs
- Editorial Ideas
- Employee Incentives
- Employee Activities
- Community Involvement Programs
- Marketing Ideas
- Team Building Exercises
- Production Programs or Activities

