

—MIDWEST—

Help Wanted Ad Network

Do you have an advertiser looking for help?

We are now your one-stop shop to give them the coverage they need.

THREE OPTIONS:

Midwest Display Ad Network

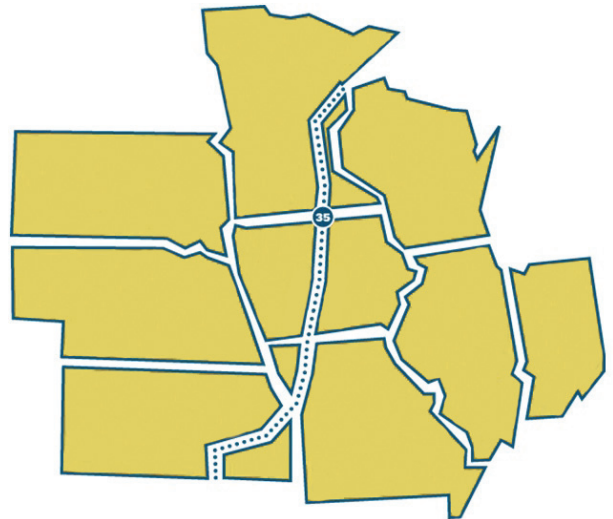
Call us today and we will work with you to get you pricing and placement into any of our member papers. It's an easy, single call to place the display ad.

Midwest 2x2 Ad Network

The 2x2 Midwest Ad Network is an easy and affordable display advertising option for you to expand your market and increase your profits through our member newspapers. Reach an audience of over 750,000 readers by placing your ad in the regional program. You get this fantastic coverage for a total investment of just ???.

Midwest Classified Network

**One Call . . . One Check . . .
and we get the word out for you!**



CLASSIFIED AD ZONE RATES

All Zones

*Includes nine states.
Over 2.8 million
circulation.**

\$249

Iowa Zone

*All MCN members in
the state. Approx. 1.3
million circulation.**

\$169

Minnesota Zone

*All MCN members
in the state. Approx.
475,000 circulation.**

\$115

East Zones

*East of Interstate 35.
Approx. 1.4 million
circulation.**

\$169

West Zone

*West of Interstate 35.
Approx. 1.7 million
circulation.**

\$169

**Note: 10% discount for running ad three consecutive weeks;
15% for five consecutive weeks; 20% for seven consecutive weeks.**

Ads are 30 words or less; each additional word \$2.



Ask for additional information or let us help you place your ad!

Call 507-388-6584 or 507-525-0808

Or contact us online: www.mfcp.org or director@mfcp.org

*The circulation of all MCN members totals over 2.8 million. Some MCN member papers do not run every ad—every week. They may elect to hold the ad until the next week, or if space does not permit, may not run it at all. Our research has found that an estimated 75% of all papers run the MCN ads on any given week. Even at 75% of the circulation, \$249 is still an unbeatable price. Each publisher reserves the right to refuse any and all advertising. Tear sheets will not be furnished.

