

# Lakes News Shopper, Milford, IA

**MFCP# 340**

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**Publication Information**

**Circulation:** 16,000

**Number of Editions:** One

**Format & Average Page Count:** Broadsheet/ 20

**Circulation Cycle:** Weekly

**Circulation Day/Time:** Tuesday/ Afternoon

**Ownership:** Lakes News Shopper

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**Insert Zoning Available:** Yes

**Mechanical Data**

**ROP Deadline:** Monday 11 AM

**Column Width:** 10 picas

**Mechanical Data:** Eight (8) columns x 21.5 ”

**Full page:** 14” x 21”

*Volume, contract, and color rates available from publisher.*

**Personnel**

**Publisher:** John Adams, Jr.

**MFCP Contact:** John Adams, Jr.

**Distribution by Zip Code**

<b>Zip Code</b>	<b>City/Area</b>	<b>Total</b>	<b>Zip Code</b>	<b>City/Area</b>	<b>Total</b>	<b>Zip Code</b>	<b>City/Area</b>	<b>Total</b>
51331	Arnolds Park	600	56143	Jackson, MN	1,180	51355	Okoboji	600
51334	Estherville	800	56150	Lakefield, MN	995	51301	Spencer	944
51338	Everly	195	51347	Lake Park	685	51360	Spirit Lake	3,600
51340	Fostoria	105	51351	Milford	1,900	51365	Superior	75
51345	Harris	200	51354	Ocheyedan	530	51364	Terril	335