

Pennysaver, Marshalltown, IA

MFCP# 410

PO Box 246, Marshalltown, IA 50158
Tel: 641-752-6630 Fax: 641-752-7073
Email: ps@marshalltownpennysaver.com

Publication Information

Circulation: 19,013 (Combined editions)
Number of Editions: Two
Format & Average Page Count: Tabloid/ 12
Circulation Cycle: Weekly
Circulation Day/Time: Wednesday & Saturday/All Day
Ownership: Ogden Newspapers, Inc.
Publication Type: Shopper
Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Wednesday Edition-Friday 4PM
Saturday Edition- Wednesday 4PM
Column Width: 6 picas
Mechanical Data: Nine (9) columns x 16"
Full page: 10.33" x 16"

*Volume, contract, and color rates
available from publisher.*

Personnel

Publisher: Mike Schlesinger
Advertising: Bev Sommerlot
MFCP Contact: Diane Bryant

Distribution by Zip Code

Zip Code	City/Area	Total	Zip Code	City/Area	Total	Zip Code	City/Area	Total
50005	Albion	244	50637	Green Mountain	70	50234	Rhodes	25
50609	Beaman	10	50638	Grundy Center	10	50239	St. Anthony	13
50051	Clemons	139	50120	Haverhill	67	50247	State Center	693
50621	Conrad	640	50141	Laurel	330	52339	Tama	125
50078	Ferguson	60	50142	LeGrand	298	52342	Toledo	1,133
50632	Garwin	363	50148	Liscomb	186	50258	Union	270
50259	Gifford	10	50158	Marshalltown	11,960	50269	Whitten	75
50106	Gilman	376	50162	Melbourne	456	Misc.	Assorted	1,620
50635	Gladbrook	823	50173	Montour	25			