



Area Wide Advertiser, Hawarden, IA

MFCP# 285

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Publication Information

Audited Circulation: 6,818

Number of Editions: One

Format & Average Page Count: Tabloid / 12

Circulation Cycle: Weekly

Circulation Day/Time: Wednesday / All Day

Ownership: Sedgwick Publishing

Publication Type: Shopper

YesZoning Available: Yes

Mechanical Data

ROP Deadline: Monday Noon

Column Width: 9.48 picas

Mechanical Data: Six (6) columns x 16"

Full page: 10.25" x 16"

Personnel

Publisher: Bruce Odson

Advertising: Mylan Schroeder

MFCP Contact: Bruce Odson

Volume, contract, and color rates available from publisher.

Distribution by Zip Code

Zip Code	City/Area	Total	Zip Code	City/Area	Total	Zip Code	City/Area	Total
51001	Akron	1,130	57025	Elk Point, SD	280	51031	LeMars	320
57001	Alcester, SD	720	51023	Hawarden	1,511	51247	Rock Valley	460
57004	Beresford, SD	1,230	57034	Hudson, SD	365	51062	Westfield	255
51008	Brunsville	57	51027	Ireton	515			