

# Pennysaver, Grinnell, IA

## MFCP# 280

925 Broad Street, Grinnell, IA 50112

Tel: 641-236-5611 Fax: 641-236-0625

www.grinnelliowa.com Email: pennysvr@iowatelecom.net

### Publication Information

**Audited Circulation:** 14,331

**Number of Editions:** One

**Format & Average Page Count:** Tabloid / 36

**Circulation Cycle:** Weekly

**Circulation Day/Time:** Tuesday / All Day

**Ownership:** Gannett

**Publication Type:** Shopper

**Insert Zoning Available:** Yes

### Mechanical Data

**ROP Deadline:** Thursday 5 PM

**Column Width:** 9.75 picas

**Mechanical Data:** Six (6) columns x 14"

**Full page:** 10.25" x 14"

### Personnel

**Publisher:** Daniel J. DeBettignies

**Advertising:** Jill Brown

**MFCP Contact:** Jill Brown

*Volume, contract, and color rates  
available from publisher.*

### Distribution by Zip Code

| Zip Code | City/Area   | Total | Zip Code | City/Area | Total | Zip Code | City/Area  | Total |
|----------|-------------|-------|----------|-----------|-------|----------|------------|-------|
| 50027    | Barnes City | 162   | 50172    | Guernsey  | 95    | 50171    | Montezuma  | 1,485 |
| 52211    | Brooklyn    | 1,294 | 52232    | Hartwick  | 95    | 50207    | New Sharon | 780   |
| 52222    | Deep River  | 321   | 50135    | Kellogg   | 775   | 50242    | Searsboro  | 200   |
| 50104    | Gibson      | 84    | 50137    | Killduff  | 48    | 50251    | Sully      | 579   |
| 50106    | Gilman      | 500   | 50153    | Lynnville | 307   | 52347    | Victor     | 732   |
| 50112    | Grinnell    | 4,919 | 50157    | Malcom    | 420   | Assorted | Misc.      | 1,545 |