



Consumer News & Consumer Plus, Ft. Dodge, IA

MFCP# 260

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Publication Information

Audited Circulation: 20,024 (Consumer News)/
3,052 (Consumer Plus)

Number of Editions: Two

Format & Average Page Count: Tabloid / 20

Circulation Cycle: Weekly

Circulation Day/Time: Wednesday/ All Day

Ownership: Ogden Newspapers

Publication Type: Shopper

Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 5 PM

Column Width: 9.75 picas

Mechanical Data: Six (6) columns x 10.5"

Full page: 10.38" x 10.5"

Personnel

General Manager: Jennifer Schertz

Advertising: Jennifer Schertz

MFCP Contact: Jennifer Schertz

Volume, contract, and color rates available from publisher

Distribution by Zip Code:

Zip Code	City/Area	Total	Zip Code	City/Area	Total	Zip Code	City/Area	Total	Zip Code	City/Area	Total
Consumer News:			50543	Gowrie	688	50217	Paton	47	50501	Fort Dodge	60
50516	Badger	362	50544	Harcourt	228	50574	Pocahontas	10	50579	Rockwell City	40
50518	Barnum	193	50548	Humboldt	2,725	50581	Rolfe	10	50249	Stratford	299
50523	Callender	308	50552	Knierim	25	50582	Rutland	10	50594	Vincent	32
50524	Clare	121	51449	Lake City	20	50586	Somers	156	50595	Webster City	2,421
50529	Dakota City	365	50557	Lehigh	360	50249	Stratford	45	50599	Woolstock	108
50530	Dayton	520	51453	Lohrville	17	50594	Vincent	103			
50532	Duncombe	410	50563	Manson	50	Assorted	Misc.	88			
50538	Farnhamville	231	50566	Moorland	216	Consumer Plus:					
50501	Ft. Dodge	12,345	50569	Otho	371	50538	Farnhamville	60			