

Estherville Spirit, Estherville, IA

MFCP# 230

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Publication Information

Circulation: 12,580

Number of Editions: One

Format & Average Page Count: Broadsheet/ 14

Circulation Cycle: Weekly

Circulation Day/Time: Tuesday / All Day

Ownership: Ogden Newspapers, Inc.

Publication Type: Shopper

Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Thursday 5 PM

Column Width: 9.5 picas

Mechanical Data: Six (6) columns x 21.5"

Full page: 10" x 21.5"

Personnel

Publisher: Glen Caron

Advertising: Dar Isaackson

MFCP Contact: Dar Isaackson

Volume, contract, and color rates available from publisher.

Distribution by Zip Code

Zip Code	City/Area	Total	Zip Code	City/Area	Total	Zip Code	City/Area	Total
56111	Alpha, MN	214	51342	Graettinger	558	50590	Swea City	500
50514	Armstrong	723	56143	Jackson, MN	787	51364	Terril	296
56121	Ceylon, MN	318	50578	Ringsted	325	51365	Wallingford	181
50531	Dolliver	135	56171	Sherburn, MN	409	Assorted	Misc.	170
56127	Dunnell, MN	202	51360	Spirit Lake	3,925			
51334	Estherville	3,947	51363	Superior	60			