



Iowa Living Magazines, Des Moines, IA

MFCP# 188

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Publication Information

Audited Circulation: 107,905 (Combined)
Number of Editions: Eleven (11)
Format & Average Page Count: Magazine / 32
Circulation Cycle: Monthly
Circulation Day/Time: Thursday / 10 PM
Ownership: Big Green Umbrella Media, Inc.
Publication Type: Magazine
Zoning Available: Yes

Mechanical Data

ROP Deadline: 15th of the Month Prior
Column Width: 13.5 picas
Mechanical Data: Four (4) columns x 9.81”
Full page: 7.5” x 9.81”

Personnel

Publisher: Shane Goodman
Advertising: Rebecca Zoet
MFCP Contact: Shane Goodman

Volume, contract, and color rates available from publisher.

Distribution by Zip Code

Edition	Total
Adel Living Magazine	3,276
Altoona Living Magazine	7,033
Ankeny Living Magazine	20,024
Clive Living Magazine	7,183
Grimes Living Magazine	3,693
Johnston Living Magazine	7,391
Pleasant Hill Living Magazine	5,275
Urbandale Living Magazine	19,997
Waukee Living Magazine	5,933
W. Des Moines 50265 Living Magazine	15,550
W. Des Moines 50266 Living Magazine	12,550