



Thrifty Nickel, Davenport, IA

MFCP# 9100

500 E. Third St. (PO Box 3828) Davenport, IA 52801

Tel: 563-333-2601 Fax: 563-333-2666

www.qcthriftnickel.com Email: karla.pinner@lee.net

Publication Information

Audited Circulation: 28,293

Number of Editions: One

Format & Average Page Count: Tabloid / 30

Circulation Cycle: Weekly

Circulation Day/Time: Thursday / All Day

Ownership: Lee Enterprise, Inc.

Publication Type: Shopper

Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Friday 5 PM

Column Width: 9.34 picas

Mechanical Data: Six (6) columns x 10"

Full page: 9.889" x 10"

Volume, contract, and color rates available from publisher.

Personnel

Publisher: Julie Bechtel

General Manager: Karla Pinner

MFCP Contact: Karla Pinner

Distribution by Zip Code

Zip Code	City/Area	Total	Zip Code	City/Area	Total	Zip Code	City/Area	Total	Zip Code	City/Area	Total
61410	Abingdon, IL	88	61242	Cordova, IL	35	61256	Hampton, IL	50	61275	Port Byron, IL	25
61230	Albany, IL	25	52801	Davenport	361	61443	Kewanee, IL	240	61356	Princeton, IL	275
61231	Aledo, IL	168	52802	Davenport	2,622	61448	Knoxville, IL	25	61277	Prophetstown, IL	25
61413	Alpha, IL	10	52803	Davenport	2,941	52753	LeClaire	307	61278	Rapids City, IL	40
61414	Altona, IL	20	52804	Davenport	3,546	61453	Little York, IL	15	61071	Rock Falls, IL	150
61232	Andalusia, IL	30	52805	Davenport	361	61062	Loran, IL	35	61201	Rock Island, IL	929
61234	Annawan, IL	30	52806	Davenport	3,086	52255	Lowden	15	61074	Savanna, IL	50
52720	Atalissa	5	52807	Davenport	1,133	61261	Lyndon, IL	60	61282	Silvis, IL	397
61235	Atkinson, IL	15	52742	Dewitt	280	61264	Milan, IL	475	61081	Sterling, IL	115
61236	Barslow, IL	10	61021	Dixon, IL	165	61265	Moline, IL	1,085	61285	Thomson, IL	30
52722	Bettendorf	5,828	52747	Durant	60	61462	Monmouth, IL	230	61486	Viola, IL	30
52726	Blue Grass	780	61244	East Moline, IL	620	61270	Morrison, IL	90	52773	Walcott	143
52728	Buffalo	593	52748	Eldridge	1,256	61053	Mt. Carroll, IL	30	52358	West Branch	15
52730	Camanche	75	61250	Erie, IL	10	52761	Muscatine	300	52778	Wilton	25
61238	Cambridge, IL	50	61252	Fulton, IL	75	61465	New Windsor, IL	70	61490	Woodhull, IL	60
52732	Clinton	350	61401	Galesburg, IL	523	61467	Oneida, IL	5	Assorted	Misc.	177
61240	Coal Valley, IL	55	61434	Galva, IL	55	61273	Orion, IL	35			
61241	Colona, IL	140	61254	Geneseo, IL	246	52767	Pleasant Valley	317			