



# The Weekend Extra, Charles City, IA

**MFCP# 119**

801 Riverside Dr. (PO Box 397) Charles City, IA 50616  
Tel: 641-228-3211 Fax: 641-228-2641  
www.charlescitypress.com Email: joelg@charlescitypress.com

**Publication Information**

**Audited Circulation:** 11,163  
**Number of Editions:** One  
**Format & Average Page Count:** Broadsheet/10  
**Circulation Cycle:** Weekly  
**Circulation Day/Time:** Saturday/All Day  
**Ownership:** Gatehouse Media  
**Publication Type:** Shopper  
**Insert Zoning Available:** Yes

**Mechanical Data**

**ROP Deadline:** Tuesday Noon  
**Column Width:** 10.88 picas  
**Mechanical Data:** Six (6) columns x 21.25"  
**Full page:** 11.5" x 21.25"

*Volume, contract, and color rates available from publisher.*

**Personnel**

**Publisher:** Gene Hall  
**Advertising:** Joel Gray  
**MFCP Contact:** Joel Gray

**Distribution by Zip Code**

Zip Code	City/Area	Total	Zip Code	City/Area	Total	Zip Code	City/Area	Total	Zip Code	City/Area	Total
50603	Alta Vista	251	50435	Floyd	325	50653	Marble Rock	130	50460	Orchard	151
50616	Charles City	4,651	50636	Greene	300	50658	Nashua	1,173	50468	Rockford	721
50628	Elma	563	50645	Ionia	487	50659	New Hampton	2,407	50471	Rudd	78