



# Ad Express, Centerville, IA

**MFCP# 110**

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**Publication Information**

**Audited Circulation:** 13,472

**Number of Editions:** One

**Format & Average Page Count:** Broadsheet / 16

**Circulation Cycle:** Weekly

**Circulation Day/Time:** Wednesday/ All Day

**Ownership:** CNHI

**Publication Type:** Shopper

**Insert Zoning Available:** Yes

**Mechanical Data**

**ROP Deadline:** Monday 4 PM

**Column Width:** 10 picas

**Mechanical Data:** Six (6) columns x 21.5"

**Full page:** 10.625" x 21.5"

**Personnel**

**Publisher:** Becky Maxwell

**Advertising:** Becky Maxwell

**MFCP Contact:** Becky Maxwell

*Volume, contract, and color rates available from publisher.*

**Distribution by Zip Code**

Zip Code	City/Area	Total	Zip Code	City/Area	Total	Zip Code	City/Area	Total
50008	Allerton	480	64655	Lucerne, MO	140	52583	Promise City	250
52544	Centerville	4,524	52569	Melrose	319	52590	Seymour	513
52549	Cincinnati	300	52571	Moravia	683	52593	Udell	64
50060	Corydon	1,313	52572	Moulton	582	52594	Unionville	198
52555	Exline	185	52574	Mystic	160	63565	Unionville, MO	1,552
63545	Green City, MO	150	64667	Newtown, MO	325	Assorted	Misc.	310
63548	Lancaster, MO	200	52581	Plano	45			
63551	Livonia, MO	150	64672	Powersville, MO	159			