

Times Herald Advertiser, Carroll, IA

MFCP# 95

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Publication Information

Circulation: 22,647

Number of Editions: One

Format & Avg Page Count: Broadsheet / 12

Circulation Cycle: Weekly

Circulation Day/Time: Tuesday/All Day

Ownership: Herald Publishing Co.

Publication Type: Shopper

Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Friday Preceding

Column Width: 11 picas

Mechanical Data: Six (6) columns x 21"

Full page: 11.6" x 21"

Personnel

Publisher: Ann Wilson

Advertising: Tom Burns

MFCP Contact: Marcia Jensen

Volume, contract, and color rates available from publisher.

Distribution by Zip Code

Zip Code	City/Area	Total	Zip Code	City/Area	Total	Zip Code	City/Area	Total
51430	Arcadia	2322	50058	Coon Rapids	880	51451	Lanesboro	80
51432	Aspinwall	27	51440	Dedham	179	51454	Manilla	621
51433	Auburn	309	51442	Denison	2,536	51455	Manning	969
50025	Audubon	1,190	51443	Glidden	804	51459	Ralston	35
50029	Bayard	302	50110	Gray	21	50583	Sac City	1,332
51436	Breda	387	51444	Halbur	125	51462	Scranton	535
51437	Carnarvon	22	50129	Jefferson	2,495	51463	Templeton/ Vail	599
51401	Carroll	5,567	51449	Lake City	859	51466	Wall Lake	502
50050	Churdan	350	51450	Lake View	785	51467	Westside	288