



About People & Advertiser, Ames, IA

MFCP# 20

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Publication Information

Audited Circulation: 24,200

Number of Editions: One

Format & Average Page Count: Tabloid / 40

Circulation Cycle: Weekly

Circulation Day/Time: Wednesday / All Day

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Insert Zoning Available: Yes

Mechanical Data

ROP Deadline: Friday Noon

Column Width: 9 picas

Mechanical Data: Six (6) columns x 10"

Full page: 10" x 10"

Personnel

General Manager: John Goossen

Advertising: Mary Beth Scott

MFCP Contact: Mary Beth Scott

Volume, contract, and color rates available from publisher.

Distribution by Zip Code

Zip Code	City/Area	Total	Zip Code	City/Area	Total	Zip Code	City/Area	Total
50010	Ames	7,643	50161	Farrar	714	50154	McCallsburg	179
50014	Ames	2,679	50201	Fernald	3,493	50236	Roland	744
50046	Cambridge	696	50105	Gilbert	479	50244	Slater	516
50055	Clyde	428	50124	Huxley	1,196	50248	Story City	1,985
50056	Colo	615	50134	Kelley	174	50278	Zearing	363